

1936 and 1936

PENN

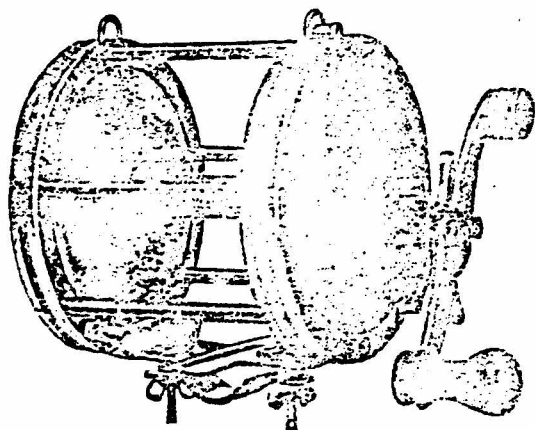
Fishing Reels

for
SALT WATER FISHING

PENN

Game Fish Reel

For TARPON, GIANT TUNA,
MARLIN SWORDFISH, etc.



"SENATOR"

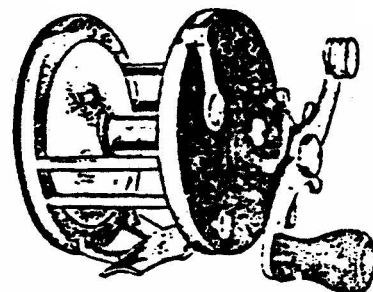
Sturdily built game fish reel. End plates with double re-enforcing metal bands. Equipped with smooth acting star drag. Patented free spool clutch with gears always in mesh. Gear ratio $2\frac{1}{2}$ to 1. Phosphor-bronze and stainless steel working parts—100% saltwaterproof. Harness attachment. Reel seat clamp. Handle locking device. Catalin handle knob. Patented lubricating system. Weight of reel 54 oz.

No. 115—500 Yds.
Price \$25.00

No. 115L—Left Hand
Price \$27.50

LINE CAPACITY

NO. 9	NO. 12	NO. 15	NO. 18	NO. 21	NO. 24
1300 YD.	950 YD.	750 YD.	650 YD.	550 YD.	450 YD.



"CORONADO"

High grade reel combining all the improvements to give perfect results in any style of fishing. Made of German silver and chromium-plated. Easy to take apart. Smooth acting star drag. Patented free spool clutch with gears always in mesh. Gear ratio $2\frac{1}{2}$ to 1. Phosphor-bronze and stainless steel working parts. Catalin handle knob. Patented waterproof lubricating system.

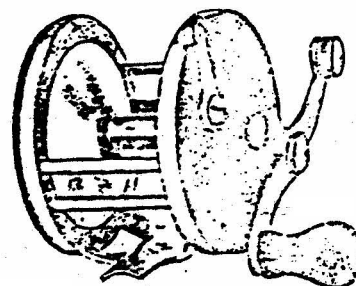
LEFT HAND MODEL at extra cost of \$1.00.

No. 91—100 yd.
Price \$8.00

No. 92—150 yd.
Price \$8.50

No. 90—250 yd.
Price \$9.00

No. 95—300 yd.
Price \$9.50



"OCEAN SIDE"

Free spool easy to take apart surf casting and salt-water reel. Double side pillars and open top for easy casting. Made of German silver, hand polished and chromium-plated. Very free running spool with gears always in mesh. Phosphor-bronze and stainless steel working parts. Catalin handle knob. Handle locking device. Patented sandproof ball oilers.

