

PENN 75TH ANNIVERSARY 1932 TO 2007

PENN FISHING TACKLE MANUFACTURING COMPANY

WE ARE PLEASED TO PRESENT OUR 75TH ANNIVERSARY CATALOG. IT IS NO SMALL ACCOMPLISHMENT TO REACH THIS ACHIEVEMENT. IT IS THE SKILL, KNOWLEDGE AND PASSION GAINED OVER THESE 75 YEARS OF DESIGNING AND MANUFACTURING FISHING REELS THAT HAVE ENABLED US TO CONTINUE THE DREAM OF OUR FOUNDER, OTTO HENZE, OF MANUFACTURING THE WORLD'S HIGHEST QUALITY FISHING TACKLE.

AS WE CELEBRATE OUR 75TH ANNIVERSARY WE ARE PLEASED TO INTRODUCE NEW AND TRULY INNOVATIVE REELS WHICH RECALL OTTO HENZE'S WORDS FROM 1931: "MAKE IT SIMPLE, MAKE IT WORK." ONCE AGAIN PENN IS LEADING THE WORLD OF FISHING TACKLE BY DESIGNING AND PRODUCING INNOVATIVE AND TOUGH TACKLE. AS THE TREND IN FISHING MOVES TOWARDS LIGHTER AND TOUGHER TACKLE, PENN HAS ADDED A SERIES OF NEW REELS TO MEET THE NEEDS OF THE MOST DEMANDING ANGLERS WITH OUR NEW INTERNATIONAL™ TORQUE™ REELS.

YOU WILL BE HAPPY TO KNOW THAT PENN IS ALIVE AND WELL IN THE USA. PENN IS COMMITTED TO MAINTAINING ITS MANUFACTURING EXPERTISE IN THE UNITED STATES. WHILE WE HAVE BEEN FORCED TO MOVE SOME OUR PRODUCTION OUT OF THE COUNTRY, WE ARE CONTINUING TO MANUFACTURE MANY REELS IN THE PHILADELPHIA FACTORY AND WE HAVE NEW REELS IN DEVELOPMENT WHICH WILL ALSO BE MANUFACTURED IN THE UNITED STATES.

PROOF OF OUR COMMITMENT CAN BE SEEN THROUGH THE INTRODUCTION OF THE NEW INTERNATIONAL TORQUE™, INTERNATIONAL V, AND INTERNATIONAL VSX EXTREME SERIES OF REELS, ALL MANUFACTURED IN THE UNITED STATES. NO OTHER SERIES OF REELS OFFERS THE TRADITION OF ENGINEERING AND PERFORMANCE WITH THE INNOVATION OF THE NEW DURA DRAG®.

ENGINEERING EXPERTISE IS THE FOUNDATION OF PENN'S FUTURE. WE HAVE MADE SIGNIFICANT IMPROVEMENTS TO OUR ENGINEERING CAPABILITIES AND WE CONSIDER OUR ENGINEERING DIVISION TO BE THE LEADERS IN THE FISHING TACKLE INDUSTRY. HOWEVER, ENGINEERING EXCELLENCE CAN BE PROVEN IN ONLY ONE WAY – THROUGH PERFORMANCE. OUR GOAL FOR THE FUTURE IS TO CREATE INNOVATIVE YET TOUGH AND FUNCTIONAL DESIGNS.

WE HOPE THAT YOU WILL JOIN US IN CELEBRATING OUR 75TH YEAR AND TAKE THE OPPORTUNITY TO FISH WITH PENN. WE HAVE SET RECORDS IN NEARLY EVERY IGFA CLASSIFICATION. NO MATTER WHERE YOU FISH, OR WHAT YOU FISH FOR, LOOK TO PENN TO PERFORM FLAWLESSLY NOW AND IN THE FUTURE.

BEST WISHES,
PENN FISHING TACKLE MFG. CO.

PENN 75TH ANNIVERSARY

2007 CELEBRATES PENN'S 75TH ANNIVERSARY. TO COMMEMORATE THIS MILESTONE, PENN HAS COMMISSIONED A COIN TO COMPLEMENT AN ANNIVERSARY EDITION 50VSW INTERNATIONAL REEL. A PRINT OF THE 2007 PENN CATALOG COVER WILL BE AVAILABLE AND SOLD AS A SERIALIZED SET WITH THE ANNIVERSARY REEL AND COIN. THE ANNIVERSARY REEL/COIN AND PRINT WILL BE LIMITED TO 500 PIECES, WITH ONLY THE FIRST 250 BEING SOLD AS SETS. THE SECOND 250 PIECES WILL BE AVAILABLE AS INDIVIDUAL PIECES.

AS PART OF THE LIMITED EDITION ANNIVERSARY SET, THE 50VSW REEL WILL FEATURE AN ENGRAVED LEFT SIDEPLATE TO MATCH THE PRINT AND COIN. HOUSING BOTH THE COIN AND REEL, WILL BE A WOODEN PRESENTATION BOX, SUITABLE FOR DISPLAY IN ANY FISHING AFICIONADO'S PRIVATE COLLECTION.



IN CREATING THE ANNIVERSARY COIN, THE COVER ARTWORK CREATED BY JK CHRISTIAN IS CONVERTED INTO A 3-DIMENSIONAL SCULPTURE. THIS PROCESS WAS PERFORMED BY CAESAR ROCCO RUFO, ONE OF THE WORLD'S LEADING COIN SCULPTORS. SHOWN HERE, CAESAR IS HAND CRAFTING THE VARIOUS LAYERS THAT WILL ULTIMATELY BECOME THE PENN 75TH ANNIVERSARY COIN.



ONCE THE MOLDS OF THE COIN ARE COMPLETE, BEN MADDESI TAKES THE MOLDS, CREATES A REVERSE AND BEGINS THE PROCESS OF SCALING THE MOLD TO AN ACTUAL COIN SIZE DIE. THIS DIE IS THEN FINISHED, POLISHED AND CLEANED, AND ULTIMATELY STAMPS THE IMPRESSION ONTO THE BLANKS OF THE COIN AT THE MINT. THE RESULT IS A DETAILED 3-D RENDERING OF THE ORIGINAL ARTWORK, SCALED DOWN TO AN INCH AND A HALF COIN.



SCALING DOWN THE MOLD TO CUT THE DIE



READING THE MOLD



CUTTING THE DIE



BRONZE STAMPING OF THE COIN FRONT & BACK
ACCOMPANYING THE LIMITED EDITION PRINT



75TH ANNIVERSARY REEL IN PRESENTATION BOX
WITH SILVER ANNIVERSARY COIN

NEW PRODUCT

BRINGING NEW, EXCITING, AND INNOVATIVE PRODUCTS TO THE MARKET PLACE IS INTEGRAL TO PENN'S CONTINUED LEGACY AS THE GREAT AMERICAN TACKLE COMPANY. FOR 2007, PENN INTRODUCES ELEVEN NEW REELS, EIGHT OF WHICH ARE MANUFACTURED DOMESTICALLY IN OUR PHILADELPHIA FACILITY, A FEAT OF WHICH WE ARE EXCITED AND PROUD.

PENN IS COMMITTED TO BRINGING TO MARKET THE MOST RELIABLE AND DURABLE PRODUCT, ENSURING THAT EACH GENERATION WILL EXPERIENCE THE SAME SATISFACTION WITH THEIR PENN PRODUCTS AS THE LAST. PENN IS PROUD OF ITS RICH AND STORIED HISTORY AND PROUD TO BE YOUR REEL OF CHOICE. LET'S CONTINUE THE LEGACY TOGETHER.



INTERNATIONAL
TORQUE 300, 200,
AND 100 PGS. 18-21



INTERNATIONAL®
30VSX AND 50VSX
PGS. 10-11



INTERNATIONAL®
130VSX PGS 10-11

230 GTO
PGS. 36-37



SLAMMER LIVELINE
PGS. 42-43



950SSM
PGS. 46-47

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PENN: PAST, PRESENT, AND FUTURE



THE GREAT AMERICAN REEL COMPANY, PENN FISHING TACKLE: PAST, PRESENT, AND FUTURE

THE LEGACY OF PENN'S FOUNDER, OTTO HENZE, IS ALIVE AND STRONG. IF OTTO HENZE WERE ALIVE TODAY HE WOULD BE PROUD THAT HIS DREAM CONTINUES OF MAKING THE WORLD'S FINEST REELS.

IN 1922, WHEN OTTO HENZE LEFT GERMANY AT AGE 25 AND CAME TO

THE UNITED STATES HE KNEW VERY LITTLE ABOUT FISHING. HE FIRST LEARNED ABOUT THE INNER WORKINGS OF A FISHING REEL WHILE WORKING AS A MACHINIST FOR THE OCEAN CITY REEL COMPANY OF PHILADELPHIA. BUT OTTO HAD GREATER AMBITIONS. MR. HENZE DREAMED OF ONE DAY OWNING HIS OWN COMPANY AND BUILDING FISHING REELS THAT WOULD BOTH SET WORLD RECORDS AND BE ACCESSIBLE TO THE WORKING MAN.

IN 1932 OTTO HENZE LEFT OCEAN CITY REELS. HE BEGAN DESIGNING HIS OWN REELS AND ESTABLISHED THE PENN FISHING TACKLE MANUFACTURING COMPANY. THE COMPANY QUICKLY INCREASED THE NUMBER OF DIFFERENT MODELS OF REELS IT OFFERED AND PENN BECAME A SUCCESS. PENN WAS BLESSED WITH GROWTH IN THE EARLY THIRTIES AND THRIVED DURING THE DIFFICULT ECONOMIC TIMES OF THE DEPRESSION. FOUNDING PENN DURING THE DEPRESSION TURNED OUT TO BE FORTUITOUS FOR BOTH PENN AND ITS CUSTOMERS. THE PENN BRAND BECAME SYNONYMOUS WITH FISHING REELS AS MANY OF PENN'S REELS WERE USED BY ITS CUSTOMERS AS A MEANS OF PUTTING FOOD ON THE TABLE.



IN 1936, PENN INTRODUCED THE SENATOR STAR DRAG TROLLING REEL. THE SENATOR WAS A TOUGH TROLLING REEL AT A REASONABLE PRICE AND TOOK THE SALTWATER MARKET BY STORM. THE SENATOR'S TOUGHNESS BECAME APPARENT AS MANY ANGLERS USED THE NEW REEL TO SET WORLD RECORDS. WORLD RECORDS WERE SET WITH REELS PRICED AT A MODEST \$25.00.

WHENEVER YOU FISH, PLEASE REMEMBER THESE PROPHETIC WORDS FROM PENN'S 1940 CATALOG: "SET YOUR OWN LIMIT AND RELEASE FISH TO FURNISH SPORT FOR THE FUTURE"

THE COMPANY CONTINUED TO GROW AND ADD NEW REELS THROUGH THE 1940s. HOWEVER, OTTO HENZE SUDDENLY DIED IN 1948 LEAVING HIS WIFE, MARTHA, AT THE HELM OF THE FLEDGLING COMPANY. AT THE AGE OF 39, MARTHA TOOK CONTROL AND PENN CONTINUED TO PROSPER UNDER HER ASTONISHING MANAGEMENT SKILLS.

MARTHA SERVED AS PRESIDENT UNTIL THE LATE 1960s WHEN SHE AND OTTO'S SON, HERBERT, TOOK OVER. HERBERT WAS A TRAINED ENGINEER AND THE COMPANY CONTINUED TO GROW AND PROSPER UNDER HIS DIRECTION. IT IS DURING THIS TIME THAT THE COMPANY BECAME THE INDUSTRY LEADER IN INNOVATION. PENN WAS ABLE TO CREATE THE SALTWATER LEVER DRAG REEL TO WHICH ALL OTHER LEVER DRAG REELS ARE COMPARED, THE PENN INTERNATIONAL. THE DISTINCT GOLD COLOR HAS BECOME AN ICON IN THE INDUSTRY AND THE WORLD. IT WAS AND STILL IS SYNONYMOUS WITH QUALITY AND DESIGN PROWESS.

PENN FOUND ITSELF WITH NEW COMPETITION DURING THE LATE 1980s AND THROUGHOUT THE 1990s AND ITS FAILURE TO UPDATE ITS PRODUCTS AND MANUFACTURING TECHNIQUES LEFT THE COMPANY AT A COMPETITIVE DISADVANTAGE IN THE INDUSTRY. IN JANUARY 2003, PENN WAS PURCHASED BY INDIVIDUALS WHO HAVE OWNED COMPANIES AND WORKED IN THE FISHING INDUSTRY FOR MANY YEARS. THE NEW OWNERSHIP GROUP SAW CLEARLY THE COMPANY'S HIDDEN VALUE AND RECOGNIZED THAT PENN COULD ONCE AGAIN BECOME THE INDUSTRY LEADER. SINCE 2003 THE NEW MANAGEMENT TEAM HAS BEEN WORKING HARD TO INVEST IN THE VALUES ON WHICH THE COMPANY WAS BUILT: QUALITY, ENGINEERING, AND INNOVATION.

AT THE HELM OF PENN TODAY IS A GROUP OF LEADERS WHO UNDERSTAND THE VALUE OF PENN'S BRAND AND THE NEED TO CONTINUE MANUFACTURING PRODUCT IN THE UNITED STATES. PENN'S CEO GREW UP IN THE BUSINESS AND ALONG WITH ITS OWNERSHIP GROUP IS COMMITTED TO THE FUTURE OF THE COMPANY. THE COMBINATION OF THE OWNERSHIP GROUP'S EXPERIENCE, PASSION AND KNOWLEDGE ABOUT THE COMPANY HAS ENABLED PENN TO MAKE SIGNIFICANT IMPROVEMENTS IN PRODUCT QUALITY AND DESIGNS. WHILE SOME OF PENN'S PRODUCTS HAVE HAD TO BE RE-SOURCED FROM ITS U.S. MANUFACTURING FACILITIES, MUCH OF PENN'S PRODUCTS ARE STILL MANUFACTURED IN ITS PHILADELPHIA FACTORY.

THE OWNERSHIP GROUP, MANAGEMENT TEAM, AND ALL OF OUR EMPLOYEES ARE PROUD TO BE A PART OF PENN AND LOOK FORWARD TO BEING A PART OF ITS BRIGHT FUTURE. WE KNOW THAT OUR BEST PRODUCTS — AND THE BEST FISHING — ARE STILL AHEAD.

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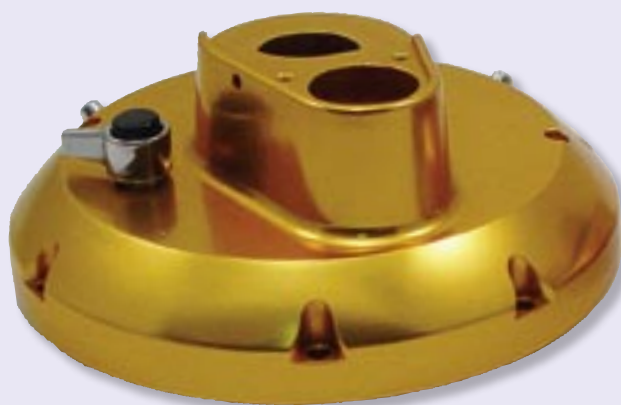
THE TRUTH ABOUT BIG GAME REELS

IT ALL BEGINS WITH THE FRAME AND SIDE PLATES. PENN INTERNATIONAL V-SERIES FRAMES, SIDE-PLATES, AND SPOOLS ARE PRECISION MACHINED FROM SOLID FORGINGS OF A HIGH-STRENGTH, BUT LIGHTWEIGHT AIRCRAFT GRADE ALUMINUM ALLOY. NO HALF GRAPHITE OR PLASTIC BRIDGE COVERS, JUST HIGH-STRENGTH ALLOYS. AFTER ALL, THIS IS BIG GAME FISHING, AND PLASTIC COVERS ON THIS TYPE OF A REEL WOULD BE AN INSULT. ASK OUR COMPETITORS WHY THEY DO IT; WE SIMPLY DON'T UNDERSTAND HOW THEY LIVE WITH THEMSELVES. BUT, WHEN YOU ARE BUILDING THE MOST RESPECTED BIG GAME REELS ON THE MARKET, WE HAVE TO BELIEVE OUR PRODUCT IS HELD TO A HIGHER LEVEL OF EXPECTATION AND STANDARD THAN OUR COMPETITORS.

SIDE PLATES

PENN

ONE-PIECE, SOLID MACHINED
ALUMINUM



"THEIRS"

TWO-PIECE SIDE PLATE;
PART ALUMINUM, PART PLASTIC



AS FOR OUR SIDE PLATES AND FRAMES, AFTER PRECISION MACHINING THEY ARE SENT TO OUR HAND-POLISHING DEPARTMENT WHERE SKILLED WORKERS CRAFT THESE MACHINED PIECES OF METAL INTO A MIRROR-LIKE COMPONENT WORTHY OF BEING BUILT INTO AN INTERNATIONAL V-SERIES REEL.

PENN INTERNATIONALS HAVE BEEN REFERRED TO AS THE GOLD STANDARD IN BIG GAME REELS AND ONE ASPECT OF THIS DESIGNATION HAS BEEN OUR TRADITIONAL AND RICH-LOOKING GOLD ANODIZING. FRAMES, SIDE PLATES, AND SPOOLS ARE CAREFULLY PLACED ONTO A CONVEYOR AFTER BEING POLISHED TO A MIRROR-LIKE FINISH, WHERE THEY HEAD DOWN A ONE-HUNDRED YARD LONG ANODIZING TANK. AT THE END OF THEIR JOURNEY THESE COMPONENTS EMERGE BEARING THE RICH GOLD COLOR THAT HAS BEEN SYNONYMOUS WITH PENN AND WITH THE FINEST QUALITY REEL ON THE MARKET.

INTERNAL COMPONENTS ARE CRAFTED IN AN EVEN MORE RIGOROUS MANNER THAN THE FRAMES AS, AFTER ALL, THEY ARE THE GUTS OF AN INTERNATIONAL THAT WILL SEPARATE THE PROVERBIAL MEN FROM THE BOYS. INTERNATIONAL GEARS BEGIN THEIR LIFE ON A SWISS-MADE "GEAR HOBBER" WHERE THE STAINLESS GEAR BLANKS ARE PRECISION MACHINED TO TOLERANCES SO TIGHT THAT OUR GEARS MEET NASA GRADE STANDARDS. AS FOR THE GUTS, COMPARE THE GEARS FROM A PENN INTERNATIONAL TO ANY OTHER BIG GAME REEL ON THE MARKET AND YOU WILL FIND THAT PENN QUALITY AND DURABILITY SIMPLY OUTMATCH THE COMPETITION.

MAIN GEARS

IN ONE EMBARRASSING COMPARISON, EMBARRASSING FOR OUR COMPETITION THAT IS, THE GEARS OF OUR 80VSW WERE COMPARED TO THEIR 130-CLASS REEL. THE PENN 80VSW GEARS WERE FOUND TO BE 44% LARGER ON THE LOW-GEAR AND 54% LARGER FOR THE HIGH-SPEED GEAR. THE QUESTION REMAINS, WHEN YOU HAVE THE FISH OF A LIFETIME HOOKED UP AND SCREAMING FOR THE HORIZON, WHOSE GEARS DO YOU WANT? AS IF OUR 80VSW COMPARISON WASN'T A SLAP IN THE FACE TO OUR COMPETITION, OUR 130VSX GEARS SIMPLY EMBARRASS THEIRS. THIS WOULD BE LIKE COMPARING AN OLD DATSUN WITH AN F350 SUPER-DUTY, NOT QUITE A FAIR FIGHT, BUT THEN AGAIN, WE ARE MORE WORRIED ABOUT LANDING YOUR TROPHY THAN SIMPLY GETTING BY WITH AN "ADEQUATE" GEAR (IF YOU WANT TO CALL IT THAT).