No. 81—100 yd.
Price \$6.75

No. 82—150 yd.
Price \$7.00

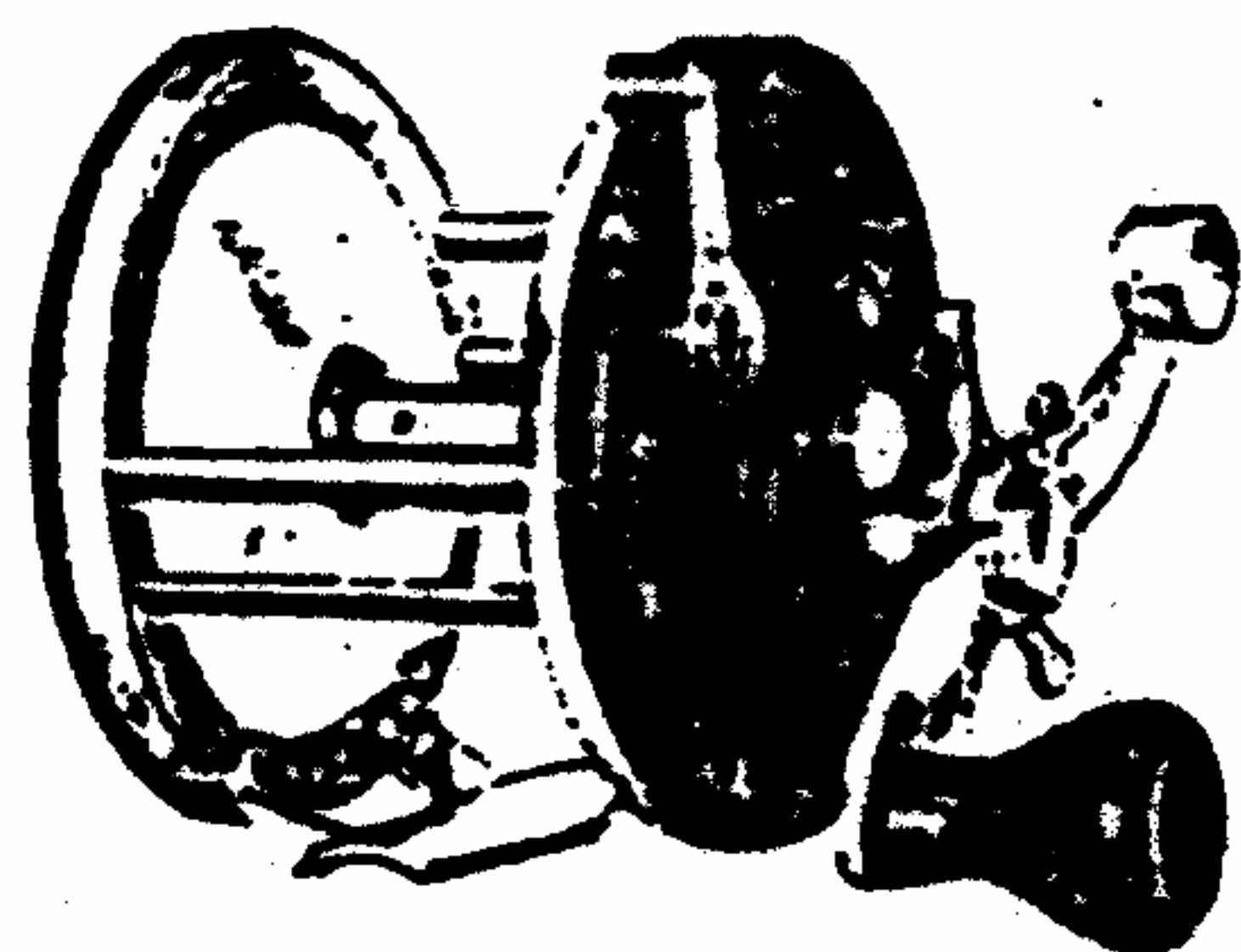
No. 80—250 yd.
Price \$7.50

No. 85—300 yd.
Price \$8.00

PENN FISHING TACKLE MFG. CO.

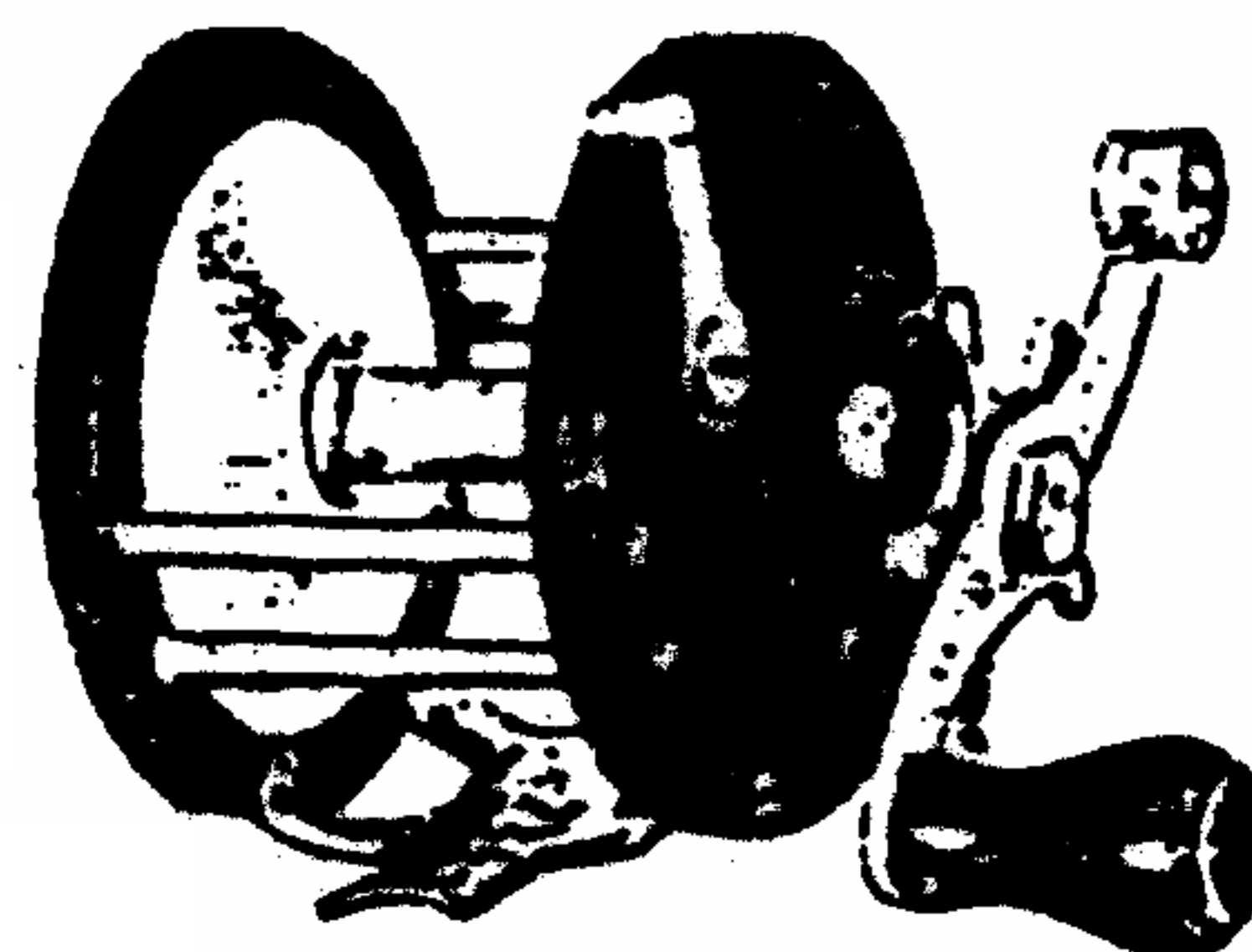
159 W. LEHIGH AVE.

PHILADELPHIA, PA.



"LONG BEACH"

- No. 61—100 yd.
Price \$3.50
- No. 62—150 yd.
Price \$3.75
- No. 60—250 yd.
Price \$6.25
- No. 65—300 yd.
Price \$6.75
- No. 66—400 yd.
Price \$7.50

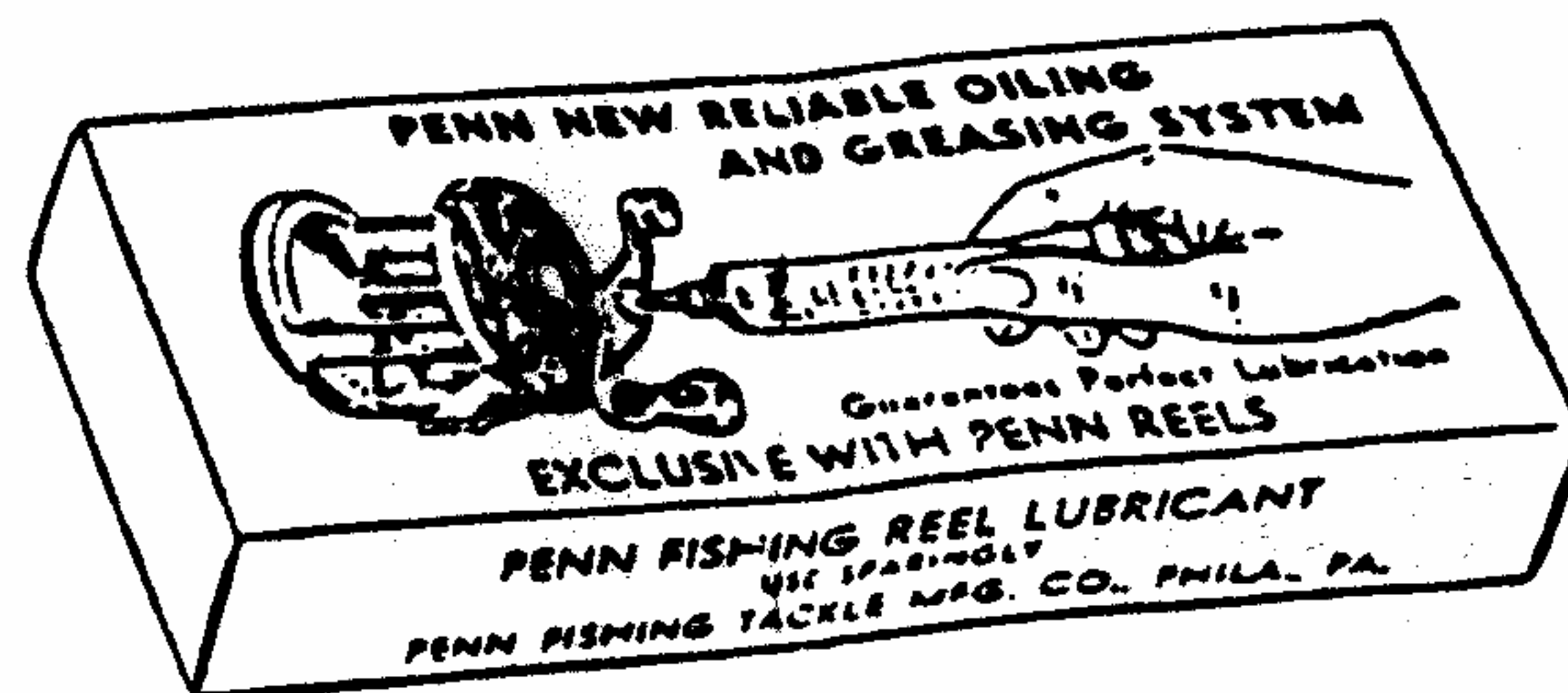


"BRIDGE CITY"