PINION GEARS / SPINDLE

JUST AS IMPORTANT AS THE MAIN GEARS ON AN INTERNATIONAL IS THE ONE-PIECE SPINDLE AND PINION GEARS. THE INTERNATIONAL SPINDLE AND HIGH-SPEED PINION GEAR ARE MACHINED FROM A SOLID PIECE OF HIGH-STRENGTH STAINLESS STEEL ALLOY; THE LOW-SPEED PINION, ALSO PRECISION MACHINED FROM THE SAME HIGH STRENGTH STAINLESS STEEL ALLOY, IS THEN PERMANENTLY PRESSED ONTO THE SPINDLE. OUR COMPETITION SIMPLY KEYS THEIR PINIONS TO ONE ANOTHER, AS WELL AS TO THE DRAG PLATE, EXPECTING A FEW SMALL PINS OF STAINLESS STEEL TO WITHSTAND THE ENORMOUS SHEER STRENGTH TO WHICH THESE PIECES ARE SUBJECTED WHEN BATTLING LARGE GAME FISH. FORTUNATELY FOR OUR ANGLERS, THE PENN INTERNATIONAL IS AS BULLET-PROOF AS IT CAN POSSIBLE BE; OUR SPINDLE ENGAGES OUR DRIVE/DRAG PLATE WITH MACHINE CUT GEAR-TEETH.

PENN

HIGH SPEED GEAR MACHINED AS PART OF SPINDLE LOW SPEED GEAR PERMANENTLY PRESSED ONTO THE SOLID SPINDLE



PENN - STAINLESS SPINDLE ENGAGES THE DRAG WITH A GEAR-CUT MACHINED, SOLID PIECE, KEYED DIRECTLY INTO THE DRAG PLATE

"THEIRS" - SPINDLE ENGAGES WITH ONLY A SINGLE SMALL PIN



"THEIRS" PIECES HELD TOGETHER WITH A PIN

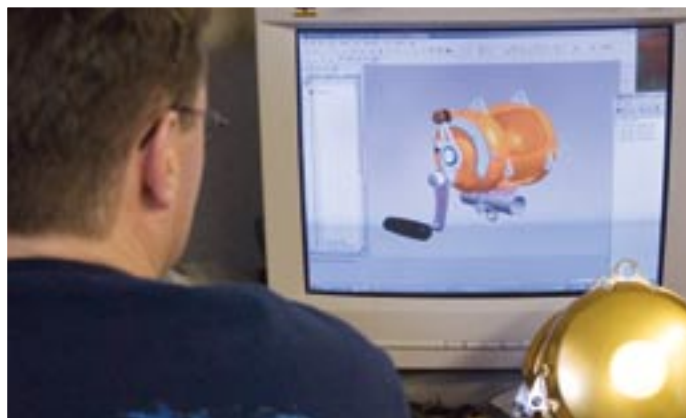
IN CONCLUSION, WE FIRMLY BELIEVE WE HAVE BUILT THE MOST DEPENDABLE AND INNOVATIVE BIG GAME LEVER DRAG REELS. THESE REELS, THE DESIGNS, THE MANUFACTURE, AND THE QUALITY SPEAK FOR THEMSELVES, WE HOPE YOU WILL FISH THESE REELS AND AGREE.

INTERNATIONAL® VSX SERIES

PENN INTERNATIONAL VSX MODELS ARE CONSTRUCTED TO ACHIEVE THE EXTREME DRAG RANGES EXPECTED BY ANGLERS FISHING WITH SUPER-BRAIDS. UNLIKE OTHER PRODUCTS THAT ADVERTISE THEIR HIGH-POTENTIAL DRAG SETTINGS BUT FAIL TO INFORM YOU THAT THESE DRAG SETTINGS RESULT IN DRAG CURVES THAT ARE ANYTHING BUT ANGLER FRIENDLY, AND HAVE A HIGH POTENTIAL TO POP LINES, PULL HOOKS, AND RESULT IN LOST FISH, PENN VSX MODELS HAVE BEEN ENGINEERED TO ACHIEVE THESE EXTREME DRAG SETTINGS WHILE MAINTAINING AN APPROPRIATE AND SMOOTH DRAG CURVE THROUGHOUT THE ENTIRE RANGE OF THE DRAG-LEVER. SIMPLY PUT, PENN ENGINEERING AT ITS FINEST.



EXTREME: TO SOME, THE WORD CONJURES IMAGES OF RENEGADE “GEN-XER’S” ENGAGED IN SPORTS SUCH AS ROCK CLIMBING OR SKYDIVING. TO OTHERS, “EXTREME” IS A WAY OF THINKING AND BEHAVING. AT PENN, “EXTREME” SIMPLY EQUATES TO EQUIPMENT THAT IS ASKED TO PERFORM FAR BEYOND REASONABLE EXPECTATIONS. “EXTREME” IS THE PENN INTERNATIONAL X-REELS.



ONE OF PENN’S ENGINEERS WORKING ON A 3-D MODEL OF THE 130VSX



INTERNATIONAL® VSX TWO SPEED REELS

	MONO CAPACITY	BRAID CAPACITY BRAID - TOPSHOT	NUMBER OF BEARINGS	MAX DRAG @ STRIKE	HIGH SPEED GEAR RATIO	LOW SPEED GEAR RATIO	LINE RETRIEVE PER CRANK (IN) LOW SPEED	LINE RETRIEVE PER CRANK (IN) HIGH SPEED	WEIGHT (OZ)
16VSX	1000YDS /16LB	525YDS/80LB - 50YDS/60LB	4BB	28	4.25:1	1.7:1	15	36	41
30VSX	400YDS /30LB	400YDS/100LB - 50YDS/100LB	4BB	35	3.8:1	1.6:1	15	37	60
50VSX	550YDS /50LB	650YDS/150LB - 50YDS/130LB	4BB	45	3.1:1	1.3:1	14	34	75
130VSX	1000YDS /130LB	1900YDS/200LB - 100YDS/200LB	6BB	80	2.2:1	1.2:1	21	38	176

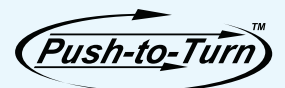
INTERNATIONAL® V SERIES



THE INTERNATIONAL® V-SERIES BEGAN ON THE DRAWING BOARD OF PENN'S ENGINEERING DEPARTMENT WHEN CHALLENGED BY THE OWNERS OF THE COMPANY TO CREATE AND DESIGN THE NEXT GENERATION OF LEVER DRAG REELS. AFTER HITTING THE DOCKS AND TACKLE STORES THROUGHOUT THE COUNTRY TO SEE WHAT ANGLERS WANTED AND EXPECTED FROM PENN'S BIG GAME REELS, PENN ENGINEERS DESIGNED THE MOST RELIABLE AND ANGLER-FRIENDLY REEL ON THE MARKET. PENN CONTINUES TO KEEP AN EAR TO THE GROUND TO BRING TO MARKET THE FINEST PERFORMING REELS FOUND ANYWHERE.



DEVELOPED AND INCORPORATED INTO THE INTERNATIONAL® V-SERIES LEVER DRAG REELS ARE FEATURES SUCH AS A RATCHETED LEVER TO ELIMINATE "DRAG-CREEP" CAUSED BY HOURS OF TROLLING AND DIESEL ENGINE VIBRATION, THE EASIEST AND MOST RELIABLE TWO-SPEED MECHANISM, THE PUSH-TO-TURN PRESET THAT HELPS KEEP AT BAY UNKNOWN GUESTS OR CHARTERS FROM "ADJUSTING" THE DRAG UNBEKNOWNST TO THE MATES AND CAPTAINS. WE OFFER OUR APPRECIATION TO THE COUNTLESS ANGLERS, CHARTER BOAT CAPTAINS, AND PROFESSIONAL MATES THAT PROMPTED THE DEVELOPMENT OF THESE FEATURES. THANK YOU.





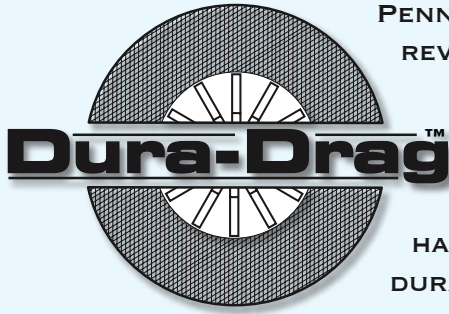
ONE OF THE OWNERS OF PENN CALMLY FIGHTING A STRIPED MARLIN SOMEWHERE ON THE WATERS OF THE PACIFIC. THIS FISH WAS CAUGHT ON A PENN 30VSW OUTFITTED WITH THE NEW DURA DRAG®. THIS STRIPER WAS QUICKLY RELEASED.

INTERNATIONAL® V-SERIES LEVER DRAG REELS HAVE LONG BEEN CONSIDERED THE GOLD STANDARD OF BIG GAME FISHING REELS, OFFERING THE MOST ADVANCED AND RELIABLE FISH-FIGHTING PERFORMANCE IN THE WORLD. WITH AN ERGONOMICALLY DESIGNED AND CONTOURED ONE-PIECE MACHINED FRAME, AND UNBELIEVABLE CRANKING POWER AND STRENGTH, INTERNATIONAL® V-SERIES REELS (WHETHER VSX MODELS OR VS MODELS) ARE CAPABLE OF LANDING ANY FISH SWIMMING IN THE DEEP. THE FIVE VS-MODELS RANGE IN SIZE FROM THE LIGHT-TACKLE 16VS TO THE BRAWNY 80VSW.



INTERNATIONAL® V TWO SPEED REELS

	MONO CAPACITY	BRAID CAPACITY BRAID - TOPSHOT	NUMBER OF BEARINGS	MAX DRAG @ STRIKE	HIGH SPEED GEAR RATIO	LOW SPEED GEAR RATIO	LINE RETRIEVE PER CRANK (IN) LOW SPEED	LINE RETRIEVE PER CRANK (IN) HIGH SPEED	WEIGHT (OZ)
16VS	1000YDS /16LB	525YDS/80LB - 50YDS/60LB	4BB	10	5.3:1	2:1	17	45	41
30VSW	900YDS /30LB	700YDS/100LB - 50YDS/80LB	4BB	28	3.8:1	1.6:1	15	37	58
50VSW	850YDS /50LB	1050YDS/150LB - 50YDS/100LB	4BB	30	3.1:1	1.3:1	14	34	73
70VS	600YDS /80LB	1300YDS/150LB - 50YDS/130LB	4BB	35	3.1:1	1.4:1	18	39	100
80VSW	950YDS /80LB	1550YDS/200LB - 50YDS/200LB	6BB	40	3:1	1.4:1	19	43	111



PENN FISHING TACKLE HAS DEVELOPED A NEW DRAG MATERIAL SO REVOLUTIONARY WE'VE TRADEMARKED IT "DURA-DRAG™". PENN DURA-DRAG™ WILL DRAMATICALLY IMPROVE THE PERFORMANCE OF PENN INTERNATIONAL® REELS, AS WELL AS SIGNIFICANTLY EXTEND THE LIFE-SPAN OF AN INTERNATIONAL® DRAG. SAY GOODBYE TO HESITATIONS AND JERKY DRAGS. THE NEW PENN DURA-DRAG™ HAS ONCE AGAIN RAISED THE BAR FOR PERFORMANCE, RELIABILITY, AND DURABILITY.

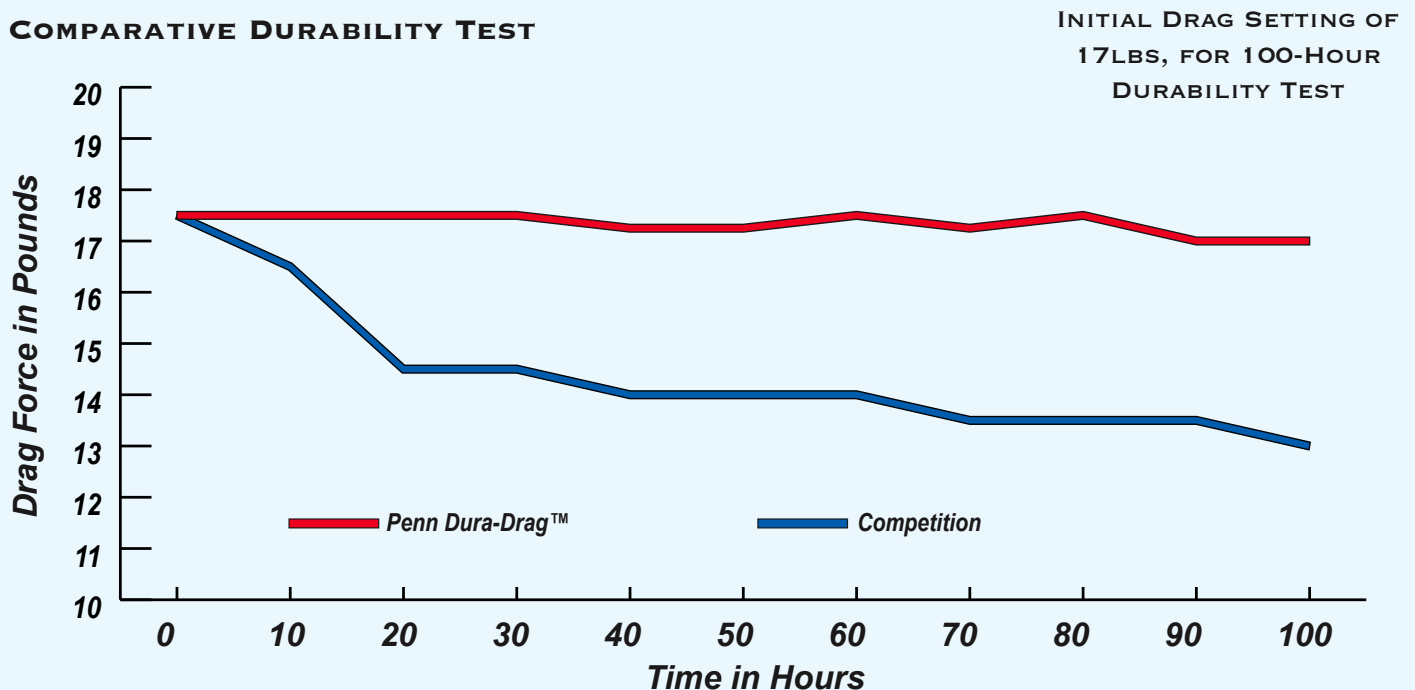
DEVELOPED IN A JOINT EFFORT BETWEEN PENN ENGINEERS AND A LEADING U.S. AUTO MANUFACTURER SUPPLIER, PENN DURA-DRAG™ IS BASED ON THE SAME MATERIAL USED IN THE TRANSMISSIONS OF HIGH-PERFORMANCE RACING CARS. THIS MATERIAL IS MANUFACTURED IN A FACILITY THAT HAS BEEN AWARDED QS-9000 COMPLIANCY, AMONG THE HIGHEST OF QUALITY STANDARDS IN THE AUTOMOTIVE INDUSTRY. DURA-DRAG™ IS TOUGH AND DURABLE, ENDURES FREQUENT AND HEAVY USE, AND WITHSTANDS THE HIGH LEVELS OF HEAT GENERATED DURING PROLONGED BIG GAME BATTLES.

DURABILITY

SCIENTIFIC TESTS PROVE THAT THE NEW PENN DURA-DRAG™ PERFORMANCE IS UNSURPASSED. IN LABORATORY TESTING, THE NEW DURA-DRAG™ SUSTAINED ITS ORIGINAL DRAG SETTINGS AFTER 100-HOURS OF DRAG "BURN-TIME", WHILE OUR CLOSEST COMPETITORS' MATERIALS DROPPED BY MORE THAN 35%. COMPARE THE CHARTS AND YOU WILL SEE PENN DURA-DRAG™ IS THE MOST CONSISTENT AND LONG-LASTING DRAG MATERIAL ON THE MARKET.

COMPARE THE PICTURES ON THE FOLLOWING PAGE. PENN DURA-DRAG™ LOOKS AS GOOD AFTER 100-HOURS OF DRAG TIME AS WHEN BRAND NEW (SOME EVEN SAY BETTER, BUT THAT IS SIMPLY THE OXIDATION BEING BURNED OFF THE DRAG PLATE BY THE EXTREME HEAT OF 100-HOURS OF TESTING). SAY GOODBYE TO THE YEARLY OVERHAULS OF YOUR INTERNATIONAL® DRAG. PENN DURA-DRAG™ WILL OUTLAST ANY DRAG MATERIAL ON THE MARKET. DURA-DRAG™ IS MORE CONSISTENT AND PERFORMS MORE SMOOTHLY AS WELL.

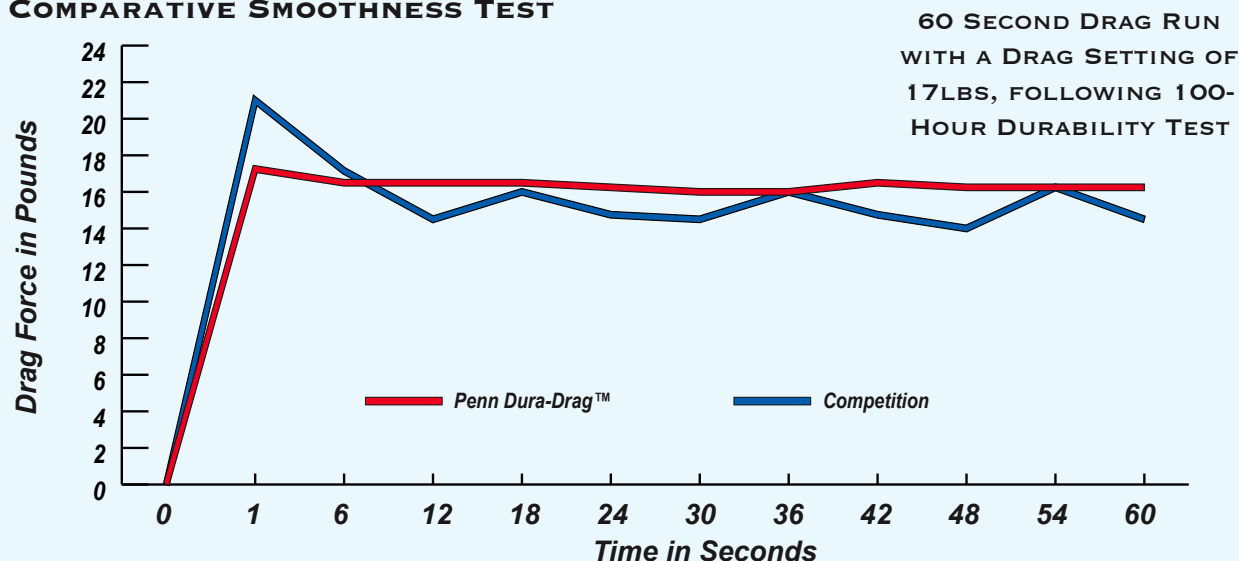
COMPARATIVE DURABILITY TEST



SMOOTHNESS

IN TERMS OF PERFORMANCE AND SMOOTHNESS, BOTH LIGHT-TACKLE AND BIG-GAME ANGLERS WILL GREATLY APPRECIATE THE LACK OF AN INITIAL SURGE IN DRAG-PRESSURE, COMMON IN OTHER DRAG MATERIALS. SMOOTHER START-UPS AND MORE CONSISTENT DRAG PRESSURES TRANSLATE INTO FEWER PULLED HOOKS. FOR ANGLERS FISHING THE NEW PENN DURA-DRAG™, BROKEN LINES AND LOST FISH DUE TO INTERMITTENT AND JERKY DRAGS ARE A THING OF THE PAST.

COMPARATIVE SMOOTHNESS TEST



RESEARCH

DURA-DRAG™ CONTAINS A SPECIAL PHENOLIC BONDING AGENT THAT PREVENTS PREMATURE BREAKDOWN OF THE MATERIAL WHILE ALSO PROVIDING A WATER BARRIER. DURA-DRAG™ IS THEN PRE-TREATED WITH A SPECIALLY FORMULATED COMPOUND DEVELOPED BY PENN ENGINEERS THROUGH EXTENSIVE TESTING AND RESEARCH. THIS SPECIAL COMPOUND IMPROVES THE DRAG PERFORMANCE, PROVIDES A BARRIER TO PREVENT WATER DAMAGE, AND GIVES THE DRAG A SILKY-SMOOTH FEEL FROM INITIAL START-UP THROUGH THE ENTIRE DRAG RANGE. THE COMBINATION OF NEW DRAG MATERIAL AND SPECIAL COMPOUND GIVES ANGLERS THE TOUGHEST, SMOOTHEST, LONGEST-LASTING DRAG EVER DEVELOPED.