- No. 101—100 yd.
Price \$4.50
- No. 102—150 yd.
Price \$4.75
- No. 100—250 yd.
Price \$5.00
- No. 105—300 yd.
Price \$5.25

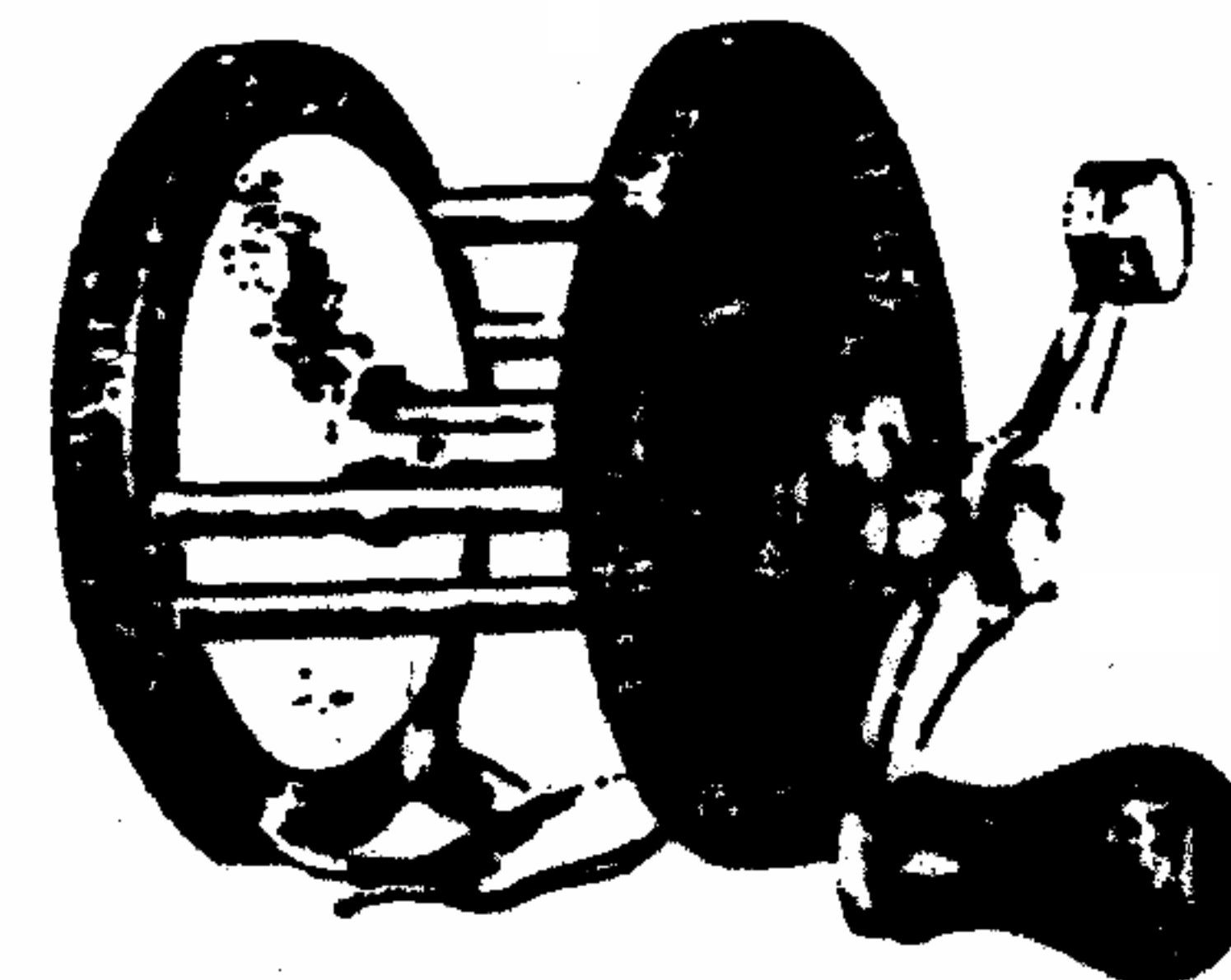
Star drag reel of high standard for surf, pier and boat fishing. Excellent for live bait casting for Tuna, Yellowtail, etc. Free running spool with gears always in mesh. Gear ratio $2\frac{1}{2}$ to 1. Lubricating system. Chromium-plated.

LEFT HAND MODEL
at extra cost of \$1.00.



FREE A PENN Fishing Reel Lubricating Set consisting of one tube of gear grease and one tube of spindle oil packed with every Penn reel.

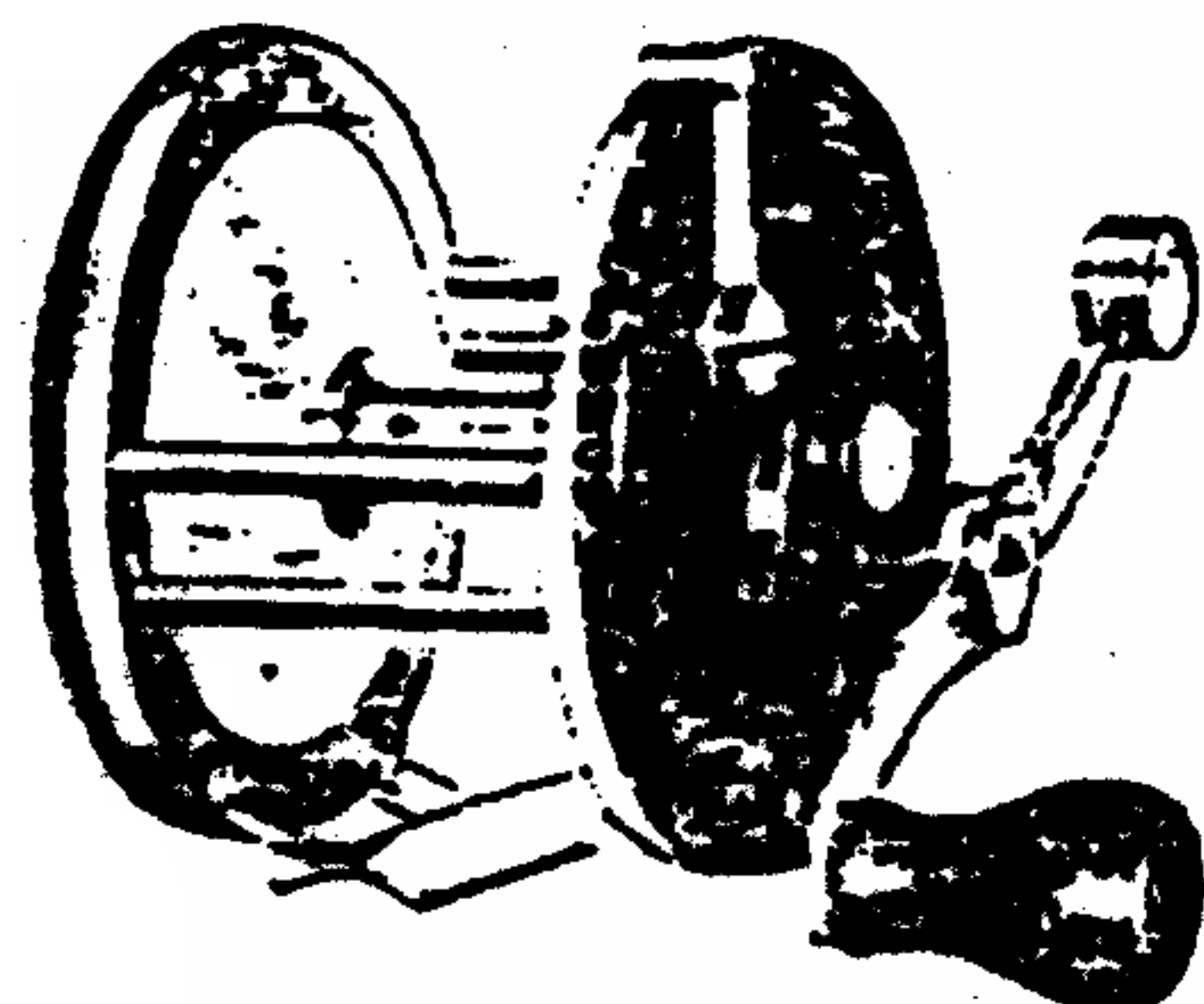
Star drag reel of strong construction for Deep Sea, Trolling, Surf and Boat fishing. Free spool with gears always in mesh. Gear ratio $2\frac{1}{2}$ to 1. Phosphor-bronze and stainless steel working parts. Bakelite handle knob. Oiling system. Chromium-plated.



"SEA HAWK"

Free spool saltwater reel of sturdy construction for surf and boat fishing. Made of brass and finished in nickel. Genuine bakelite end plate, very light and strong. Adjustable click. Double multiplying phosphor-bronze spiral gears. Stainless steel springs. All working parts can be oiled from the outside through waterproof ball oilers, insuring long life of the reel.