NEW
DURA DRAG™



NO, WE DIDN'T ACCIDENTALLY SWAP PICTURES; DURA DRAG™ REALLY LOOKS THIS GOOD. EVEN AFTER 100 HOURS OF DRAG TIME

DURA DRAG™
AFTER 100 HOURS

INTERNATIONAL® SINGLE SPEED



- MACHINE-CUT, STAINLESS STEEL MAIN AND PINION GEARS, AND DRAG CAM
- MACHINED, GOLD ANODIZED ONE-PIECE FRAME
- FOUR AIRCRAFT-GRADE, SHIELDED, STAINLESS STEEL BALL BEARINGS
- FORGED AND MACHINED SPOOL AND SIDE PLATES



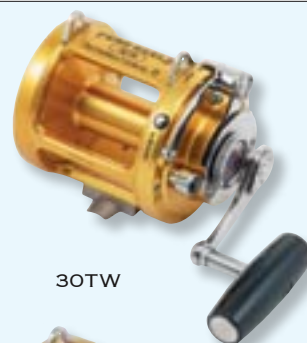
- ADJUSTABLE PRE-SET
- STAINLESS STEEL REEL STAND
- LOUD, DURABLE CLICKER

SEASON AFTER SEASON, ANGLERS TAKE TO THE WATER IN SEARCH OF LARGE GAMEFISH SUCH AS MARLIN, TUNA, AND SHARK, AND SEASON AFTER SEASON PENN INTERNATIONAL SINGLE SPEED REELS ARE SPOOLED UP AND EXPECTED TO PERFORM. WITH MORE THAN A FEW WORLD RECORDS TO THEIR CREDIT, PENN INTERNATIONAL SINGLE-SPEED REELS ARE CONSTRUCTED TO THE SAME STANDARDS AS THEIR TWO-SPEED SIBLINGS AND, SHY OF A LOWER RATIO GEAR, ARE JUST AS CAPABLE.

INTERNATIONAL® TOURNAMENT REELS						
	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG @ STRIKE WITH FREE SPOOL	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
30TW	900YDS/30LB	4BB	17	3.8:1	37	60
50TW	850YDS/50LB	4BB	25	3.1:1	35	68
80TW	950YDS/80LB	4BB	35	2.7:1	38	109



INTERNATIONAL SINGLE SPEED REELS ARE OFTEN THE PREFERRED CHOICE OF CHARTER BOAT CAPTAINS BECAUSE OF THEIR EASE OF USE AND THEIR DEPENDIBILITY. THROW THE LEVER INTO THE STRIKE POSITION, SET THE HOOK, AND CRANK LIKE MAD. EVEN THE MOST NOVICE OF ANGLERS AND CHARTERS CAN HANDLE THAT TASK. CONTRARY TO CONVENTIONAL WISDOM, SINGLE SPEED INTERNATIONAL MODELS ARE NOT SLOWER THAN THEIR TWO-SPEED COUNTERPARTS AND, MORE OFTEN THAN NOT, FEATURE AN IDENTICAL GEAR RATIO TO THE HIGHER GEAR RATIO OF THE TWO-SPEED MODELS.



30TW



50TW

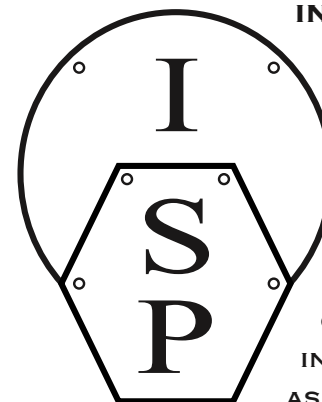


80TW

INNOVATION, A NEW REEL CONCEPT IS BORN

INTRODUCING THE ULTIMATE BRAID-CAPABLE, STAR DRAG REEL FOR THE BLUEWATER ANGLER.

AFTER A LONG DAY OF FISHING OFF THE FLORIDA COAST TESTING PRODUCTS, A PENN ENGINEER AND PENN'S CEO WERE ENGAGED IN CONVERSATION. FOR YEARS, REEL COMPANIES MIMICKED OTTO HENZE'S ORIGINAL PATENT OF USING A BRIDGEPLATE TO MOUNT THE GEAR STUD AND MAIN GEAR. AT THE TIME THIS WAS INNOVATION AND CREATIVITY AT ITS FINEST. HOWEVER, WITH THE GREAT ADVANCES IN MATERIALS AND MACHINING CAPABILITIES, THE QUESTION WAS POSED, WHY WERE COMPANIES USING DECADE OLD TECHNOLOGY WHEN A BETTER, STRONGER, AND MORE RELIABLE DESIGN COULD BE USED? A NEW, REVOLUTIONARY CONCEPT WAS QUICKLY SKETCHED ON THE BACK OF A NAPKIN AND A NEW PATENT WAS BORN. FROM THIS INNOVATIVE AND REVOLUTIONARY PATENT, PENN IS PROUD TO INTRODUCE A TRULY UNIQUE REEL DESIGN, AN INTEGRATED SIDE PLATE. THIS INTEGRATED SIDE PLATE (ISP) SERVES AS THE BASIS FOR A NEW SERIES OF REELS WHICH IS INTRODUCED OVER THE NEXT FEW PAGES. BUT BEFORE ITS INTRODUCTION, A BIT MORE DISCUSSION OF THE INTEGRATED SIDE PLATE DESIGN IS WARRANTED.



INNOVATION

INTEGRATED SIDE PLATE, THE NEW, UNIQUE, AND PATENTED DESIGN INTEGRATES RIGHT SIDE PLATE COMPONENTS INTO ONE RIGID ASSEMBLY. THIS

INNOVATION ENABLES

THE REELS TO ACHIEVE SUPER-HIGH DRAG CAPABILITIES WITH FEWER PARTS THAN A TRADITIONAL REEL. CRANK UP THE DRAG AND THE MACHINED SIDE PLATE ABSORBS ANY LOAD YOU CAN DISH OUT, ALL WITHOUT CAUSING ANY BINDING TO THE MAIN AND PINION GEAR. GEARS, PINIONS, AND HANDLE MAINTAIN PERFECT ALIGNMENT NO MATTER HOW HEAVY THE LOAD.

DESIGN

TRADITIONAL BRIDGE DESIGNS DO NOT LEND THEMSELVES FAVORABLY TO HIGH-SPEED GEARING AS THE INCREASED LOAD TENDS TO DISTORT AND MISALIGN THE GEAR STUD. SOME COMPANIES “MANUFACTURED” SLOP INTO THEIR GEAR STUDS, ALLOWING THE GEAR STUD TO SEMI-FLOAT AND MAINTAIN SOME ALIGNMENT, OR IS THAT MISALIGNMENT, WITH THE PINION AS LOAD AND PRESSURE INCREASED. WITH THE ISP DESIGN, HIGH-SPEED GEARS AND PINIONS ARE UNAFFECTED BY FORCE AND LOAD, THEREBY MAINTAINING PERFECT ALIGNMENT WITH THE PINION REGARDLESS OF THE PRESSURES EXERTED ON THE REEL. THE PATENTED INTEGRATED SIDE PLATE DESIGN ALLOWS FOR AN OVERSIZED, SUPER HIGH-SPEED GEAR FOR A UNIQUE COMBINATION OF POWER AND SPEED.



CUTTING THE SIDEPLATE FOR THE PROTOTYPE ISP CONCEPT



PENN TOOL MAKER AT WORK, PROTOTYPING THE INTEGRATED SIDEPLATE CONCEPT

PENN ENGINEERING

AS INNOVATIVE AND FORWARD-THINKING AS THE INTEGRATED SIDE PLATE DESIGN CONCEPT AND PATENT IS, INCORPORATING THIS DESIGN INTO A USEFUL AND MARKETABLE PRODUCT TOOK SIGNIFICANT STRIDES AND DEVELOPMENT BY THE PENN ENGINEERING DEPARTMENT. PENN ENGINEERS ARE AN INTEGRAL COMPONENT AND DRIVING FORCE BEHIND THE SUCCESS AND VIABILITY OF PENN PRODUCTS.

WHEN YOU HAVE THE FISH OF A LIFETIME HOOKED UP, WHAT GEAR WOULD YOU FEEL MORE COMFORTABLE WITH? THE PENN ISP ENGINEERED DESIGN ALLOWS FOR A LARGER GEAR ENGAGEMENT WITH THE PINION, ENSURING UNMATCHED CRANKING POWER.



GEAR OF OUR COMPETITION'S MULTI-CAM \$700 LEVER DRAG REEL. WHEN WE WENT TO MEASURE THE HARDNESS, THEY WERE SO SOFT WE COULDN'T EVEN MEASURE IT ON THE SAME SCALE AS OUR GEAR.

GEAR OF OUR COMPETITION'S STAR DRAG REEL. JUST AS SOFT AS THE \$700 REEL'S GEAR AND 40% SMALLER IN THICKNESS THAN OUR GEAR. THIS JUST DOESN'T CUT IT AT PENN.

GEAR OF THE PENN TORQUE. STAINLESS STEEL, AND AN INCREDIBLE AMOUNT OF ENGAGEMENT. DON'T BE FOOLED BY CLAIMS OF SMOOTHER GEARS. OURS FEEL SMOOTH WITH GREAT STRENGTH.

INTERNATIONAL® TORQUE™

- LIGHTWEIGHT AND STRONG ALUMINUM ALLOY; FORGED & MACHINED FRAME, SPOOL, AND SIDE PLATES
- INFINITE ANTI-REVERSE ROLLER BEARING PLUS DOUBLE DOG SYSTEM BACKUP
- PRECISION MACHINED STAINLESS STEEL MAIN GEAR (6.3:1 GEAR RATIO)
- HEAT-TREATED STAINLESS STEEL PINION GEAR FOR STRENGTH
- VERSA-DRAG, MULTIPLE DRAG-STACK ARRANGEMENT
- DISENGAGING PINION FOR SUPERIOR FREE SPOOL
- OVERSIZED SOFT-GRIP POWER HANDLE
- FOUR STAINLESS STEEL BALL BEARINGS
- STAINLESS STEEL REEL STAND
- ONE-PIECE, OPEN-TOP FRAME
- PENN POWER HANDLE



PENN CEO
ON THE WATER
“TESTING”
THE NEW
TRQ300,
EASILY
HANDLING
A QUALITY
AMBERJACK.

**Braid
Ready**



INTERNATIONAL® TORQUE™ REELS

	MONO CAPACITY	BRAID CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
TRQ100	450YDS/12LB	550YDS/30LB	5+1BB	25	6.3:1	31	16
TRQ200	450YDS/16LB	450YDS/50LB	5+1BB	32	6.3:1	41	20
TRQ300	360YDS/30LB	360YDS/80LB	5+1BB	32	6.3:1	48	29



THE FIRST FISH CAUGHT ON THE NEW PENN TORQUE, A 100-PLUS LB SPINNER SHARK CAUGHT OFF THE COAST OF FLORIDA.

PENN PRO STAFF, GREG BOGDAN, COMMENTED AFTER CRANKING IN A FEW SPINNER SHARKS BETWEEN 80 AND 150-POUNDS, THE PENN TORQUE WAS THE MOST VERSATILE AND POWERFUL REEL HE HAS EVER FISHED WITH. THIS REEL HAS UNBELIEVABLE TORQUE, CRANKING POWER AND DRAG CAPABILITIES. WONDER WHERE WE GOT THE IDEA FOR THE NAME?



BORROWING THE “LOOK” OF ANOTHER ICONIC PENN REEL, THE PENN INTERNATIONAL, THE REVOLUTIONARY TORQUE INCORPORATES AN INNOVATIVE DESIGN TO PRODUCE THE STRONGEST, MOST RELIABLE STAR DRAG REEL ON THE MARKET. A FULL METAL BODY, COUPLED WITH AN OVERSIZED STAINLESS GEAR AND POWER HANDLE PRODUCE INCREDIBLE CRANKING POWER AND PERFORMANCE. WITH A DISENGAGING PINION, CASTABLE FREE SPOOL, AND UNLIMITED POWER, THE PENN TORQUE IS AN IDEAL REEL FOR JIGGING (WEST-COAST YO-YOING), FREELINING BAITS, AND JUST ABOUT ANYTHING ELSE YOU CARE TO TRY. AND YES, IT WILL SWIM A JIG BETTER THAN ANYTHING OUT THERE.



TRQ100



TRQ200



TRQ300

INTERNATIONAL® BAITCAST



BAITCAST REELS HAVE BEEN A FAVORITE OF LIGHT-TACKLE ANGLERS FOR YEARS. WHEN PENN FIRST STEPPED INTO THIS ARENA WITH THE PENN INTERNATIONAL BAITCAST MODELS, WE TOOK A SLIGHTLY DIFFERENT APPROACH TO BUILDING THIS STYLE OF REEL.

OUR COMPETITION TENDS TO FOCUS ON SMALLER FISH THAN PENN IS ACCUSTOMED TO, AND THEY DESIGN THEIR PRODUCTS ACCORDINGLY. FORTUNATELY, FOR PENN, WE ALWAYS THINK BIG FISH, EVEN ON OUR SMALLER REELS, AND HAVE DESIGNED THEM TO HANDLE ANYTHING THAT COMES THEIR WAY, INCLUDING THE SMALL ONES.

- TWO AIRCRAFT-GRADE, SHIELDED, STAINLESS STEEL BALL BEARINGS (NON-LD REELS)
- STRONG, SEALED, SMOOTH DRAG
- INFINITE ANTI-REVERSE ROLLER BEARING
- POSITIVE LEVEL WIND SYSTEM (NON-CS REELS)
- TITANIUM-NITRIDE LEVELWIND (NON-CS REELS)
- MACHINED STAINLESS STEEL SPINDLE
- RECESSED STAINLESS STEEL STAND
- PUSH-BUTTON FREE SPOOL
- AUTO-ENGAGE PINION
- CENTRIFUGAL CAST CONTROL
- QUICK TAKE-APART DESIGN
- LOUD, FIRM CLICKER
- SOFT-GRIP HANDLE



PENN PRO ANGLER, DARRIN DORRIS, GETTING READY TO RELEASE A NICE STRIPED BASS BACK INTO THE DRINK DURING FILMING FOR THE TELEVISION SERIES “NEW JERSEY ANGLER”.

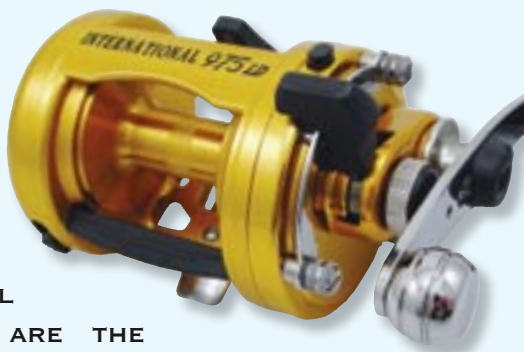
INTERNATIONAL® BAITCAST REELS

	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
955	210YDS/12LB	2BB/1RB	9	4.7:1	19	12
965	240YDS/15LB	2BB/1RB	10	4.7:1	19	13
975	340YDS/15LB	2BB/1RB	12	4.5:1	20	17
975CS	340YDS/15LB	2BB/1RB	12	4.5:1	20	15
975CSLD	300YDS/15LB	5BB/1RB	10	4.4:1	20	17
975LD	300YDS/15LB	5BB/1RB	10	4.4:1	20	18



PENN'S NATIONAL ACCOUNTS MANAGER SHOWING OFF AN IMPRESSIVE JACK CREVALLE CAUGHT BY ONE OF PENN'S ENGINEERS ON A 975LD. THE JACK WAS QUICKLY RELEASED AFTER THE PHOTOGRAPH.

FROM HARDENED STAINLESS STEEL GEARS AND PINIONS TO MACHINED FRAMES AND SIDE-PLATES, PENN INTERNATIONAL BAITCAST MODELS ARE THE MOST SOLIDLY CONSTRUCTED BAITCAST REELS ON THE MARKET. IF IT HAS BEEN A COUPLE OF YEARS SINCE YOUR LAST LOOK AT THIS SERIES IT'S TIME TO LOOK AGAIN AS THE GEAR FEEL IS DRAMATICALLY IMPROVED. NEW FOR 2006/2007, IS THE 975CSLD, AN ABSOLUTE CASTING PERFORMANCE MACHINE, COMPLEMENTED BY A SMOOTH LEVER-DRAG.



955



965



975



975CS



975LD



975CSLD
*5+1 BALL BEARINGS



GRAPH-LITE® LEVER DRAG



PENN'S GRAPH-LITE® LEVER DRAG REELS ARE MOLDED FROM LIGHTWEIGHT, BUT INCREDIBLY STRONG PENN GRAPHITE COMPOSITE, WHICH ALLOWS THE FRAME TO RETAIN SIGNIFICANTLY GREATER STRENGTH; ESPECIALLY IMPORTANT WHEN FIGHTING LARGE GAMEFISH. DUE TO THIS INCREASED FRAME STRENGTH, PENN GRAPH-LITE® LEVER-DRAG REELS HAVE A REPUTATION FOR BEING THE STRONGEST, MOST RELIABLE LIGHTWEIGHT LEVER DRAGS ON THE MARKET. AND UNLIKE COMPETING GRAPHITE LEVER-DRAG REELS, OURS DON'T HAVE A REPUTATION FOR RIPPING APART UNDER THE LOAD OF A BIG FISH (AND IN A FEW CASES OF OUR COMPETITOR'S PRODUCT, EVEN SMALL FISH). PENN GRAPH-LITE® LEVER DRAG (GLD) REELS ARE AN EXCELLENT CHOICE FOR ANGLERS LOOKING FOR A LIGHTWEIGHT, RELIABLE, AND INCREDIBLY SMOOTH BIG GAME REEL.



SATIN FINISH GRAPHITE AND BRUSHED METAL COMPONENTS OFFER IMPROVED LONG-TERM APPEARANCE



SIMPLE, CLEAN GRAPHICS COMPLEMENT ANY PENN ROD.

GRAPH-LITE™ TWO-SPEED LEVER DRAG REELS

	MONO CAPACITY	BRAID CAPACITY BRAID - TOPSHOT	NUMBER OF BEARINGS	MAX DRAG @ STRIKE	HIGH SPEED GEAR RATIO	LOW SPEED GEAR RATIO	LINE RETRIEVE PER CRANK (IN) LOW SPEED	LINE RETRIEVE PER CRANK (IN) HIGH SPEED	WEIGHT (OZ)
GLD20 II	800YDS /20LB	500YDS/80LB - 50YDS/60LB	4BB	14	3.8:1	2:1	17	32	40
GLD30 II	600YDS /30LB	625YDS/80LB - 50YDS/60LB	4BB	17	3.8:1	2:1	17	32	43
GLD50 II	600YDS /50LB	700YDS/100LB - 50YDS/80LB	4BB	27	3.4:1	1.7	17	33	55

GRAPH-LITE™ ONE-SPEED LEVER DRAG REELS

	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
GLD20	800YDS/20LB	4BB	14	3.8:1	32	37
GLD30	600YDS/30LB	4BB	17	3.8:1	32	40



PENN PRO STAFF GEORGE MITCHELL SHOWING OFF A VERY NICE RED SNAPPER CAUGHT BY A CHARTER. CAPTAIN GEORGE MITCHELL, ABOARD HIS CHARTER BOAT THE SNAKE DANCER, FISHES THE GLD REELS FOR HIS CHARTERS DUE TO THEIR PERFORMANCE AND LIGHT WEIGHT.

THE PENN GLD HAS QUICKLY BECOME THE REEL OF CHOICE FOR MANY OF PENN'S PRO STAFF ANGLERS AS THEIR SAILFISH AND WHITE MARLIN REEL. GEARED FAST ENOUGH TO KEEP UP WITH ANY BILLFISH CHARGING THE BOAT (OR FOR SOME RAPID-FIRE BAIT CHANGES WHEN THEY JUST CAN'T SEEM TO FIND THE HOOK), BOTH THE SINGLE-SPEED AND TWO-SPEED GLD MODELS FEATURE A LARGER, MORE COMFORTABLE HANDLE THAN COMPETING GRAPHITE LEVER DRAGS, AND ARE A MUCH MORE COMFORTABLE AND POWERFUL REEL TO FISH.

- PUSH-BUTTON SHIFT SYSTEM ON TWO-SPEED MODELS
- MACHINED, ANODIZED, ALUMINUM SPOOL
- FOUR AIRCRAFT-GRADE, SHIELDED, STAINLESS STEEL BALL BEARINGS
- MACHINED-CUT STAINLESS STEEL GEARS
- LIGHTWEIGHT GRAPHITE FRAME
- POWERFUL 120° DRAG QUADRANT
- STAINLESS STEEL REEL STAND

**Braid
Ready**



GLD20



GLD20 II



GLD30



GLD30 II



GLD50 II



BAJA SPECIAL®

OLD SCHOOL STYLE. YES, WE ADMIT IT. BUT THAT IS WHERE THE SIMILARITIES END. THE BAJA SPECIAL® IS A COMPLETELY DIFFERENT ANIMAL THAN THE ORIGINAL PENN SENATOR. THE BAJA SPECIAL® WAS CONCEPTUALIZED FROM THE “FRANKENSTEIN” REELS BEING CREATED IN THE GARAGES AND WORKSHOPS OF ANGLERS ON THE WEST COAST, LOOKING TO DESIGN A PERFORMANCE CASTING REEL. THE PENN BAJA SPECIAL® INCORPORATES MANY OF THE FEATURES AND UPGRADES THESE ANGLERS WERE LOOKING FOR, COMPLETE WITH A DISENGAGING PINION FOR THE ULTIMATE IN CASTABILITY, IDEAL FOR THEIR YELLOWTAIL FISHERY. THE BAJA SPECIAL®: OLD SCHOOL STYLE, MATCHED WITH MODERN AND EXTREME PERFORMANCE.



WHEN PENN FIRST JUMPED INTO THE DESIGN OF THIS REEL, WE WENT DIRECTLY INTO THE TACKLE SHOPS THAT WERE BEHIND THE VARIOUS “FRANKENSTEIN” REELS AND ASKED WHAT IT WOULD TAKE TO CREATE THE IDEAL WEST-COAST REEL INTENDED FOR THEIR YELLOWTAIL MARKET. HANDLE STYLES, DRAG PERFORMANCE, FREE-SPOOL CAPABILITIES, AND CRANKING POWER WERE ALL DISCUSSED AND AGREED UPON AS ESSENTIAL. THE RESULT OF THIS RESEARCH IS THE BAJA SPECIAL.



PENN PRO STAFFER RAY ROSHER AND HIS WIFE CHARMAIN WITH A MARLIN READY FOR RELEASE. RAY ROSHER IS THE HOTTEST SAILFISH CAPTAIN IN FLORIDA RIGHT NOW, AND HAS FISHED THE BAJA WITH A LIGHT DRAG SETTING FOR SAILS. THE BAJA OFFERS A DISENGAGING PINION WHICH ALLOWS FOR A SUPER FREE SPOOL, CRITICAL WHEN FEEDING A FINICKY MARLIN A PITCH BAIT. AN ACCOMPLISHED ANGLER IN HER OWN RIGHT, CHARMAIN GETS THE CREDIT FOR THIS SAIL RELEASE. NOT ONE JUST TO SEEK THE GLORY OF THE RELEASE, CHARMAIN ALSO RIGGED THE BAIT, FED AND HOOKED THE FISH.



DENNIS BRAID FISHING THE BAJA FOR LARGE YELLOWFIN OFF THE COAST OF MEXICO. DENNIS HAS LANDED MORE THAN A FEW TRIPLE DIGIT FISH WITH THE BAJA SPECIAL®, AND WAS AN INTEGRAL FIELD TESTER WHEN WE FIRST DESIGNED THE BAJA SPECIAL®. MATCHED TO ONE OF THE GUIDE SERIES BLUEWATER RODS, THE BAJA SPECIAL® BELONGS IN THE ARSENAL OF ANY LONG-RANGE ANGLER. LOADED WITH 80-LB SUPER-BRAID, THE BAJA SPECIAL® HAS PLENTY OF LINE CAPACITY AND STOPPING POWER FOR YELLOWFIN, YELLOWTAIL, AND WAHOO.

IRONICALLY, THE SAME REEL DESIGNED FOR THE CALIFORNIA YELLOWTAIL FISHERY HAS ALSO BECOME AN IDEAL CHOICE FOR BOTTOM FISHING FROM FLORIDA THROUGH NEW ENGLAND, AS WELL AS A BIG-GAME JIGGING REEL. THE BAJA SPECIAL® IS QUIETLY AND QUICKLY BECOMING A FAVORITE OF ANGLERS FOR ANYTHING FROM GROUPER AND SNAPPER TO COD AND YELLOWFIN TUNA, AND, OF COURSE, THE CALIFORNIA YELLOWTAIL FISHERY. THE BAJA SPECIAL®: OLD SCHOOL STYLE, MODERN AND EXTREME PERFORMANCE.



LIGHT DRAG RANGE



MEDIUM DRAG RANGE



HEAVY DRAG RANGE

THE PENN VERSA-DRAG™ ALLOWS ANGLERS TO PRE-DETERMINE A TARGETED DRAG RANGE BY REARRANGING THE SEQUENCE OF KEYED METAL WASHERS AND TABBED FRICTION WASHERS. PENN VERSA-DRAG™ PROVIDES A TREMENDOUS DRAG RANGE REGARDLESS OF WHAT LINE-CLASS AND DRAG SETTINGS YOU ARE FISHING.



113HN

BAJA SPECIAL®						
	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
113HN	375YDS/30LB	6BB	27	4.3:1	34	29

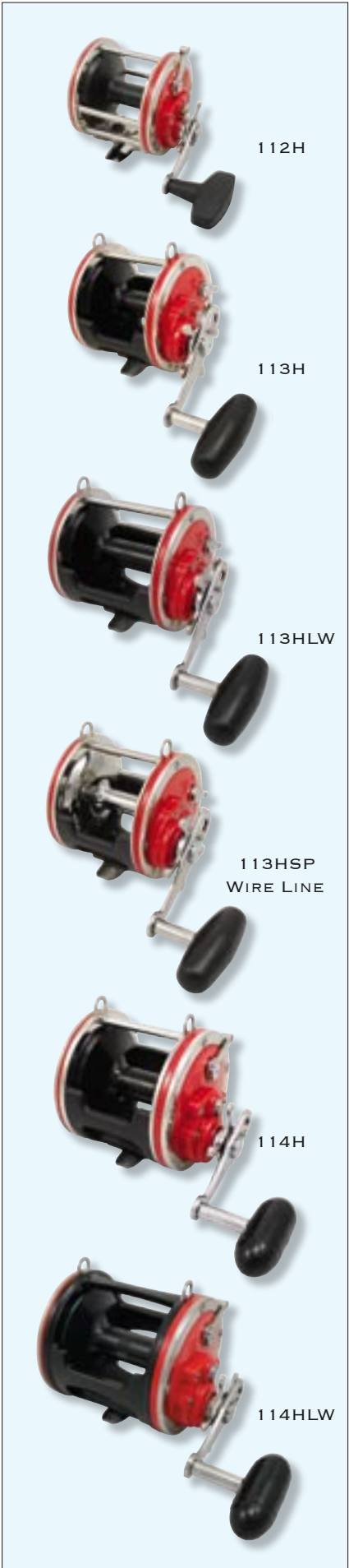
SPECIAL SENATOR®

COMBINING THE TOUGHNESS OF THE LEGENDARY PENN SENATOR® REEL WITH HIGHER GEAR RATIOS, THE PENN SPECIAL SENATOR® GIVES SERIOUS SALTWATER ANGLERS THE BEST OF BOTH WORLDS: POWER AND SPEED. PENN SPECIAL SENATORS ARE READY FOR YOUR NEXT CHALLENGE, WHETHER TROLLING, CASTING LARGE BAITS, OR BOTTOM FISHING; WHETHER TROLLING WIRE ON THE 113HSP, OR STANDING AT THE RAIL OF A TUNA BOAT WITH THE WIDE FRAMED 113HLW OR 114HLW.

- MULTI-DISC STAR DRAG SYSTEM
- CONVERTIBLE POWER HANDLE
- SHIELDED, STAINLESS STEEL BALL BEARINGS
- PRECISION-MACHINED, STAINLESS STEEL PINION GEAR
- HIGH-STRENGTH, MANGANESE-BRONZE MAIN GEAR
- STAINLESS STEEL REINFORCED SIDE PLATES
- HEAVY-DUTY CLICKER
- GRAPHITE ROD CLAMP



SPECIAL SENATOR® REELS						
	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
112H	375YDS/30LB	-	11	4:1	29	21
113H	475YDS/30LB	2BB	20	3.3:1	26	30
113HLH	475YDS/30LB	2BB	20	3.3:1	26	30
113HSP	575YDS/30LB	2BB	20	3.3:1	26	35
113HLW	600YDS/30LB	2BB	20	3.3:1	26	31
114H	475YDS/50LB	2BB	22	2.9:1	28	45
114HLW	600YDS/50LB	2BB	22	2.9:1	28	48



TRIED AND TRUE, THE PENN SENATOR® HAS BEEN AN ICON ON THE BIG GAME FISHING SCENE, EVEN BEFORE THE ORIGINAL RELEASE OF THAT FAMOUS SHARK MOVIE, "JAWS®". THE PENN SENATOR® REMAINS THE MOST TRUSTED, MOST POWERFUL STAR DRAG REEL ON THE MARKET. IN FACT, MOST OF THE ORIGINAL SENATOR® REELS ARE STILL FISHING, EVEN AFTER DECADES OF SERVICE. LITTLE WONDER THAT PENN SENATORS® HAVE CAUGHT MORE IGFA BIG GAME WORLD RECORDS THAN ALL OTHER MAKES COMBINED. WITH FIVE SIZES AVAILABLE, THERE IS A SENATOR® FOR EVERYTHING FROM MOVIE SIZED SHARKS, TO GROUPER, COD, AND ROCKFISH.

- STAINLESS STEEL PINION GEAR
- MANGANESE-BRONZE MAIN GEAR
- MULTI-DISC DRAG SYSTEM
- HEAVY-DUTY CLICKER
- ONE-PIECE ROD CLAMP
- CHROME-PLATED METAL
- ANODIZED ALUMINUM SPOOL



ONE OF PENN'S QUALITY ENGINEERS, GETTING READY TO RELEASE A STRIPER. APPARENTLY, SOME REELS NEEDED TESTING THIS DAY. THANKFULLY FOR US, HE SPENDS MOST OF HIS TIME AT WORK, ENSURING THE PRODUCTS YOU GET TO FISH WITH ARE UP TO OUR HIGH STANDARDS.

SENATOR® REELS

	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
113	475YDS/30LB	-	19	2:1	16	27
114	475YDS/50LB	-	21	2.1:1	21	44
115L	675YDS/50LB	2BB	23.5	2.5:1	28	57
116L	800YDS/80LB	2BB	30	2:1	29	89
117L	750YDS/130LB	2BB	35	1.6:1	29	136



113



114



115L



116L



117L

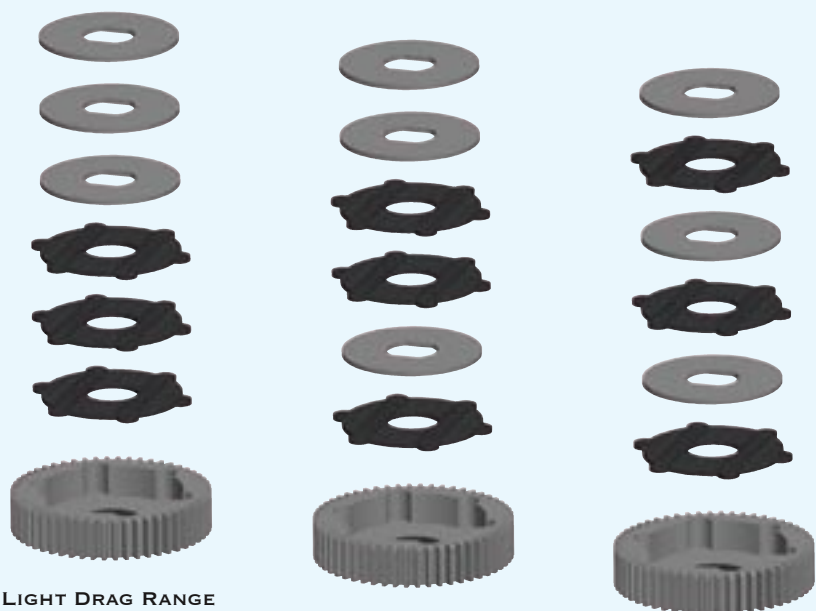
GS PERFORMANCE



PENN GRAPHITE SERIES (GS) PERFORMANCE REELS ARE PERFECTLY SUITED FOR A WIDE RANGE OF APPLICATIONS FROM LONG-DISTANCE CASTING TO SURF FISHING; FROM KINGFISHING TO THROWING JIGS AT TUNA. THE REVOLUTIONARY DESIGN OF THE GS CUT-GEARS PUTS MORE CRANKING POWER IN THE HANDS OF ANGLERS WHEN BATTLING LARGE DRUM FROM THE SURF, AND HIGH-SPEED RETRIEVE WHEN CHASING DOWN SMOKER KINGFISH.

THE PENN 525-MAG ALSO FEATURES A RARE-EARTH MAGNET CASTING CONTROL MECHANISM THAT ALLOWS THE ANGLER TO EASILY ADJUST THE MAGNETIC RESISTANCE EXERTED ON THE SPOOL. THIS FEATURE IS THE PREFERRED CASTING-CONTROL OF LONG-DISTANCE CASTING CHAMPION COMPETITORS, AND HAS QUICKLY BECOME A FAVORITE OF THE SURF-FISHING MARKET DUE TO GREATER CONTROL OF THE SPOOL, AND FREE-SPOOL CAPABILITIES.

PERFORMANCE CASTING REELS						
	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
525MAG	275YDS/15LB	6BB/1RB	15	6:1	28	17
535GS	400YDS/15LB	4BB	9.5	6:1	35	20
545GS	420YDS/20LB	4BB	13	6:1	40	23
555GS	300YDS/30LB	4BB	11	5.3:1	36	23



LIGHT DRAG RANGE

MEDIUM DRAG RANGE

HEAVY DRAG RANGE

THE PENN VERSA-DRAG™ ALLOWS ANGLERS TO PRE-DETERMINE A TARGETED DRAG RANGE BY REARRANGING THE SEQUENCE OF KEYED METAL WASHERS AND TABBED FRICTION WASHERS. PENN VERSA-DRAG™ PROVIDES A TREMENDOUS DRAG RANGE REGARDLESS OF WHAT LINE-CLASS AND DRAG SETTINGS YOU ARE FISHING.

- PRECISION-MACHINED STAINLESS STEEL PINION
- SHIELDED STAINLESS STEEL BALL BEARINGS
- MANGANESE-BRONZE MAIN GEAR
- PRECISION CASTING PERFORMANCE
- POWERFUL AND PRECISE PENN VERSA-DRAG™
- LIGHTWEIGHT GRAPHITE FRAME
- ONE-PIECE, OPEN-TOP FRAME
- HIGH-SPEED GEAR RATIO



PENN PRO STAFF AND PENN FISHING UNIVERSITY HOST, STEVE CARSON POSES WITH A 45-LB YELLOWFIN CAUGHT ON A PENN 535GS REEL AND A PENN GUIDE SERIES BLUEWATER ROD. STEVE USES THE GS SERIES REELS FOR THROWING "IRON" AS WELL AS LIVE BAIT DUE TO THE CASTING ABILITY, PERFORMANCE, AND DURABILITY OF THESE REELS.



525 MAG



535GS



545GS



555GS



GT LEVER DRAG



LEVER DRAG REELS ALLOW THE ANGLER TO HAVE GREATER CONTROL AND ACCURACY WHEN FIGHTING THE FISH AND SETTING THE ACTUAL FIGHTING DRAG SETTING. THE PENN GT LEVER DRAG REELS CAPITALIZE ON THIS ADDED BENEFIT IN ITS TWO MOST POPULAR SIZES OF THE GTI FAMILY. FROM STURGEON FISHING IN THE NORTHWEST TO STRIPER FISHING IN THE NORTHEAST, PENN GT LEVER DRAG REELS HAVE QUICKLY PROVEN THEMSELVES TO BE TOUGH, DURABLE, AND CAPABLE REELS. THE PENN 330LD ALSO FEATURES AN ERGONOMICALLY CORRECT SOFT-GRIP POWER KNOB FOR INCREASED POWER AND FEEL, AND A MACHINED, CLEAR-ANODIZED ALUMINUM SPOOL FOR INCREASED STRENGTH AND CORROSION-RESISTANCE.

- LIGHTWEIGHT GRAPHITE FRAME
- MANGANESE-BRONZE MAIN GEAR
- STAINLESS STEEL PINION
- FOUR AIRCRAFT-GRADE, SHIELDED STAINLESS STEEL BALL BEARINGS
- ANODIZED LIGHTWEIGHT ALUMINUM SPOOL

GT LEVEL WIND REELS						
	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
320LD	300YDS/20LB	4BB	10	4.3:1	25	21
330LD	325YDS/30LB	4BB	17	3.7:1	27	27



PENN ENGINEERS SETTING THE LINES TO CATCH SOME LIVE BLUEFISH FOR BAIT ON A SHARK FISHING. AS FOR THE 330LD REELS, THEY ARE A PERFECT MATCH FOR BLUEFISH AND STRIPED BASS, AND, WITH THE POWER HANDLE, AN INCREDIBLY POWERFUL REEL.



PENN'S DIRECTOR OF SALES (NATIONAL ACCOUNTS), AND PENN'S QA/TROUBLE SHOOTER, WITH A 35-POUND STRIPER, CAUGHT ON THE 330LD. THIS STRIPER WAS CAUGHT IN THE "RACE" OF THE LONG ISLAND SOUND ABOARD CAPTAIN BOB ROCHETTA'S CHARTERBOAT. WHILE THIS WAS A NICE SIZED FISH, IT WAS NOTHING COMPARED TO CAPTAIN BOB'S FORMER WORLD RECORD, A 74-LB-PLUS SPECIMEN. ACCORDING TO CAPTAIN BOB, THE 330LD IS PERFECT FOR THE STRIPED BASS FISHERY. WHEN HE FINDS HIS 80-LB STRIPER, THERE IS NO DOUBT IN HIS MIND THAT THE 330LD IS CAPABLE.




320LD



330LD

GT LEVEL WIND



WHILE THE PENN INTERNATIONAL® IS THE MOST RECOGNIZABLE REEL ON THE BIG GAME TOURNAMENT CIRCUIT, THE PENN GTI FAMILY OF REELS IS PERHAPS THE MOST RECOGNIZABLE REEL IN THE INSHORE MARKET. AVAILABLE IN FIVE MODELS COVERING EVERYTHING FROM LIGHT-DUTY INSHORE BOTTOM FISHING TO TWO HEAVY-DUTY MODELS, AND CAPABLE OF HANDLING BARN-DOOR SIZED HALIBUT.



DON DINGMAN, PENN PRO STAFF AND TV PERSONALITY, SHOWING OFF A QUALITY REDFISH CAUGHT BY A VERY JUNIOR ANGLER ON HIS TV SHOW, HOOK THE FUTURE. DON’S SHOW IS ABOUT INTRODUCING AND TEACHING YOUNGER ANGLERS ABOUT THE SPORT OF FISHING. THIS DRUM WAS RELEASED AFTER POSING FOR THE PHOTO.

GT LEVEL WIND REELS						
	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
310GTI	325YDS/15LB	2BB	11	4.2:1	22	16
320GT2	320YDS/20LB	2BB	12	4.3:1	25	23
321GTI	320YDS/20LB	2BB	12	4.3:1	25	23
330GTI	350YDS/30LB	2BB	16	3.6:1	26	27
340GTI	475YDS/30LB	4BB	22	3.3:1	26	35
345GTI	600YDS/30LB	4BB	22	3.3:1	26	36



THE PENN GTI FAMILY OF REELS IS THE STANDARD REEL OF CHOICE ON CHARTER AND PRIVATE BOATS THROUGHOUT THE COUNTRY. WE ALSO HAVE TO LAUGH AT OUR COMPETITION THAT DESPERATELY TRIES TO MIMIC THE LOOK OF THESE REELS. UNFORTUNATELY FOR THEM, THE RELIABILITY AND DURABILITY OF PENN'S GTI REELS IS UNMATCHED. WHEN SHOPPING FOR YOUR GTI REEL, DON'T BE FOOLED BY THE "WANNABEES." THE GTI FAMILY OF LEVELWIND REELS ARE STILL THE PREFERRED REEL OF CHOICE BY ANY CHARTER BOAT WORTH ITS SALT, AND IT SHOULD BE YOURS AS WELL.