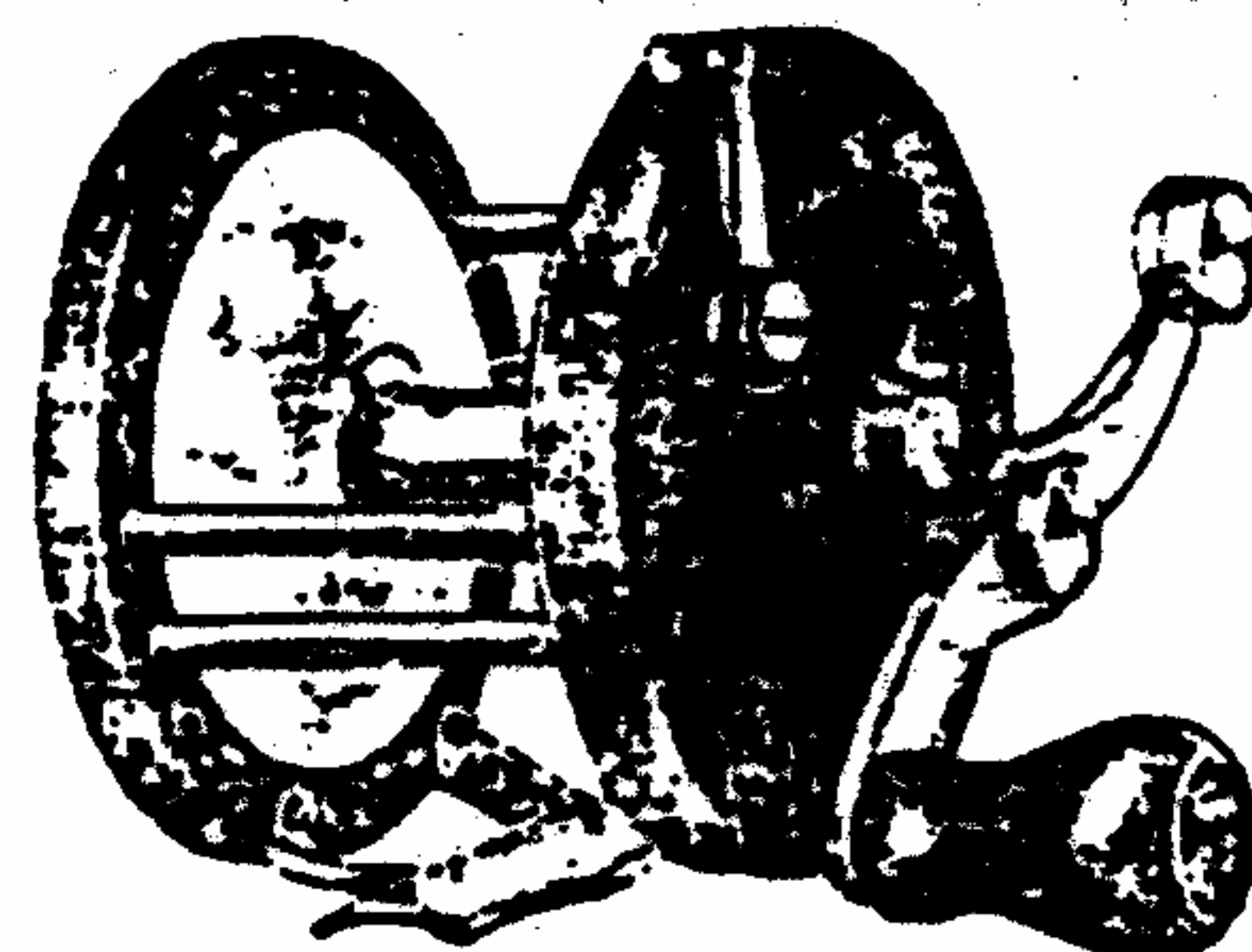
- No. 42—150 yd.
Price \$2.75
- No. 40—250 yd.
Price \$3.00
- No. 45—300 yd.
Price \$3.25



"BAY SIDE"

- No. 51—100 yd.
Price \$4.25
- No. 52—150 yd.
Price \$4.50
- No. 50—250 yd.
Price \$4.75
- No. 55—300 yd.
Price \$5.00