- LIGHTWEIGHT GRAPHITE FRAME
- BLACK-ANODIZED SPOOL
- MANGANESE-BRONZE MAIN GEAR
- STAINLESS STEEL PINION
- AIRCRAFT-GRADE, SEALED, STAINLESS STEEL BALL BEARINGS

310GT1



320GT2



330GT1



340GT1



345GT1



GTO LEVEL WIND



- STAINLESS STEEL LEVEL WIND
- LIGHTWEIGHT ANODIZED SPOOL
- STAINLESS STEEL INNER/OUTER FRAME RINGS
- STAINLESS STEEL SHIELDED BALL BEARINGS





PENN ENGINEERS, ALONG WITH PENN'S GRAPHIC DESIGNER, SHOWING OFF A STRIPER CAUGHT OFF THE COAST OF LONG ISLAND, NEW YORK. AS YOU CAN PROBABLY TELL BY NOW, OUR ENGINEERS SPEND A FAIR AMOUNT OF TIME ON THE WATER TESTING AND REFINING THE PRODUCTS YOU FISH WITH.

COMBINING QUALITY CONSTRUCTION AND PERFORMANCE, THE PENN GTO FAMILY OF REELS IS A PERFECT CHOICE FOR ANGLERS TARGETING SALMON, STRIPED BASS, SUMMER FLOUNDER, SNAPPER, EVEN STURGEON. PENN GTO REELS FEATURE STAINLESS STEEL INNER AND OUTER FRAME RINGS FOR ENHANCED RIGIDITY WHICH HELPS CONTROL "FRAME-FLEX", A COMMON PROBLEM ON LESS CAPABLE REELS. THE MAIN GEAR IS A MARINE-GRADE ALLOY FOR IMPROVED DURABILITY AND SMOOTHNESS, AND THE STAINLESS LEVEL WIND IS SUITABLE FOR FISHING SUPER-BRAID LINES. NEW FOR 2007 IS THE 230GTO, A BIG BROTHER TO THE ALREADY POPULAR 220GTO.



220GTO



230GTO

GTO REELS

	MONO CAPACITY	NUMBER OF BEARINGS	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
220GTO	320YDS/20LB	2BB	12	4.3:1	25	23
230GTO	320YDS/30LB	2BB	12	3.6:1	26	27

LEVEL WIND

WHILE THE DESIGN AND LOOK DATE BACK TO THE EARLY 1940S, THE POPULARITY OF PENN LEVELWIND REELS IS UNWAVERING. PENN LEVELWIND REELS ARE SIMPLISTIC, FUNCTIONAL, AND DURABLE REELS THAT ARE EXTREMELY CAPABLE. RECENT PRODUCT ENHANCEMENTS HAVE FUELED A GROWING RESURGENCE IN THE POPULARITY OF THIS RETRO-STYLED SERIES, WHILE ALSO LEADING TO IMPROVED PERFORMANCE CAPABILITIES OF THESE REELS. CHARTER CAPTAINS HAVE TAKEN NOTICE AND ARE FISHING FOR LARGER AND LARGER FISH WITH THE PENN LEVELWIND REELS.



A MACHINED STAINLESS STEEL PINION, FORGED AND MACHINED, ANODIZED ALUMINUM SPOOL, AND TIGHTER MACHINING TOLERANCES ARE HELPING ANGLERS LAND FISH ONCE THOUGHT IMPOSSIBLE. SIMPLE DESIGN, ANGLER FAMILIARITY, AND LASTING PERFORMANCE; THE PENN LEVELWIND REELS ARE A GREAT CHOICE FOR BOTTOM FISHING, INSHORE SALT- AND FRESHWATER-TROLLING.

CAPTAIN SCOTT SIMPSON OF IMPULSIVE CHARTERS WITH A 35LB “BULL” RED DRUM CAUGHT ON A PENN 9M. IN CAPTAIN SCOTT’S WORDS, “THE PENN 9M IS ONE TOUGH REEL.”



LEVEL WIND REELS					
	MONO CAPACITY	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
9M	275YDS/15LB	10	3.4:1	16	13
209M	320YDS/20LB	10	2.8:1	17	19
209MLH	320YDS/20LB	10	2.8:1	17	19
309M	350YDS/30LB	15	2.8:1	20	23

SEA BOY® & JIGMASTER

SEABOY®

ORIGINATING FROM OTTO HENZE'S ORIGINAL DESIGN OF THE MOD F AND MOD K, THE PENN SEABOY IS NOT A NEW DESIGN, IT IS NOT AN OVERLY COMPLICATED DESIGN, NOR IS IT A MODERN ENGINEERING MARVEL. IT IS HOWEVER, A DURABLE WORKHORSE OF A REEL. THE SEABOY IS A PERFECT CHOICE FOR PIER, BRIDGE, AND JETTY FISHING, AND FOR ANGLERS REQUIRING A SIMPLE DESIGN THAT WILL PROVIDE YEARS OF SERVICE. BOTH SIZES OF THE SEABOY® ARE AN OBVIOUS CHOICE FOR PARTY AND CHARTER BOATS AS WELL.

JIGMASTER®

THE PENN JIGMASTER® WAS ONE OF THE EARLIEST DESIGNED CASTING REELS FROM PENN AND IS STILL GOING STRONG AS A FAVORITE CASTING REEL FOR ANGLERS FISHING THE ALBACORE DAY BOATS ON THE WEST COAST, AS WELL AS KINGFISH ANGLERS IN THE SOUTHEAST. THE JIGMASTER FEATURES A QUICK TAKE-APART FEATURE THAT ALLOWS ANGLERS TO CHANGE SPOOLS (AND LINE CLASSES) WHILE ON THE WATER. THIS LITTLE TRICK HAS SAVED MORE THAN ONE OR TWO FISHING TRIPS FOR ANGLERS, WHEN THE FISH BECOME LINE AND LEADER SHY, AND SCALING DOWN OF TACKLE IS REQUIRED. NEEDLESS TO SAY, KEEPING A SPARE SPOOL OR TWO ON THE BOAT OR IN THE TACKLE BOX IS A GREAT IDEA, AND ALLOWS ANGLERS TO MOVE UP OR DOWN A LINE CLASS IN A MATTER OF SECONDS.



PENN QUALITY ENGINEER, FIGHTING A STRIPER ABOARD A CHARTER BOAT DOWN ON THE CHESAPEAKE WITH A VINTAGE 209M, RED SIDE PLATE AND ALL. EVEN VINTAGE PENN REELS OUTFISH THE COMPETITION.

GENERAL PURPOSE SALTWATER REELS

	MONO CAPACITY	MAX DRAG	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
500L	275YDS/30LB	15	4:1	27	22
185	400YDS/20LB	9	3.1:1	22	17
190	350YDS/30LB	9	3.1:1	22	18





TAKING INTO ACCOUNT ALL THE REQUIREMENTS OF DURABILITY AND POWER EXPECTED FROM SUCH A PRODUCT, PENN ENGINEERS DESIGNED A FRAME FROM A SPECIAL HIGH-STRENGTH ALUM-ALLOY THAT WOULD PROVIDE THE HOUSING FOR THE POWERFUL GEARING SYSTEM OF THE PENN SLAMMER. REALIZING THAT ANGLERS WOULD BE EXERTING GREATER AND GREATER DRAG PRESSURES DUE TO THE GROWING POPULARITY OF SUPER-BRAIDS, IT WAS DECIDED THAT THE MAIN SUPPORT SHAFT FOR THE SPOOL WOULD NEED TO BE DRASTICALLY OVERSIZED AND TRIPLE SUPPORTED THROUGHOUT THE FRAME SO THAT ALIGNMENT AND BALANCE WOULD NOT BE COMPROMISED UNDER THE MOST INTENSE PRESSURE. CAPITALIZING ON THEIR BREAKTHROUGH IN SPINNING REEL DRAG DESIGN, PENN ENGINEERS TOOK ADVANTAGE OF THE LARGE AND UNDER-UTILIZED AREA BENEATH THE SPOOL, ALLOWING AN OVERSIZED DRAG-WASHER TO BE UTILIZED. THIS DRAG SURFACE ALLOWED FOR INCREASED DRAG RANGES, SMOOTHNESS, AND DRASTICALLY INCREASED FISH-STOPPING POWER. ADVANCED COMPUTER MODELING ALLOWED FURTHER FINE-TUNING AND BALANCING, AND HAS RESULTED IN THE MOST DURABLE AND LONG-LASTING SPINNING REEL ON THE MARKET.

SLAMMER®					
MODEL	MONO CAPACITY	NUMBER OF BEARINGS	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
260	220YDS/8LB	5BB/1RB	5.1	25	12.2
360	240YDS/10LB	5BB/1RB	5.1	28	12.9
460	240YDS/12LBS	5BB/1RB	4.6	27	19.4
560	240YDS/15LBS	5BB/1RB	4.6	30	19.9



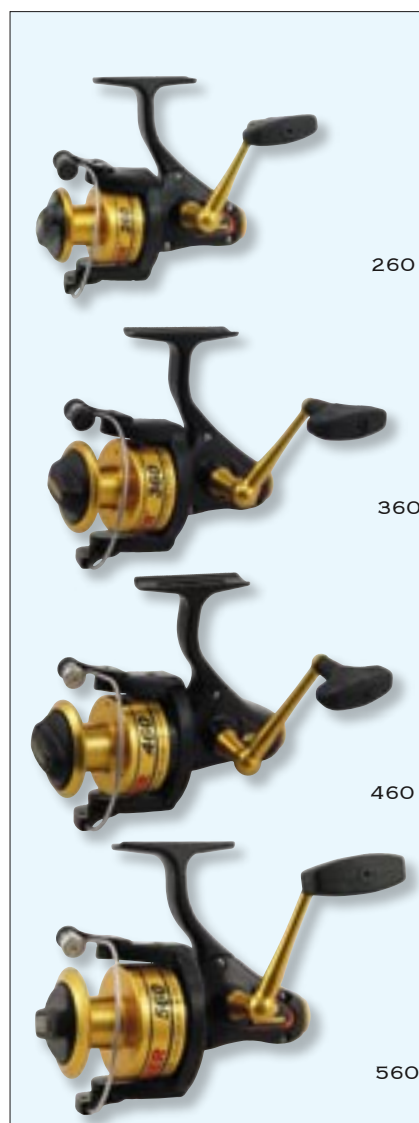
A PENN FACTORY SALES REP AND PENN ENGINEER, FISHING INTO THE DARK FOR A FLORIDA TARPON DURING THE MULLET RUN WITH A PENN SLAMMER 560 AND PENN GUIDE SERIES INSHORE ROD.

THE PENN SLAMMER HAS BECOME THE SPINNING REEL OF CHOICE FOR SALTWATER FISHING'S MOST CRITICAL ANGLERS, PROFESSIONAL GUIDES AND CHARTER CAPTAINS. WE WOULD LIKE TO THINK THAT IF THE PROFESSIONAL GUIDES AND CHARTER CAPTAINS FISH WITH THE SLAMMER AS THEIR SPINNING REEL OF CHOICE, SO WOULD YOU. IT IS, AFTER ALL, AN INCREDIBLY PERFORMING REEL.

- FIVE STAINLESS STEEL BALL BEARINGS PLUS ONE INFINITE ANTI-REVERSE ROLLER BEARING
- PENN LEVELINE® WRAP SYSTEM
- TRIPLE-SUPPORTED, OVERSIZED MAIN SHAFT
- TECHNO-BALANCED™ ROTOR
- SILKY-SMOOTH OPERATION
- OVERSIZED SHIELDED DRAG
- NON-TWIST LINE ROLLER
- FULL METAL BODY



PENN POWER DRAG. A SINGLE, LARGE HT100™ DRAG WASHER, LOCATED UNDER THE SPOOL, PROTECTS THE DRAG FROM THE ELEMENTS, PROVIDING THE UTMOST IN SMOOTH STOPPING POWER FOR THE SLAMMER'S DRAG SYSTEM. THE PROVEN HT100™ DRAG MATERIAL LASTS LONG, BUT WHEN IT FINALLY DOES WEAR, THE REVERSIBLE DRAG WASHER CAN BE FLIPPED OVER, FOR DOUBLE THE LIFE.



SLAMMER® LIVE LINER®



ALWAYS SEARCHING FOR PRODUCT IMPROVEMENTS, THE PENN SLAMMER LIVELINER UNDERWENT A REDESIGN FOR 2007. WHILE THERE WERE SOME MINOR COSMETIC CHANGES, THE MOST CRITICAL AND OBVIOUS ENHANCEMENT IS THE IMPLEMENTATION OF THE AUTOMATIC LIVE-LINING FEATURE. NOW, WITH JUST A SPIN OF THE HANDLE, THE PRIMARY, FIGHTING DRAG AUTOMATICALLY ENGAGES.

SLAMMER® LIVE LINER® AUTOMATIC					
MODEL	MONO CAPACITY	NUMBER OF BEARINGS	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
460L	240YDS/12LBS	5BB/1RB	4.6	27	19.7
560L	240YDS/15LBS	5BB/1RB	4.6	30	20.7

WHEN ORIGINALLY DEVELOPED, PENN DEVELOPED THE SLAMMER LIVELINER WITH A MANUAL FEATURE THAT REQUIRED THE ANGLER TO FLIP THE LIVELINER DRAG LEVER TO ENGAGE THE FIGHTING DRAG. THIS MADE SENSE AS IT ALLOWED ANGLERS TO EASILY CONTROL THEIR BAIT WITHOUT ENGAGING THE FIGHTING DRAG. HOWEVER, ANGLER AFTER ANGLER, CAPTAIN AFTER CAPTAIN, INQUIRED AS TO WHY WE DID NOT HAVE AN AUTOMATIC LIVELINER FEATURE. PENN HAS ALWAYS PRIDED ITSELF ON BUILDING PRODUCTS THAT SERVED OUR ANGLERS. YOU SPOKE, WE REACTED, AND WE NOW OFFER THE SLAMMER LIVELINER WITH AN AUTOMATIC FEATURE.



PENN PRO STAFF AND NEW JERSEY ANGLER MAGAZINE AND TELEVISION HOST AND PRESIDENT, BILL DONAVAN, SHOWING OFF A FRESHWATER-CAUGHT STRIPER. BILL HOOKED AND LANDED THIS FISH, SWIMMING A LIVE HERRING WITH THE 460L AND INTERNATIONAL INSHORE ROD ON THE DELAWARE RIVER WHILE FILMING HIS TV SHOW.

THE SLAMMER LIVELINER STILL MAINTAINS ITS ROOTS AS THE MOST DURABLE, RELIABLE, AND QUALITY BUILT SPINNING REEL ON THE MARKET. JUST LIKE THE PENN SLAMMER, THE LIVELINER VERSION FEATURES FULL METAL BODY AND ALL THE OTHER THINGS THAT GO INTO MAKING THE SLAMMER FAMILY OF SPINNING REELS THE PREFERRED CHOICE OF TOP CAPTAINS AND PROFESSIONAL GUIDES.





FINESSE...PERFORMANCE...SILKY-SMOOTH...ALL GREAT WAYS TO DESCRIBE THIS NEW SERIES OF REELS FROM PENN. THE PENN AF IS WHAT LIGHT-TACKLE ANGLERS HAVE BEEN ASKING FOR FROM PENN. AF REELS FEATURE A FULL METAL BODY, WORM-GEAR OSCILLATION, AND EIGHT STAINLESS STEEL BALL-BEARINGS FOR WHAT MANY ARE REFERRING TO AS A “TECHNICAL” REEL; IDEAL FOR LIGHT-TACKLE CHALLENGES, WHETHER FISHING THE FLATS OF FLORIDA OR THE CARIBBEAN, INSHORE WATERS OF THE EAST COAST, OR FRESHWATER LAKES AND RIVERS. THE PENN AF WAS ENGINEERED TO HANDLE LARGE FISH ON LIGHT LINES AND IS IDEAL FOR FISHING SUPER-BRAID LINES.

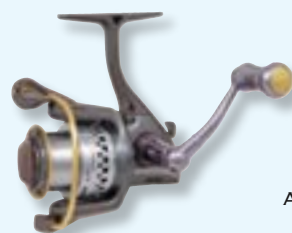
AF SERIES SPINNING REELS					
MODEL	MONO CAPACITY	NUMBER OF BEARINGS	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
AF1000	130YDS/6LB	8BB/1RB	5.1	24	10.0
AF2000	130YDS/8LB	8BB/1RB	5.1	26	10.0
AF3000	160YDS/10LB	8BB/1RB	5.0	28	11.0
AF4000	160YDS/12LB	8BB/1RB	5.0	29	11.3



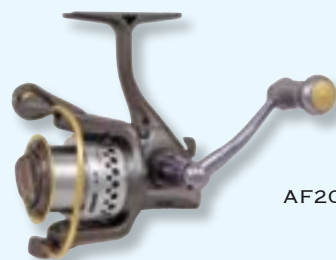
TOM TWYFORD, EXECUTIVE DIRECTOR OF THE WEST PALM BEACH FISHING CLUB, FISHED WITH ONE OF PENN'S FACTORY REPS DURING THE BLACKFIN TUNA RUN OFF THE COAST OF FLORIDA ON AN IMPROMTU TRIP. THE RESULTS, A PENDING IGFA WORLD RECORD LINE CLASS BLACKFIN TUNA CAUGHT ON THE AF4000 AND PI1220S70 ROD. ACCORDING TO TOM, "CATCHING ONE OF THESE TUNA ON LIGHT LINE HAS BEEN A GOAL OF MINE. I NEVER DREAMED OF CATCHING ONE 35-POUNDS ON 8-POUND TEST. I'VE BEEN LOOKING FOR THIS FISH FOR QUITE SOME TIME! THE PENN AF4000 PERFORMED FLAWLESSLY AND THE DRAG REMAINED SILKY SMOOTH THROUGHOUT TH 45-MINUTE BATTLE. PENN HAS A WINNER WITH THIS NEW REEL."

AS FOR THE AF DESIGNATION, THERE HAVE BEEN NUMEROUS INQUIRIES: WHAT DOES THE AF STAND FOR? SOME HAVE SUGGESTED ADVANCED FISHING, ALLOY-FRAME, AND ALL-FINESSE. HOWEVER YOU DECIDE TO CLASSIFY THE AF SERIES FROM PENN, WE CERTAINLY BELIEVE YOU WILL QUICKLY GAIN AN AFFINITY FOR THIS TYPE OF REEL FROM PENN.

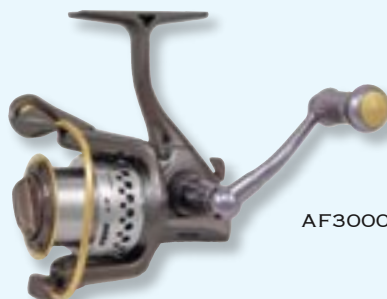
- HIGH PERFORMANCE, SMOOTH DRAG
- TECHNO-BALANCED™ ROTOR
- LEVELINE® SPOOL WRAP
- FULL METAL CONSTRUCTION
- WATERPROOF DRAG KNOB
- FRICTION TRIP RAMP
- STAINLESS STEEL MAIN SHAFT
- 8-STAINLESS STEEL BALL BEARINGS
- INFINITE ANTI-REVERSE ROLLER BEARING
- FAIL-FREE BAIL SPRING



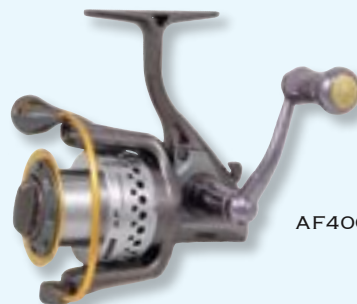
AF1000



AF2000



AF3000



AF4000

SPINFISHER® SSM



THE PENN SPINFISHER SERIES REMAINS ONE OF THE MOST RECOGNIZABLE SERIES OF REELS IN THE WORLD, AND WHILE OTHERS CONTINUE TO CHASE AFTER THIS SERIES BY MATCHING OUR COLORS AND OVERALL LOOK, PENN HAS TAKEN THIS SERIES TO THE NEXT GENERATION WITH UPGRADES AND ENHANCEMENTS FOUND IN THE RECENTLY LAUNCHED SPINFISHER SSM (METAL) SPINNING REELS.

SPINFISHER® SS METAL					
MODEL	MONO CAPACITY	NUMBER OF BEARINGS	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
650SSM	250YDS/15LB	5BB/1RB	4.7	34	24.0
750SSM	250YDS/20LB	5BB/1RB	4.6	36	25.7
850SSM	250YDS/25LB	5BB/1RB	4.6	40	27.1
950SSM	300YDS/30LBS	5BB/1RB	4.2	38	34.5





PENN CEO
SHOWING OFF A
STRIPED MARLIN
CAUGHT ON
A PROTOTYPE
950SSM. KUDOS
TO HIS WIFE FOR
HELPING HOLD UP
THIS ESTIMATED
200-LB
STRIPER BEFORE
RELEASING IT.

SPINFISHER SSM MODELS NOW INCORPORATE INFINITE ANTI-REVERSE ROLLER BEARINGS FOR IMMEDIATE HOOK SETTING CAPABILITIES, FIVE STAINLESS STEEL BALL BEARINGS, AND AN INCREDIBLY BALANCED FEEL COURTESY OF THE LATEST IN COMPUTER AND STEREO-LITHOGRAPHY MODELING. SIMPLY PUT, THE SPINFISHER SSM REELS ARE THE MOST CAPABLE AND DURABLE METAL BODIED SPINNING REELS ON THE MARKET (WITH THE EXCEPTION OF THE POWERFUL PENN SLAMMER). IN THE SPINFISHER® SS MODELS, SPINFISHER SSM REELS HAVE REDEFINED A TRIED AND TRUSTED “FRIEND” INTO A MODERN AND INCREDIBLY PERFORMING PRODUCT. IMPROVED LOOKS, BETTER GEAR-FEEL, AND BALANCING: WHAT IS NOT TO LIKE?

IN ADDITION TO THE IMPROVED BALANCE, INCREASED BALL BEARINGS, AND INFINITE ANTI-REVERSE, YOU MAY NOTICE THE ERGONOMIC, OVERSIZED, SOFT-GRIP POWER KNOB ON THE 850SSM AND 950SSM MODELS. THIS POWER-KNOB PROVIDES THE ANGLER WITH AN INCREASED HANDLE SURFACE, PERFECT FOR CRANKING POWER, YET IS SOFT TO THE TOUCH AND COMFORTABLE. THIS HANDLE IS NOT AN IDEAL “CASTING” HANDLE, SO WHEN AGGRESSIVELY CASTING WITH THE OVERSIZED POWER HANDLE, POSITION THE KNOB TOWARDS THE BOTTOM (SPOOL IS THE “TOP”) OF THE REEL AND YOU SHOULD ALL BUT ELIMINATE ANY PREMATURE BAIL TRIP.





BASED ON CONSUMER FEEDBACK AND POPULAR TRENDS IN THE SPINNING REEL MARKET, THE PENN SPINFISHER® SSG GRAPHITE SIGNALS A REBIRTH OF THE POPULAR GRAPHITE BODIED SPINFISHER® SS REELS.

SPINFISHER® SSg GRAPHITE					
MODEL	MONO CAPACITY	NUMBER OF BEARINGS	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
420SSG	165YDS/4LBS	5BB/1RB	5.3	21	7.8
430SSG	200YDS/6LBS	5BB/1RB	5.1	26	9.8
440SSG	200YDS/10LBS	5BB/1RB	5.1	29	14.3
450SSG	250YDS/10LBS	5BB/1RB	4.6	28	15.6
550SSG	275YDS/12LBS	5BB/1RB	4.6	29	15.9

- FIVE STAINLESS STEEL BALL BEARINGS
- INFINITE ANTI-REVERSE ROLLER BEARING
- TECHNO-BALANCED™ ROTOR
- LEVELINE™ SPOOL WRAP SYSTEM
- NON-TWIST LINE ROLLER
- LIGHTWEIGHT, ERGONOMICALLY CONTOURED FRAME
- STAINLESS STEEL MAIN SHAFT
- SEALED DRAG KNOB
- PENN POWER DRAG FOR SMOOTHER PERFORMANCE
- CORROSION-RESISTANT, GOLD-ANODIZED, MACHINED HANDLE
- FAIL-FREE BAIL SPRING

AND IF ALL OF THIS ISN'T ENOUGH, THE NEW SSG ALSO FEATURES A TRIP FRICTION RAMP THAT PREVENTS PREMATURE BAIL TRIP WHEN CASTING.



GEORGE POVEROMO, HOST OF GEORGE POVEROMO'S WORLD OF SALTWATER FISHING ON ESPN2, PENN PRO STAFF AND TV PERSONALITY, SHOWING OFF A NICE DOLPHIN (OR DORADO OR MAHI MAHI, DEPENDING ON WHAT COAST YOU LIVE NEAR). GEORGE TRUSTS THE RELIABILITY AND PERFORMANCE OF THE SPINFISHER SSG SPINNING REELS. GEORGE MATCHES THE SPINFISHER REELS TO BOTH THE PENN GUIDE SERIES INSHORE AND INTERNATIONAL INSHORE RODS.



420SSG



430SSG



440SSG



450SSG



550SSG



CAPTIVA® & CAPTIVA® LIVE LINER®

THE PENN CAPTIVA™ SERIES OF SPINNING AND LIVE LINER® REELS CONTAIN FEATURES AND COMPONENTS FOUND ON REELS TWICE THE PRICE. ANGLERS WILL BE AMAZED AT ITS SMOOTHNESS AND PERFORMANCE DUE TO THE 10+1 BALL BEARINGS AND BALANCED ROTOR. THIS IS PENN'S FASTEST GROWING LINE OF REELS IN AMERICA.



CAPTIVA®					
MODEL	MONO CAPACITY	NUMBER OF BEARINGS	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
CV500	140YDS/4LBS	4BB	5.1	19	5.8
CV2000	200YDS/6LBS	10BB/1RB	5.5	25	10.1
CV4000	200YDS/10LBS	10BB/1RB	6.2	32	11.3
CV5000	200YDS/12LBS	10BB/1RB	5.2	31	16.6
CV6000	225YDS/16LBS	10BB/1RB	5.2	34	18.1
CV8000	275YDS/20LBS	10BB/1RB	4.7	34	23.2

CAPTIVA® LIVE LINER®					
MODEL	MONO CAPACITY	NUMBER OF BEARINGS	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
CLL4000	250YDS/10LBS	9BB/1RB	5.5	31	13.6
CLL5000	200YDS/12LBS	9BB/1RB	5.2	31	19.0
CLL6000	225YDS/16LBS	9BB/1RB	5.2	34	20.7



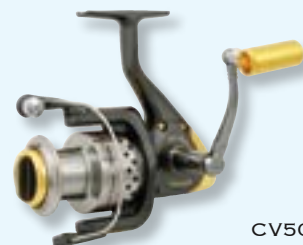
CV500



CV2000



CV4000



CV5000



CV6000



CV8000



CLL4000



CLL5000



CLL6000



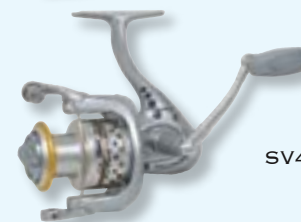
OFFERING MAXIMUM PERFORMANCE AT AN AFFORDABLE PRICE, THE PENN SILVERADO® IS BASED ON THE SLEEK DESIGN OF THE POPULAR PENN CAPTIVA®. FEATURES INCLUDE 4+1 STAINLESS STEEL BALL BEARINGS, INFINITE ANTI-REVERSE, LONG-CAST SPOOL, AND A LIGHTWEIGHT GRAPHITE FRAME. IF YOU WANT QUALITY AND PERFORMANCE AT AN AFFORDABLE PRICE, THE PENN SILVERADO® IS YOUR REEL OF CHOICE.

SILVERADO®

MODEL	MONO CAPACITY	NUMBER OF BEARINGS	GEAR RATIO	LINE RETRIEVE PER CRANK (IN)	WEIGHT (OZ)
SV2000	200YDS/6LBS	4BB/1RB	5.5	24	9.8
SV4000	200YDS/10LBS	4BB/1RB	5.2	27	11.2
SV5000	200YDS/12LBS	4BB/1RB	5.2	30	15.9
SV6000	225YDS/16LBS	4BB/1RB	5.2	33	17.0
SV8000	275YDS/20LBS	4BB/1RB	4.7	34	23.9



SV2000



SV4000



SV5000



SV6000



SV8000



TAKE ME FISHING.
BECAUSE I GET THE GIGGLES
WHEN THE BOAT BOUNCES.

TAKE ME FISHING.
YOU CAN THINK ABOUT
WORK LATER.

TAKE ME FISHING.
AND SHOW ME THAT WORMS
REALLY AREN'T THAT ICKY.

TAKE ME FISHING.
BECAUSE MY WEDDING WILL
BE SOONER THAN YOU THINK.

"take me fishing"

TAKEME[®]FISHING.ORG



PLEASE JOIN PENN AND "TAKE ME FISHING" IN
INTRODUCING OUR SPORT TO THE NEXT GENERATION OF
ANGLERS: FOR FUN, FOR FAMILY, FOR THE FUTURE.



CAPTAIN STEVE DEMARCO OF MONTAUK, NEW YORK, A GOOD FRIEND OF PENN AND INSTRUCTOR FOR THE INFORMAL “PENN TRAINING SCHOOL OF HARD KNOCKS”, FIGHTING A LARGE YELLOWFIN IN BLOCK CANYON ON A PENN 16VSX AND INTERNATIONAL V-SERIES STAND-UP ROD. INTERNATIONAL V-SERIES RODS ARE SHOWN OVER THE NEXT FEW PAGES AND WHEN MATCHED TO THE PENN INTERNATIONAL, ARE AN IDEAL BLUEWATER COMBO.



PENN GLD20s AND GUIDE SERIES BLUEWATER RODS SIT IN THE ROCKET LAUNCHER OF THE BRIER PATCH, A 58’ MERRIT, HEADED OUT FOR A DAY OF SAILFISHING.

PENN FISHING RODS OFFER ANGLERS THE FINEST QUALITY CONSTRUCTED RODS AT INCREDIBLE VALUES. EACH ROD BLANK IS SELECTED FOR A SPECIFIC ACTION AND APPLICATION, CREATING A FINISHED ROD PERFECTLY CONSTRUCTED AND BALANCED FOR SPECIFIC FISHERIES OR STYLES. UNLIKE OTHER FACTORY RODS, PENN RODS ARE CAREFULLY HAND SELECTED, PROPERLY SPLINED TO ENSURE CONSISTENT AND UNWAVERING ROD BEND, AND THEN HAND WRAPPED IN COLOR SCHEMES TO PERFECTLY MATCH PENN REELS. WHEN YOU SELECT A PENN ROD FOR YOUR PENN REEL, FISH WITH CONFIDENCE, FISH PENN.

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INTERNATIONAL® V IGFA

WITH ITS DISTINCTIVE DIAMOND WRAP AND QUALITY COMPONENTS, INTERNATIONAL® V-SERIES IGFA RODS WERE CREATED FOR TRADITIONAL BIG-GAME ANGLERS. PARABOLIC TAPERS CONFIGURED FOR MAXIMUM LEVERAGE WHEN USED IN CONJUNCTION WITH A QUALITY FIGHTING CHAIR, COUPLED WITH AFTCO® ROLLER GUIDES AND A DETACHABLE MACHINED ALUMINUM BUTT PROVIDE THE ANGLER WITH A PERFORMANCE-ORIENTED ROD, CAPABLE AND INTENDED FOR TOURNAMENT AND IGFA WORLD-RECORD BREAKING FISHING VENTURES.

ALL PENN INTERNATIONAL® RODS ARE CONSTRUCTED TO BE THE FINEST CRAFTED FISHING RODS YOU WILL EVER OWN. WITH MATCHING THREADWORK, COMMON ON ALL INTERNATIONAL® RODS FROM V-SERIES IGFA TROLLING RODS DOWN THROUGH THE LIGHT-TACKLE INTERNATIONAL® INSHORE AND SHALLOW WATER RODS, INTERNATIONAL® RODS OFFER ANGLERS A CUSTOM, MATCHED LOOK.



INTERNATIONAL® V IGFA RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
5030	6'10"	30 LB	NA	ALUMINUM DETACHABLE	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR	ALUMINUM
5050	6'10"	50 LB	NA	ALUMINUM DETACHABLE	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR	ALUMINUM
5070	6'10"	50/80 LB	NA	ALUMINUM DETACHABLE	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR	ALUMINUM
5080	6'11"	80 LB	NA	ALUMINUM DETACHABLE	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR	ALUMINUM
5080B	7'3"	80 LB	NA	ALUMINUM DETACHABLE	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR	ALUMINUM
5130	7'4"	130 LB	NA	ALUMINUM DETACHABLE	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR	ALUMINUM
5130B	7'8"	130 LB	NA	ALUMINUM DETACHABLE	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR	ALUMINUM



TESTING GROUNDS FOR THE INTERNATIONAL® V-SERIES IGFA RODS, CABO SAN LUCAS



AS NOTED IN THE ADJACENT ROD CHART, THERE ARE TWO AVAILABLE BUTT OPTIONS FOR BOTH 80# AND 130# CLASS RODS; STRAIGHT OR BENT BUTT. THE STRAIGHT BUTT OPTION MAINTAINS THE TRADITIONAL LOOK AND FEEL OF THE TROLLING ROD, WHILE THE BENT BUTT OPTION LOWERS THE REEL RELATIVE TO THE ANGLER FOR GREATER ANGLER COMFORT AND INCREASES THE ANGLER'S LEVERAGE BY SHIFTING THE ROD'S FULCRUM, THEREBY CREATING A TRUE PHYSICAL ADVANTAGE FOR THE ANGLER RELATIVE TO THE FISH.



PENN'S QUALITY ASSURANCE GURU, "TESTING" A V-SERIES IGFA ROD ON A YELLOWFIN TUNA.

INTERNATIONAL® V STAND-UP

UTILIZING FASTER TAPERS AND SHORTER BLANKS THAN THOSE FOUND ON THE V-SERIES IGFA RODS, INTERNATIONAL® V-SERIES STANDUP RODS OFFER ANGLERS OPTING TO FIGHT STANDUP-STYLE GREATER MECHANICAL ADVANTAGES THAN THE LONGER, PARABOLIC RODS NEEDED FOR FIGHTING FISH OUT OF THE CHAIR. SOFT-TIP SECTIONS THAT QUICKLY TAPER INTO THE POWERFUL MID- AND BUTT-SECTIONS OF THESE RODS OFFER ANGLERS A COMFORTABLE FISHING ACTION CAPABLE OF HANDLING THE EXTREME LEVERAGED PRESSURES TYPICAL OF STAND-UP FISHING STYLES. INTERNATIONAL® V-SERIES STANDUP RODS ARE A PERFECT ROD FOR ALL BIG GAME FISHING, AND MATCH PERFECTLY WITH ANY OF PENN'S BIG GAME REEL FAMILIES SUCH AS THE INTERNATIONAL®, GRAPH-LITE™ LEVER DRAG, OR SENATOR®. AS WITH ANY OF THE INTERNATIONAL® RODS, WRAPS AND THREAD SELECTION ARE PERFECTLY MATCHED FOR A CLEAN, CUSTOM LOOK AND FEATURE ONLY THE HIGHEST QUALITY COMPONENTS.



INTERNATIONAL® V STANDUP RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	GIMBAL
VS3080ARA56	5'6"	30-80 LB	ALUMINUM	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	ALUMINUM
VS5010ARA56	5'6"	50-100 LB	ALUMINUM	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	ALUMINUM
VS3080ARA60	6'	30-80 LB	ALUMINUM	ALUMINUM	EVA	AFTCO ROLLER	7	1	GLASS	ALUMINUM
VS5010ARA60	6'	50-100 LB	ALUMINUM	ALUMINUM	EVA	AFTCO ROLLER	7	1	GLASS	ALUMINUM
VS5010AWA60	6'	50-100 LB	ALUMINUM DETACHABLE	ALUMINUM	EVA	AFTCO ROLLER	5	1	GLASS	ALUMINUM
VS3080RS56	5'6"	30-80 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER PAC BAY TURBO	7	1	GLASS	ALUMINUM
VS5010RS56	5'6"	50-100 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER PAC BAY TURBO	7	1	GLASS	ALUMINUM
VS2040RS60	6'	20-40 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS3080RS60	6'	30-80 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS5010RS60	6'	50-100 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS3080RF60	6'	30-80 LB	EVA	ALUMINUM	EVA	AFTCO ROLLER PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS5010RF60	6'	50-100 LB	EVA	ALUMINUM	EVA	AFTCO ROLLER PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS2040TS60	6'	20-40 LB	SLICK BUTT	ALUMINUM	EVA	PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS3080TS60	6'	30-80 LB	SLICK BUTT	ALUMINUM	EVA	PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS5010TS60	6'	50-100 LB	SLICK BUTT	ALUMINUM	EVA	PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS2040TS66	6'6"	20-40 LB	SLICK BUTT	ALUMINUM	EVA	PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS3080TS66	6'6"	30-80 LB	SLICK BUTT	ALUMINUM	EVA	PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS3080TF60	6'	30-80 LB	EVA	ALUMINUM	EVA	PAC BAY TURBO	8	1	GLASS	ALUMINUM
VS5010TF60	6'	50-100 LB	EVA	ALUMINUM	EVA	PAC BAY TURBO	8	1	GLASS	ALUMINUM

INTERNATIONAL® BLUEWATER RODS

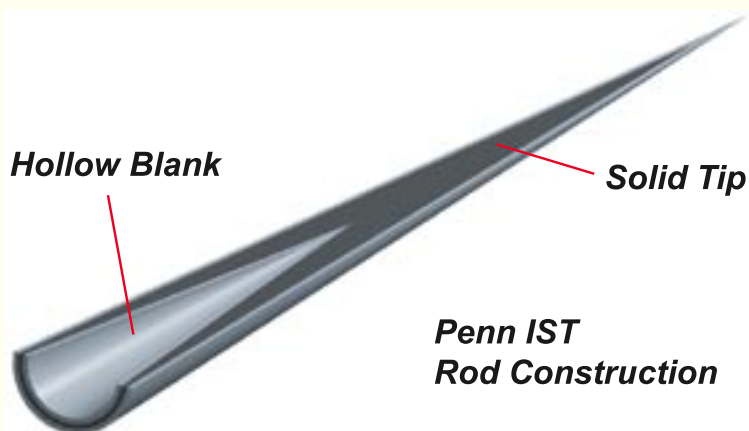
MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	GIMBAL
IB1530C70	7'	15-30 LB	SLICK BUTT	FUJI DPSH	EVA	FUJI CONVENTIONAL	9	1	COMPOSITE	ALUMINUM
IB2040C70	7'	20-40 LB	SLICK BUTT	FUJI DPSH	EVA	FUJI CONVENTIONAL	9	1	COMPOSITE	ALUMINUM



A PENN ENGINEER TESTING THE STANDUP THEORY THAT SHORTER RODS REALLY DO PROVIDE MORE LEVERAGE. OUR ENGINEER IS HOOKED INTO A LATE SEASON HUDSON CANYON YELLOWFIN, SLOWLY COAXING IT BACK TO THE BOAT. THIS CREW HAD A FEW YELLOWFIN THIS EVENING.



WITHIN THE V-SERIES STANDUP-ROD PRODUCT LINE, THERE ARE FOUR DISTINCT FAMILIES OF RODS; ALL AFTCO® ROLLER RODS (AR DESIGNATION), ROLLER STRIPPER & TIPTOP RODS (RS/RF DESIGNATION), ALL "TURBO" GUIDE RODS (TS/TF DESIGNATION), AND NEW FOR 2007, THE INTERNATIONAL® BLUEWATER RODS.