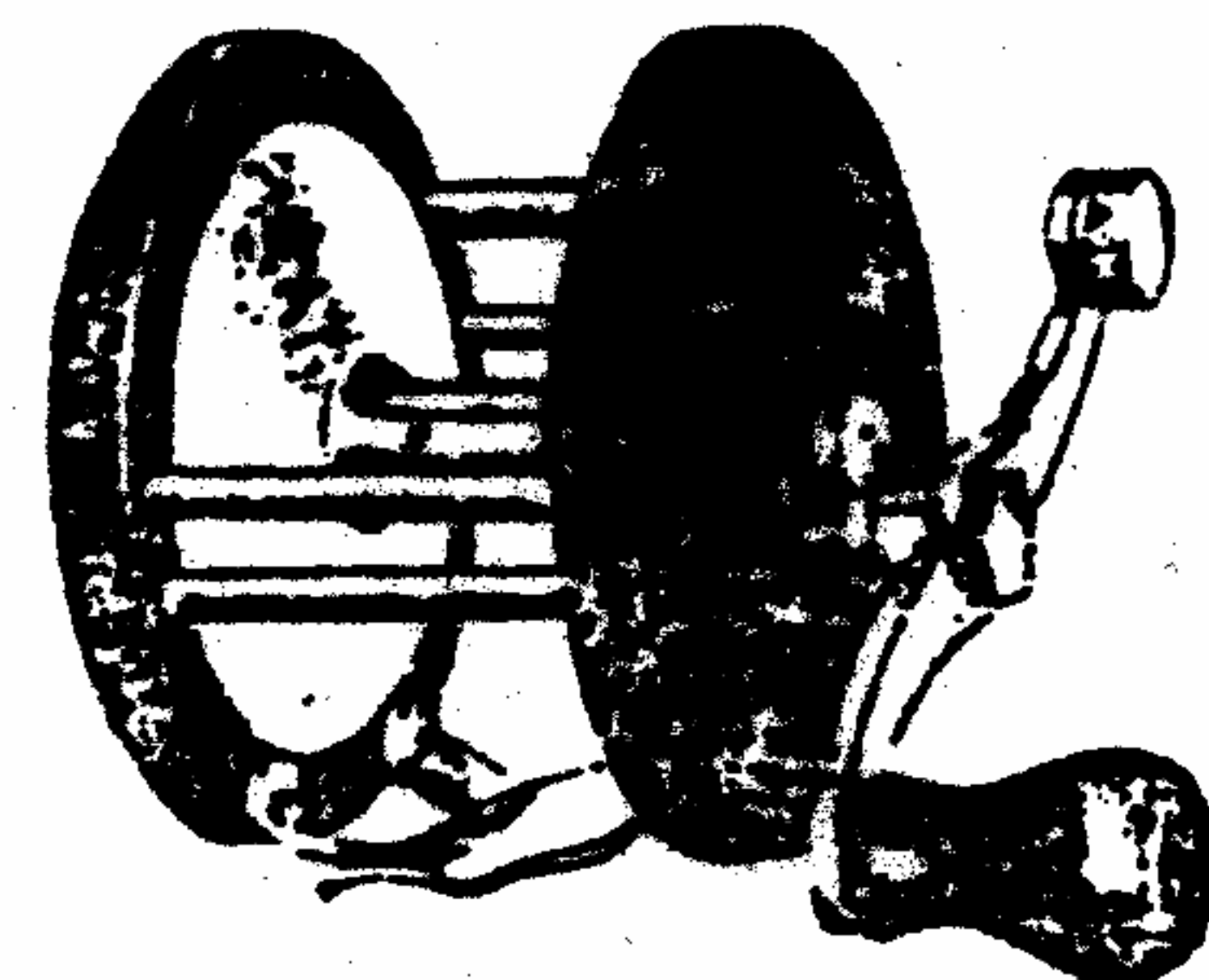
Free spool surf casting reel of high quality finished in chromium. Double side pillars with open top for distant casting. Free running spool with gears always in mesh. Sandproof oilcaps.



"SEA FORD"

- No. 71—100 yd.
Price \$2.75
- No. 72—150 yd.
Price \$3.00
- No. 70—250 yd.
Price \$3.25
- No. 75—300 yd.
Price \$3.50

Free spool saltwater reel with double side pillars and open top, hand polished and chromium-plated. Gears are always in mesh. Bakelite handle knob. Handle locking device. Waterproof lubricating system.



"NEW PORT"

Serviceable saltwater reel of strong construction to withstand hardest usage. Made of brass, finished in chromium and hand polished. Double side pillars with open top. Genuine bakelite end plates. Double multiplying phosphor-bronze spiral generated gears. Adjustable click. Patented waterproof oilcaps provide for lubricating of working parts from the outside without removing any parts.

- No. 32—150 yd.
Price \$2.25
- No. 30—250 yd.
Price \$2.50
- No. 35—300 yd.
Price \$2.75

GENERAL DESCRIPTION AND INSTRUCTIONS

Penn Fishing Reels are built to fulfill perfectly the requirements of all styles of salt-water fishing. Many patented improvements are built into these reels to give the angler complete satisfaction. Our aim at all times is to produce the most perfect brand of fishing reels and we safely leave judgment to the angler who knows.

Guarantee—Only the best suited of materials are selected to produce our brand and every part is made in our own factory. This enables us to guarantee our reels against defects in material and workmanship.

Metal—Our reels are 100% saltwaterproof. Only non-corrosive metals are used to build our reels. All steel parts are made of corrosionproof stainless steel. Outside parts are hand-polished and chromium-plated.