INTERNATIONAL® V INSHORE & SHALLOW WATER

DESIGNED TO COMPLEMENT THE INTERNATIONAL FAMILY OF IGFA AND STANDUP RODS, PENN INTERNATIONAL® V INSHORE AND SHALLOW WATER RODS FEATURE HIGH-GRADE IM7 GRAPHITE BLANKS FOR A CRISP AND RESPONSIVE ACTION. GUIDES ARE FUJI™ HARDLOY, IDEAL FOR HANDLING THE PRESSURES OF SUPER-BRAIDED LINES (MONOFILAMENT IS NOT A PROBLEM EITHER). REEL SEATS ARE FUJI™ AND THE GRIP MATERIAL IS EITHER A HIGH-GRADE CORK OR HYPALON FOAM, DEPENDING ON SPECIFIC ROD APPLICATION. WHEN MATCHED TO THE PENN INTERNATIONAL BAITCAST REELS OR THE SPINFISHER, SLAMMER, OR AF SERIES SPINNING REELS, THERE IS A PERFECT PENN ROD AND REEL FOR ANY INSHORE APPLICATION.

PENN SHALLOW WATER RODS ARE TAPER AND ACTION SPECIFIC, CREATED FOR A SPECIFIC ANGLER. SHALLOW WATER FISHING OFTEN REQUIRES A PRECISE PRESENTATION AND MORE OFTEN THAN NOT, A POWERFUL CAST INTO THE WIND. PENN SHALLOW WATER RODS FEATURE FAST TAPERS, CAPABLE OF LOADING QUICKLY, DELIVERING A LONG CAST, AND HAVING PLENTY OF BACK BONE AND MEAT FOR HANDLING LARGE DRUM, TROUT, AND THE OCCASIONAL TARPON, ALL WHILE BEING ABLE TO PRECISELY PLACE A FINESSE CAST TO TAILING FISH. WITH ORIGINS TRACED BACK TO THE FRESHWATER WORLD, THESE RODS ARE ALSO IDEAL LARGEMOUTH RODS, BUT SINCE THEY HAVE THE PENN NAME ON THEM, REST ASSURED THEY ARE VERY SALT WATER CAPABLE.



INTERNATIONAL® INSHORE RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
II817S66	6'6"	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	7	1	COMPOSITE	TUBULAR	N/A
II817S70	7'	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	7	1	COMPOSITE	TUBULAR	N/A
II612S66	6'6"	6-12 LB	3/8 TO 3/4 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	7	1	COMPOSITE	TUBULAR	N/A
II612S70	7'	6-12 LB	3/8 TO 3/4 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	7	1	COMPOSITE	TUBULAR	N/A
II2040S70F	7'	20-40 LB	1 TO 4 OZ	EVA	FUJI DPS	EVA	FUJI SPIN	8	1	COMPOSITE	TUBULAR	GRAPHITE
II1525S70F	7'	15-25 LB	1/2 TO 2 OZ	EVA	FUJI DPS	EVA	FUJI SPIN	8	1	COMPOSITE	TUBULAR	GRAPHITE
II1020S70F	7'	10-20 LB	1/2 TO 1 1/2 OZ	EVA	FUJI DPS	EVA	FUJI SPIN	7	1	COMPOSITE	TUBULAR	N/A
II1020C66	6'6"	10-20 LB	1/2 TO 1 1/2 OZ	CORK	FUJI ECS	CORK	FUJI CONV	8	1	COMPOSITE	TUBULAR	N/A
II1020C70	7'	10-20 LB	1/2 TO 1 1/2 OZ	CORK	FUJI ECS	CORK	FUJI CONV	8	1	COMPOSITE	TUBULAR	N/A
II1525C70	7'	15-25 LB	1/2 TO 2 OZ	CORK	FUJI ECS	CORK	FUJI CONV	8	1	COMPOSITE	TUBULAR	N/A



A PENN ENGINEER WORKING INTO THE TWILIGHT FIGHTING A TARPON HOOKED OFF THE BEACHES OF PALM BEACH. THIS TARPON WAS FINALLY CAUGHT AND RELEASED JUST PRIOR TO HAVING ITS PICTURE SNAPPED.



INTERNATIONAL® SHALLOW WATER RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
ISW817C66XF	6'6"	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI ECS	CORK	FUJI CONV	8	1	COMPOSITE	TUBULAR	N/A
ISW817C66F	6'6"	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI ECS	CORK	FUJI CONV	8	1	COMPOSITE	TUBULAR	N/A
ISW817C70XF	7'	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI ECS	CORK	FUJI CONV	10	1	COMPOSITE	TUBULAR	N/A
ISW817C70F	7'	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI ECS	CORK	FUJI CONV	9	1	COMPOSITE	TUBULAR	N/A
ISW817C70M	7'	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI ECS	CORK	FUJI CONV	9	1	COMPOSITE	TUBULAR	N/A

PENN GUIDE BLUEWATER & KINGFISH

WHETHER CASTING SARDINES AND ANCHOVIES FOR FRENZIED ALBACORE, DUMPING A BALLYHOO FOR A “LIT-UP” WHITE MARLIN, OR FREE-LINING A GOGGLE-EYE FOR A SAILFISH, PENN GUIDE BLUEWATER SERIES RODS ARE AN IDEAL CHOICE. TAPERS AND ACTIONS OF PENN’S GUIDE SERIES BLUEWATER RODS HAVE BEEN TWEAKED TO PERFECTION, PROVIDING ANGLERS WITH A ROD IDEAL FOR THEIR BLUEWATER FISHERY. GUIDE SERIES RODS FEATURE SIMPLE AND CLASSIC WRAPS FOR A TRUE-CUSTOM LOOK, WHILE FEATURING K1 GRAPHITE CLOTH, THE TIGHTEST WOVEN GRAPHITE ON THE MARKET.

THERE ARE THREE DISTINCT FAMILIES WITHIN THE BLUEWATER SERIES: THE 700 SERIES, 800 SERIES, AND THREE RODS FEATURING PENN’S SLICK-BUTT™. BOTH THE 700 AND 800 SERIES HAVE LINEAGE TO THE WEST COAST ACTIONS, WHICH ARE IDEAL FOR LIVE-BAIT APPLICATIONS. THESE RODS FEATURE EITHER A FOAM BUTT (700 SERIES) OR CORK-TAPE (800 SERIES) AND FUJI GUIDES (FULL AFTCO ROLLERS ON THE GST760M MODEL), WHILE THE THREE SLICK-BUTT MODELS FEATURE FUJI HARDLOY HD GUIDES, MAKING THEM AN IDEAL TROLLING OR KITE-FISHING ROD. WITH A SOFT TIP AND POWERFUL ACTION, THESE RODS MAKE FEEDING A SAILFISH OR MARLIN ALMOST TOO EASY, BUT WE’RE SURE YOU WON’T MIND.



PENN GUIDE® BLUEWATER RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
GST760M	6'	40-100 LB	HYPALON	ALUMINUM	HYPALON	AFTCO ROLLER	7	1	COMPOSITE	TUBULAR	ALUMINUM
GS765L	6'6"	30-80 LB	HYPALON	FUJI DPSH	HYPALON	FUJI HARDLOY	8	1	COMPOSITE	TUBULAR	GRAPHITE
GS3080C66SB	6'6"	30-80 LB	SLICK BUTT	ALUMINUM	HYPALON	FUJI HARDLOY	8	1	COMPOSITE	TUBULAR	ALUMINUM
GS765XL	6'6"	20-50 LB	HYPALON	FUJI DPSH	HYPALON	FUJI HARDLOY	8	1	COMPOSITE	TUBULAR	GRAPHITE
GS2050C66SB	6'6"	20-50 LB	SLICK BUTT	FUJI DPSH	HYPALON	FUJI HARDLOY	8	1	COMPOSITE	TUBULAR	ALUMINUM
GS1530C66SB	6'6"	15-30 LB	SLICK BUTT	FUJI DPSH	HYPALON	FUJI HARDLOY	8	1	COMPOSITE	TUBULAR	ALUMINUM
GS700XL	7'	10-25 LB	HYPALON	FUJI DPS	HYPALON	FUJI HARDLOY	10	1	COMPOSITE	TUBULAR	N/A
GS700L	7'	12-30 LB	HYPALON	FUJI DPSH	HYPALON	FUJI HARDLOY	9	1	COMPOSITE	TUBULAR	NA
GS700M	7'	20-50 LB	HYPALON	FUJI DPSH	HYPALON	FUJI HARDLOY	9	1	COMPOSITE	TUBULAR	GRAPHITE
GS700ML	7'	20-40 LB	HYPALON	FUJI DPSH	HYPALON	FUJI HARDLOY	9	1	COMPOSITE	TUBULAR	GRAPHITE
GSD800XL	7'10"	10-25 LB	CORK TAPE	NONE	CORK TAPE	FUJI HARDLOY	12	1	COMPOSITE	TUBULAR	NA
GSD800L	7'10"	12-30 LB	CORK TAPE	NONE	CORK TAPE	FUJI HARDLOY	10	1	COMPOSITE	TUBULAR	NA
GSD800M	7'10"	20-50 LB	CORK TAPE	NONE	CORK TAPE	FUJI HARDLOY	10	1	COMPOSITE	TUBULAR	NA

PENN GUIDE® KINGFISH RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
PK1530C70	7'	15-30 LB	SLICK BUTT	FUJI DPSH	HYPALON	FUJI CONV	10	1	COMPOSITE	TUBULAR	ALUMINUM
PK1740C70	7'	17-40 LB	SLICK BUTT	FUJI DPSH	HYPALON	FUJI CONV	10	1	COMPOSITE	TUBULAR	ALUMINUM

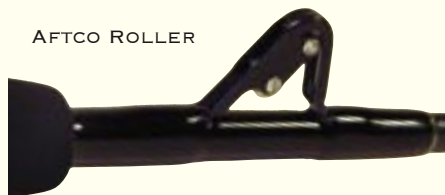
PENN GUIDE SERIES KINGFISH RODS

KING MACKEREL, KINGS, KINGFISH, SMOKERS; NO MATTER WHAT YOU CALL THEM, CHANCES ARE, YOU ARE TROLLING BAIT, FISHING SUPER LIGHT DRAGS, AND NEED A ROD THAT HAS ENOUGH BACKBONE TO SLOW AND TURN THE FISH, BUT A SOFT ENOUGH TIP TO ABSORB ANY SHOCK AND PREVENT PULLED HOOKS. PENN GUIDE SERIES KINGFISH RODS WERE DESIGNED TO HANDLE THESE REQUIREMENTS. FAST TAPERS QUICKLY DISTRIBUTE AND ABSORB SURGES AND SMOKING RUNS, HELPING TO PREVENT PULLED HOOKS, WHILE THE K1 GRAPHITE CLOTH FOUND IN THE MID- AND BUTT-SECTION OF THE ROD PROVIDE ENOUGH TURNING POWER FOR EVEN THE LARGEST SMOKER KINGFISH.

GUIDE SERIES KINGFISH RODS ARE NOT LIMITED TO FISHING FOR KINGFISH. CAPTAIN SCOTT SIMPSON, CHARTER CAPTAIN AND PENN PRO STAFF, SHARED HIS THOUGHTS ON THE GUIDE SERIES KINGFISH RODS: "I STARTED USING THE PENN GUIDE KINGFISH RODS WHEN THEY CAME OUT A FEW YEARS BACK. THESE ARE TRULY MY WORK HORSE RODS PAIRED UP WITH PENN 320GT2'S AND PENN 555 / 545 GS'S. THESE COMBOS HAVE LANDED FISH UP TO AND OVER THE 100-POUND MARK. THEY HAVE A VERY STRONG BACK BONE ALONG WITH A LIGHT TIP THAT WILL SHOW THE SMALLEST OF NIBBLE WHEN A FISH IS ABOUT TO STRIKE. THESE RODS CONTINUE TO AMAZE ME WITH THEIR PERFORMANCE, STRENGTH AND DURABILITY."



AFTCO ROLLER


FUJI HARDLOY
HD


FUJI HARDLOY



ALUMINUM



FUJI DPS



FUJI DPSH



PENN GUIDE INSHORE & TRAVEL

SIMPLE THREADWORK AND CRISP, LIGHTWEIGHT BLANKS ARE AT THE HEART OF PENN'S GUIDE SERIES INSHORE RODS. MATCHED TO QUALITY COMPONENTS SUCH AS FUJI™ HARDLOY GUIDES AND FUJI™ REEL SEATS, PENN GUIDE SERIES INSHORE RODS ARE LIGHTWEIGHT, IDEAL FOR FINESSE FISHING, YET POWERFUL ENOUGH FOR HANDLING LARGE GAMEFISH. WITH FIVE BAITCAST AND SIX SPINNING MODELS AVAILABLE IN THIS SERIES, PENN GUIDE SERIES INSHORE RODS COVER ALL OF YOUR INSHORE FISHING NEEDS.

AS COMMON TO ALL PENN GUIDE SERIES RODS, THE BUTT SECTIONS ARE REINFORCED WITH K1 WOVEN GRAPHITE CLOTH FOR INCREASED SENSITIVITY, RIGIDITY, AND BLANK POWER. PENN GUIDE SERIES INSHORE RODS ARE PERFECTLY MATCHED TO THE PENN BAITCAST AND PENN SPINNING REELS, AND OFFER ANGLERS THE FINEST PERFORMANCE ROD AND REEL COMBO FOUND ON THE WATER.



PENN GUIDE® INSHORE RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
PI612S66	6'6"	6-12 LB	1/4 TO 5/8 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	7	1	GRAPHITE	TUBULAR	NA
PI817S70	7'	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	7	1	GRAPHITE	TUBULAR	NA
PI1220S70	7'	12-20 LB	3/8 TO 2 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	7	1	GRAPHITE	TUBULAR	NA
PI1525S70	7'	15-25 LB	1/2 TO 2 1/2 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	7	1	GRAPHITE	TUBULAR	NA
PST1530S66	6'6"	15-30 LB	5/8 TO 3 OZ	SLICK BUTT	FUJI DPS	HYPALON	FUJI SPIN	6	1	GRAPHITE	TUBULAR	ALUMINUM
PST1530S70	7'	15-30 LB	5/8 TO 3 OZ	SLICK BUTT	FUJI DPS	HYPALON	FUJI SPIN	7	1	GRAPHITE	TUBULAR	ALUMINUM
PI3050S70	7'	30-50 LB	NA	HYPALON	FUJI DPS	HYPALON	FUJI SPIN	6	1	GRAPHITE	TUBULAR	NA
PI817C70	7'	8-17 LB	1/4 TO 3/4 OZ	CORK	FUJI ECS	CORK	FUJI CONV	8	1	GRAPHITE	TUBULAR	NA
PI1220C70	7'	12-20 LB	1/2 TO 2 OZ	CORK	FUJI ECS	CORK	FUJI CONV	8	1	GRAPHITE	TUBULAR	NA
PI1220C79	7'9"	12-20 LB	1/2 TO 2 OZ	CORK	FUJI ECS	CORK	FUJI CONV	9	1	GRAPHITE	TUBULAR	NA
PI1530C70	7'	15-30 LB	3/4 TO 3 OZ	CORK	FUJI TCS	CORK	FUJI CONV	8	1	GRAPHITE	TUBULAR	NA
PI1530C79	7'9"	15-30 LB	3/4 TO 3 OZ	CORK	FUJI TCS	CORK	FUJI CONV	9	1	GRAPHITE	TUBULAR	NA

PENN GUIDE® TRAVEL RODS (TRAVEL TUBE INCLUDED)

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
PT817C70	7'	8-17 LB	CORK	FUJI ECS	CORK	FUJI CONV	10	3	GRAPHITE	TUBULAR	NA
PT1220C66	6' 6"	12-20 LB	CORK	FUJI ECS	CORK	FUJI CONV	8	3	GRAPHITE	TUBULAR	NA
PT1530C66	6' 6"	15-30 LB	CORK	FUJI TCS	CORK	FUJI CONV	8	3	GRAPHITE	TUBULAR	GRAPHITE
PT612S70	7'	6-12 LB	CORK	FUJI DPS	CORK	FUJI SPIN	7	3	GRAPHITE	TUBULAR	N/A
PT817S70	7'	8-17 LB	CORK	FUJI DPS	CORK	FUJI SPIN	7	3	GRAPHITE	TUBULAR	N/A
PT1220S70	7'	12-20 LB	CORK	FUJI DPS	CORK	FUJI SPIN	7	3	GRAPHITE	TUBULAR	N/A

PRO GUIDE TRAVEL RODS

GLOBE TROTTING TO FISH DISTANT, UNFISHED WATERS IS LIKELY RECURRING DAYDREAM OF MANY ANGLERS. AND WHEN THE OPPORTUNITY SURFACES TO FISH AN "EXOTIC" LOCATION, WHETHER ON A VACATION OR THE LONG RIDE HOME FROM WORK, PENN GUIDE SERIES TRAVEL RODS WERE DESIGNED WITH YOUR FISHING "DAYDREAMS" IN MIND. THESE RODS ARE CONSTRUCTED FROM HIGH-MODULUS GRAPHITE BLANKS WITH TOP-QUALITY COMPONENTS, SUCH AS FUJI GUIDES AND REEL SEATS, FOR THE ULTIMATE IN PERFORMANCE AND RELIABILITY. PENN GUIDE SERIES TRAVEL RODS ARE SHIPPED IN A PADDED TRAVEL CASE TO ENSURE THAT ALL THREE PIECES OF THE ROD ARRIVE SAFELY. QUITE SIMPLY, THERE IS NO FINER TRAVEL ROD ON THE MARKET.



WHAT CAN WE SAY ABOUT THIS PICTURE, BUT WOW!!! PENN'S DIRECTOR OF SALES WAS THROWING PLUGS INTO THE WEST PALM BEACH INLET JETTY DURING LAST YEAR'S FALL MULLET RUN, TRYING FOR A COUPLE OF SNOOK. NO DOUBT IN OUR MINDS HE WAS ANTICIPATING ANYTHING WITH THIS MUCH HEFT. AFTER STRUGGLING TO LIFT THIS MONSTER SNOOK INTO THE BOAT. CAUGHT ON A SLAMMER 360 MATCHED TO A PI817S70 GUIDE SEREIS INSHORE ROD, THIS SNOOK, ONE OF HIS LARGEST EVER, WAS QUICKLY RETURNED TO THE WATER AND SWAM AWAY HEALTHY.



PENN GUIDE SALMON STEELHEAD

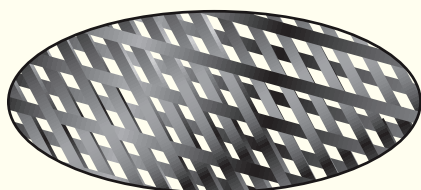
FISHING BIG WATER TRIBUTARIES AND RIVERS FOR SALMON AND STEELHEAD REQUIRES A ROD CAPABLE OF HANDLING TROPHY-CLASS SALMON, YET THE FINESSE TO ACCURATELY CAST SMALL SPINNERS AND PLUGS. PENN GUIDE SERIES SALMON STEELHEAD RODS WERE DESIGNED WITH THIS TASK IN MIND. WITH ACTIONS AND TAPERS DESIGNED SPECIFICALLY FOR THE SALMON AND STEELHEAD FISHERY OF THE PACIFIC NORTHWEST MATCHED TO QUALITY COMPONENTS LIKE HIGH-MODULUS GRAPHITE BLANKS AND FUJI GUIDES AND REEL SEATS, PENN GUIDE SALMON STEELHEAD RODS ARE FOUND IN THE HANDS OF SOME OF THE BEST GUIDES AND ANGLERS FISHING THE RIVERS OF THE PACIFIC NORTHWEST.