Take Apart—By means of our very rugged take-apart mechanism reel can easily be taken apart by unlocking knurled thumb-screw and a slight turn of frontplate to the left. Lockscrew is held in place and can not get lost.

Free Spool—We employ our patented sliding clutch type to engage gear train. In this type the gears are always in mesh, thus removing possibility of stripping gears. The snap lever on rim enables the fisherman to easily and safely shift gears, giving the utmost satisfaction.

Drag—Sturdy designed drag mechanism of selected material will give positive and very smooth action, thus removing danger of breaking or slipping line. Adjustable to a very fine degree by starwheel on handle. Entire drag mechanism can be oiled from the outside by means of six channels from ball oiler on handlescrew.

Spool—Spinning freely and in perfect balance on ground stainless steel pivots. Bells are shaped and spun to spring hardness preventing possibility of frozen spool. To prevent ruining of line through corrosion spool is chromium-plated.

Pivot Bearings—Made of phosphor-bronze and equipped with waterproof ball oilers. Back bearing is adjustable to take up any spool end play.

Driving Gears—Extra large driving gears giving increased speed in winding. Made of phosphor-bronze with generated spiral teeth and will stand up under the most severe use. Gear ratio $2\frac{1}{2}$ to 1 on 500 yd., 400 yd., 300 yd. and 250 yd. models, triple multiplying on 150 yd. and 100 yd. models.

Driving Gear Stud—A vital part in a reel. Made of non-corrosive and long wearing stainless steel.

Handle—S-shaped counterbalanced handle of generous size with catalin or bakelite handleknob and equipped with our handle locking device. A small lock screw, fitting into the grooved head of the handlescrew, prevents handle from working loose. A wrench-screwdriver to fit handlescrew is packed with every reel.

Click and Clickwheel—Made of non-corrosive and long wearing stainless steel.

Clickspring—Made of tempered phosphor-bronze, non-corrosive and saltwaterproof.

Springs—All steel springs throughout the reel are made of stainless steel, thus insuring against broken springs through corrosion by saltwater.

Oiling System—By means of our patented oiling system all moving parts, including drag, can be lubricated from the outside. A tube with gear grease and a tube with spindle oil is packed with every reel. This new oiling system is of greatest importance, as proper lubrication insures satisfactory performance and long life of the reel.

Repair—Due to the watchlike mechanism of our reels we do not advise taking reel apart for repair. As our reels are guaranteed against defects in material and workmanship we recommend sending reel back to factory and we will gladly put reel in perfect working condition. Also should reel get out of order after long and hard usage or through breakage, we will gladly replace parts at a very low cost.

Repair Parts—Greatest care is given to standardization of all parts wherever possible. Therefore most parts of our reels are of standard size and interchangeable regardless of type or size of reel—a feature which has never before been accomplished. This factor is of utmost importance in the servicing and economy of the reel.

SPECIFICATIONS

SIZE OF REEL	PLATE DIA.	SPOOL-DIA.	SPOOL-WIDTH
100 YARD	3 1/16"	2 1/4"	1 7/16"
150 YARD	3 1/16"	2 3/4"	1 3/4"
250 YARD	3 1/4"	2 9/16"	1 13/16"
300 YARD	3 1/4"	2 9/16"	2 1/4"
400 YARD	3 1/4"	2 15/16"	2 1/4"
500 YARD	4 1/4"	3 1/4"	3 1/4"

WEIGHT OF REEL

REEL	100 YD.	150 YD.	250 YD.	300 YD.
NEW PORT		11 1/2 oz.	13 oz.	14 oz.
SEA HAWK		11 1/2 oz.	13 oz.	14 oz.
SEA FORD	12 1/2 oz.	14 oz.	15 1/2 oz.	17 oz.
BRIDGE CITY	13 1/2 oz.	15 oz.	16 1/2 oz.	18 oz.
BAY SIDE	13 1/2 oz.	15 oz.	16 1/2 oz.	18 oz.
LONG BEACH	14 1/2 oz.	16 oz.	17 1/2 oz.	19 oz.
OCEAN SIDE	15 oz.	16 1/2 oz.	18 oz.	19 1/2 oz.
CORONADO	16 oz.	17 1/2 oz.	19 oz.	20 1/2 oz.

LINE CAPACITY

SIZE OF LINE	No. 6	No. 9	No. 12	No. 15
100 YD. REEL	150 YD.	125 YD.	100 YD.	75 YD.
150 YD. REEL	200 YD.	175 YD.	150 YD.	125 YD.
250 YD. REEL	275 YD.	250 YD.	225 YD.	200 YD.
300 YD. REEL	325 YD.	300 YD.	275 YD.	250 YD.
400 YD. REEL	450 YD.	400 YD.	350 YD.	300 YD.

PENN FISHING TACKLE MFG. CO., PHILADELPHIA