PENN GUIDE® SALMON STEELHEAD RODS												
MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	
PI812C86ML	8'6"	8-12 LB	3/8 TO 3/4 OZ	CORK	FUJI TCS	CORK	FUJI CONV	9	2	GRAPHITE	TUBULAR	
PI812S86ML	8'6"	8-12 LB	3/8 TO 3/4 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	8	2	GRAPHITE	TUBULAR	
PI817C86M	8'6"	8-17 LB	3/8 TO 1 OZ	CORK	FUJI TCS	CORK	FUJI CONV	9	2	GRAPHITE	TUBULAR	
PI817S86M	8'6"	8-17 LB	3/8 TO 1 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	8	2	GRAPHITE	TUBULAR	
PI1020C86MH	8'6"	10-20 LB	3/8 TO 1 3/4 OZ	CORK	FUJI TCS	CORK	FUJI CONV	9	2	GRAPHITE	TUBULAR	
PI1020S86MH	8'6"	10-20 LB	3/8 TO 1 3/4 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	8	2	GRAPHITE	TUBULAR	
PI1225C86H	8'6"	12-25 LB	1/2 TO 2 OZ	CORK	FUJI TCS	CORK	FUJI CONV	9	2	GRAPHITE	TUBULAR	
PI1225S86H	8'6"	12-25 LB	1/2 TO 2 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	8	2	GRAPHITE	TUBULAR	
PI1530C86XH	8'6"	15-30 LB	1 TO 3 OZ	CORK	FUJI ECS	CORK	FUJI CONV	9	2	GRAPHITE	TUBULAR	
PI1530S86XH	8'6"	15-30 LB	1 TO 3 OZ	CORK	FUJI DPS	CORK	FUJI SPIN	8	2	GRAPHITE	TUBULAR	

WHILE THE PENN GUIDE SERIES OF RODS OBVIOUSLY TARGETS THE PACIFIC NORTHWEST SALMON AND STEELHEAD ANGLER, PENN GUIDE SALMON STEELHEAD RODS ARE WELL SUITED AS LIGHT-TACKLE SURF RODS FOR ANGLERS ALONG THE COASTS. LIGHT TACKLE SURF ANGLERS WILL APPRECIATE THE CAPABILITIES OF THESE RODS TO LOAD QUICKLY WITH SMALLER WEIGHTS, YET RETAIN THE ABILITY TO PUNCH A LONG CAST THROUGH DIFFICULT WIND AND SURF CONDITIONS. AS MORE AND MORE SURF ANGLERS APPLY FINESSE FISHING APPLICATIONS WHEN FISHING THE SURF, LIGHT-TACKLE RODS SUCH AS THE THE PENN GUIDE SALMON STEELHEAD RODS WILL BE GAINING NOTORIETY ALONG THE BEACHFRONTS.

WHETHER FISHING FOR KINGFISH (WHITING) IN THE NORTHEAST, SEA MULLET (NORTHERN KINGFISH) IN THE SOUTH, OR CORVINAS (CALIFORNIAN "BONEFISH") OUT WEST, PENN GUIDE SERIES SALMON STEELHEAD RODS ARE AN EXCELLENT ROD OF CHOICE. AS FOR THE SALMON STEELHEAD DESIGNATION ON THE RODS; DON'T WORRY, FISH CAN'T READ.



K-1 WOVEN GRAPHITE CLOTH



FUJI DPS



FUJI ECS



FUJI TCS

PENN GUIDE SURF

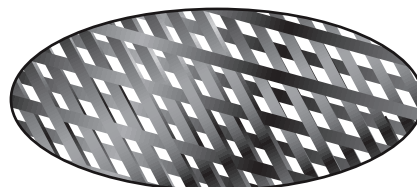
BUILDING UPON A LONG-STANDING LEGACY OF QUALITY AND DURABLE SURF RODS, PENN GUIDE SERIES SURF RODS OFFER DEDICATED SURF RATS, JETTY JOCKEYS, AND BEACH RUNNERS A ROD WORTHY OF PLACEMENT INTO THEIR SURF ROD ARSENAL (DON'T TAKE OFFENSE TO THESE NAMES, A FEW OF US AT PENN THINK OF THESE TERMS AS SINCERE COMPLIMENTS AND CONSIDER OURSELVES AS SUCH). WITH SEVEN SPINNING MODELS AND FOUR CONVENTIONAL RODS OFFERED, THERE IS A PENN GUIDE SURF ROD AVAILABLE FOR THROWING EVERYTHING FROM 15A BOMBERS AND O2 REDFINS, TO 3.5 OUNCE DANNY'S, TO CLAM AND WORM RIGS, TO A TRUE "HEAVER" FOR LARGE CUT-BAIT FISHING. SIMPLY PUT, PENN GUIDE SURF RODS HAVE YOU COVERED REGARDLESS OF YOUR SURF FISHING NEEDS.



PENN GUIDE® SURF RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION
PGS1017S76	7'6"	10-17 Lb	1/2 TO 1 1/2 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI SPIN	6	1	GRAPHITE	TUBULAR
PGS1220S80	8'	12-20 Lb	3/4 TO 2 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI SPIN	5	2	GRAPHITE	TUBULAR
PGS1230S90	9'	12-30 Lb	1 TO 4 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI SPIN	5	2	GRAPHITE	TUBULAR
PGS1530S10	10'	15-30 Lb	2 TO 5 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI SPIN	6	2	GRAPHITE	TUBULAR
PGS1530S11	11'	15-30 Lb	2 TO 5 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI SPIN	6	2	GRAPHITE	TUBULAR
PGS1740S11	11'	17-40 Lb	3 TO 8 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI SPIN	6	2	GRAPHITE	TUBULAR
PGS2040S12	12'	20-40 Lb	3 TO 10 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI SPIN	7	2	GRAPHITE	TUBULAR
PGS1230C90	9'	12-30 Lb	1 TO 4 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI CONV	8	2	GRAPHITE	TUBULAR
PGS1540C10	10'	15-40 Lb	2 TO 8 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI CONV	8	2	GRAPHITE	TUBULAR
PGS2040C11	11'	20-40 Lb	3 TO 8 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI CONV	9	2	GRAPHITE	TUBULAR
PGS2040C12	12'	20-40 Lb	4 TO 12 OZ	CORK TAPE	FUJI DPS	CORK TAPE	FUJI CONV	7	2	GRAPHITE	TUBULAR

PENN GUIDE SERIES SURF RODS FEATURE HIGH MODULUS GRAPHITE BLANKS WITH BUTT SECTIONS WRAPPED IN K1 WOVEN GRAPHITE CLOTH FOR ADDED RIGIDITY AND REBOUND “STRENGTH”. IN FISHING TERMS, THIS SIMPLY MEANS THAT THESE RODS WILL OUTCAST AND OUTPERFORM LESSER (AND OFTEN MORE EXPENSIVE) SURF RODS, HIGH-GRADE CORK TAPE, LONG CONSIDERED STANDARD ON HIGH-END SURF RODS IS USED IN CONJUNCTION WITH FUJI GUIDES AND FUJI REEL SEATS FOR AN INCREDIBLE LOOKING AND FEELING SURF ROD. QUALITY, PERFORMANCE, AND VALUE DEFINE THESE RODS. EXPECT TO SEE THE PENN GUIDE SURF RODS ON THE FRONT OF TRUCKS AND SUVs FROM HATTERAS TO THE CAPE, AND ALL THE BEACHES IN BETWEEN.



K-1 WOVEN GRAPHITE CLOTH

ONE OF PENN’S SURF RATS, SLOWLY WORKING A SWIMMING PLUG BEACHSIDE OVER ONE OF HIS FAVORITE “HOLES”, FISHING WITH THE PGS1230S90 MATCHED TO A 650SSM. AFTER A LONG MORNING, HE FINALLY HAD A COUPLE OF SHORT STRIPERS. NOT BEING ONE TO SEEK THE LIMELIGHT.



TUNA STICK®

TUNA STICKS HAVE LONG BEEN A STAPLE IN THE STAND-UP BIG GAME FISHING ROD MARKET. THE TUNA STICK® IS HAND-CRAFTED FROM A POWERFUL PENN P450 SUPERGLASS™ TUBULAR BLANK AND MATCHED TO THE HIGHEST-QUALITY COMPONENTS. TUNA STICKS® FEATURE AFTCO® ROLLER GUIDES, A MACHINED ALUMINUM ONE-PIECE BUTT, INCLUDING ANODIZED HOODS AND RINGS IN THE RICH PENN GOLD FOR A PREMIUM LOOK WHEN MATCHED TO YOUR PENN INTERNATIONAL® REELS.

THE TUNA STICK® MODIFIED PARABOLIC TAPER IS CAPABLE OF PROVIDING LEVERAGE FOR ANGLERS STRAPPED INTO THE FIGHTING CHAIR, WHILE THE FAST-TIP SECTIONS PROVIDE STAND-UP ANGLERS THE RECOVERY POWER NECESSARY WHEN HOOKED INTO LARGE PELAGICS. GREAT COMPONENTS, POWERFUL BLANK MATERIALS, AND QUALITY CRAFTSMANSHIP BUILT INTO A ROD THAT SERVES EQUALLY WELL IN THE CHAIR OR AT THE RAIL.



TUNA STICK® RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
TS3080ARA56	5' 6"	30-80 LB	ALUMINUM	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
TS5010ARA56	5' 6"	50-100 LB	ALUMINUM	ALUMINUM	EVA	AFTCO ROLLER	6	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
TS3080ARA60	6'	30-80 LB	ALUMINUM	ALUMINUM	EVA	AFTCO ROLLER	7	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
TS5010ARA60	6'	50-100 LB	ALUMINUM	ALUMINUM	EVA	AFTCO ROLLER	7	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM



PENN TUNA STICKS ARE FOUND ON BLUEWATER BOATS THROUGHOUT THE WORLD, AND HAVE HOOKED, CAUGHT, AND LANDED MORE FISH THAN WE CAN IMAGINE.

WHETHER MATCHING PREVIOUS SETS OF TUNA STICKS, OR OUTFITTING A BOAT FOR THE VERY FIRST TIME, PENN TUNA STICKS ARE A CAPABLE ROD, ABLE TO PERFORM NO MATTER HOW LARGE THE CHALLENGE.

THE CREW OF THE CASTAFARI, FRIENDS OF PENN, SHOWING OFF AN IMPRESSIVE SWORDFISH CAUGHT ON A PENN INTERNATIONAL® MATCHED TO A PENN TUNA STICK®.



BORROWED FROM A LEGENDARY PENN NAMESAKE, PENN SENATOR® RODS WERE DESIGNED TO BE AS DURABLE AND RUGGED AS THE REELS THEY WERE INTENDED TO MATCH. KEEPING IN LINE WITH THE VERSATILITY OF THE PENN SENATOR® REEL, FOUR FAMILIES OF RODS WERE NEEDED TO FULLY COMPLEMENT THE VARIOUS USES AND FISHING APPLICATIONS OF THE PENN SENATOR®.

SPECIAL SENATOR® RODS

FEATURING PENN GLASS AND INTEGRATED SOLID TIPS FOR MAXIMUM DURABILITY, PENN SPECIAL SENATOR® RODS FEATURE FULL AFTCO® ROLLERS, ALUMINUM REEL SEATS, AND PENN'S SLICK BUTT®. SPECIAL SENATOR® RODS ARE A FUNCTIONAL TROLLING ROD, CAPABLE OF EXERTING HEAVY PRESSURE AND FISH-RAISING POWER. WITH FOUR RODS IN THE SENATOR® ROD FAMILY, THERE IS AN ACTION TO MATCH PERFECTLY WITH ANY OF THE SENATOR® AND SPECIAL SENATOR® REELS FROM THE 112H TO THE 115L SIZE.

SENATOR® RODS

UTILIZING CHROMED "IN-BETWEEN" GUIDES AND AFTCO ROLLER STRIPPER AND TIPTOP, IN PLACE OF FULL AFTCO® ROLLER, SENATOR® RODS ARE AN ECONOMICAL VERSION OF THE SPECIAL SENATOR® ROD. WITH IDENTICAL ACTIONS, BLANKS, REEL SEATS, AND SLICK BUTTS, THE PENN SENATOR® ROD IS A GREAT CHOICE WHEN FULL ROLLERS ARE NOT REQUIRED.

SENATOR® WIRELINE RODS

INTENDED TO MATCH UP WITH THE 113HSP FOR WIRELINE TROLLING, PENN SENATOR® WIRELINE RODS FEATURE FUJI'S SILICONE NITRIDE GUIDES, WHICH ARE "WIRE-SAFE". TAKING ADVANTAGE OF THE DURABILITY OF THE INTEGRATED SOLID TIP AND PENN GLASS BLANK, PENN WIRELINE RODS WERE DESIGNED FOR PULLING UMBRELLA RIGS, TUBE LURES, AND THE OCCASION BUNKER SPOON. AS THESE RODS WERE INTENDED FOR hardcore trolling duties with wire, SENATOR® WIRELINE RODS FEATURE ALUMINUM REEL SEATS AND PENN SLICK BUTTS.



SPECIAL SENATOR® RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
3135ARS	6'6"	20-40 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER	5	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
3145ARS	6'6"	30-50 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER	5	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
3165ARS	6'6"	40-60 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER	5	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
3195ARS	6'6"	50-80 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER	5	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM

SENATOR® RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
3135RS	6'6"	20-40 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER CHROME RING	5	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
3145RS	6'6"	30-50 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER CHROME RING	5	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
3165RS	6'6"	40-60 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER CHROME RING	5	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
3195RS	6'6"	60-80 LB	SLICK BUTT	ALUMINUM	EVA	AFTCO ROLLER CHROME RING	5	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM

SENATOR® CHARTER BOAT RODS

CHARTER FISHING IS SOME OF THE MOST DEMANDING FISHING KNOWN TO TACKLE. FROM INEXPERIENCED AND FIRST-TIME ANGLERS BANGING RODS INTO GUNNELS, TOWERS, ROCKET LAUNCHERS, AND JUST ABOUT ANY OTHER STRUCTURE FOUND ON OR NEAR A BOAT, CHARTER FISHING REQUIRES A ROD THAT IS CAPABLE OF HANDLING ABUSE. PENN SENATOR® CHARTER BOAT RODS FEATURE SOLID GLASS BLANKS FOR THE ULTIMATE IN DURABILITY AND “FOUL PROOF” GUIDES THAT ARE ABLE TO BE BENT BACK INTO SHAPE AFTER THEY ARE SLAMMED INTO THE GUNNEL.

THERE ARE TWO RODS IN THIS SERIES, ONE FEATURING AN AFTCO ROLLER TIPTOP, THE OTHER A STANDARD CHROMED TIPTOP. OTHER THAN THAT, THESE RODS ARE IDENTICAL: SAME BLANKS, GRIP MATERIAL, REEL SEATS, AND SLICK BUTT. IF YOU RUN A CHARTER BOAT AND ARE TIRED OF REPLACING BROKEN AND SMASHED GUIDES, THE PENN SENATOR® CHARTER BOAT ROD SHOULD BE YOUR NEXT ROD.



SENATOR® WIRELINE RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
313ONTWL	6'6"	20-40 LB	SLICK BUTT	ALUMINUM	EVA	FUJI SILICONE NITRIDE	6	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM
314ONTWL	7'	30-50 LB	SLICK BUTT	ALUMINUM	EVA	FUJI SILICONE NITRIDE	6	1	GLASS	TUBULAR WITH SOLID TIP	ALUMINUM

SENATOR® CHARTER BOAT RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
CBS3060C66	6'6"	30-60 LB	SLICK BUTT	FUJI DPSH	EVA	FOUL PROOF	6	1	GLASS	SOLID	GRAPHITE
CBS3060CR66	6'6"	30-60 LB	SLICK BUTT	FUJI DPSH	EVA	AFTCO ROLLER FOUL PROOF	6	1	GLASS	SOLID	GRAPHITE

MARINER®

PENN MARINER® STAND-UP RODS FEATURE A MACHINED ALUMINUM REEL SEAT, SLICK BUTT®, HEAVY-DUTY, BRACED CERAMIC GUIDES (COMMONLY REFERRED TO AS TURBO GUIDES), AND A TOUGH ALUMINUM GIMBAL, IN ADDITION TO THE LIGHTWEIGHT, SOLID-GLASS BLACK BLANK. PENN MARINER® STAND-UP RODS ARE TOUGH, DEPENDABLE, AND GOOD LOOKING. BUT THE OBVIOUS QUESTION IS, “HOW TOUGH?”

IN A MOVE NOT RECOMMENDED FOR ANYONE, A MATE ON A PRIVATE BOAT DECIDED HE WOULD ATTEMPT THE IMPOSSIBLE AND CATCH A LONGFIN STAND-UP STYLE, BUT FROM A SEATED POSITION, WITH HIS BUTT RESTING ON THE ROD BUTT. THIS MATE LAID THE ROD ACROSS THE TRANSOM, CRANKED AND SQUATTED, AND CRANKED AND SQUATTED. SOUNDS RIDICULOUS, AND WE DEFINITELY CANNOT RECOMMEND THAT ANYONE TRY IT, BUT THE PENN MARINER® STAND-UP ROD HANDLED THE TASK.



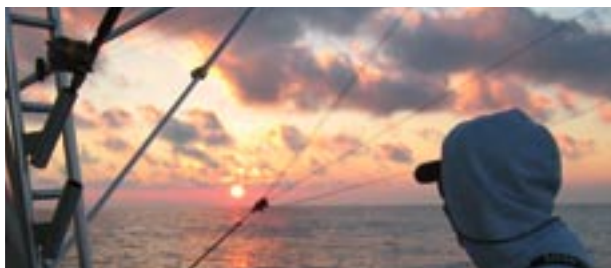
MARINER® STANDUP RODS

MODEL NUM-BER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CON-STRUCTION	GIMBAL
520CLST	5' 6"	12-30 LB	SLICK BUTT	ALUMINUM	EVA	AX TURBO	6	1	GLASS	SOLID	ALUMINUM
530CMST	5' 6"	20-50 LB	SLICK BUTT	ALUMINUM	EVA	AX TURBO	6	1	GLASS	SOLID	ALUMINUM
560CHST	5' 6"	30-80 LB	SLICK BUTT	ALUMINUM	EVA	AX TURBO	6	1	GLASS	SOLID	ALUMINUM
580CHST	5' 6"	50-100 LB	SLICK BUTT	ALUMINUM	EVA	AX TURBO	6	1	GLASS	SOLID	ALUMINUM
630CMST	6'	20-50 LB	SLICK BUTT	ALUMINUM	EVA	AX TURBO	7	1	GLASS	SOLID	ALUMINUM
660CHST	6'	30-80 LB	SLICK BUTT	ALUMINUM	EVA	AX TURBO	7	1	GLASS	SOLID	ALUMINUM
6306CMST	6'6"	20-50 LB	SLICK BUTT	ALUMINUM	EVA	AX TURBO	7	1	GLASS	SOLID	ALUMINUM
730CMST	7'	20-50 LB	SLICK BUTT	ALUMINUM	EVA	AX TURBO	8	1	GLASS	SOLID	ALUMINUM

MARINER® BOAT RODS

MARINER® BOAT RODS COVER ALL OF YOUR INSHORE FISHING NEEDS, FROM BACK-BAY FISHING WITH LIGHT SPINNING GEAR, TO BOTTOM FISHING WITH CONVENTIONAL BOAT RODS, TO SOME SERIOUS BOTTOM FISHING FOR MONSTER HALIBUT WITH THE AFTCO ROLLER TIP-TOPPED ROD (MODEL MB3080C56). PENN MARINER® BOAT AND SPINNING RODS FEATURE FOAM FRONT AND REAR GRIPS FOR COMFORT AND DURABILITY, CERAMIC INSERTED GUIDES, AND HOODED REAL SEATS.

CONSTRUCTED FROM SOLID GLASS BLANKS FOR DURABILITY, THE PENN MARINER® IS UNLIKE TYPICAL SOLID-GLASS RODS, WITH TAPERS COMPARABLE TO MORE EXPENSIVE TUBULAR BLANKS. WEIGHT IS MINIMAL WHEN COMPARED TO OTHER SOLID-GLASS RODS, COURTESY OF SOME CLEVER ENGINEERING FROM OUR ROD DESIGNERS, USING THE LATEST GLASS COMPOSITE MATERIALS AND CONSTRUCTION TECHNIQUES.



ONE OF PENN'S ENGINEERS WATCHING THE SUNRISE PEAK ABOVE THE HORIZON, AS THE CREW HEADS OUT FOR A DAY OF BOTTOM FISHING AND PRODUCT TESTING. PENN MARINER BOAT RODS ARE EXCELLENT BOTTOM FISHING RODS, AND CAN BE MATCHED TO ANY OF THE GTI, GTO, LEVELWIND, AND SEA BOY FAMILIES OF REELS.



MARINER® BOAT RODS

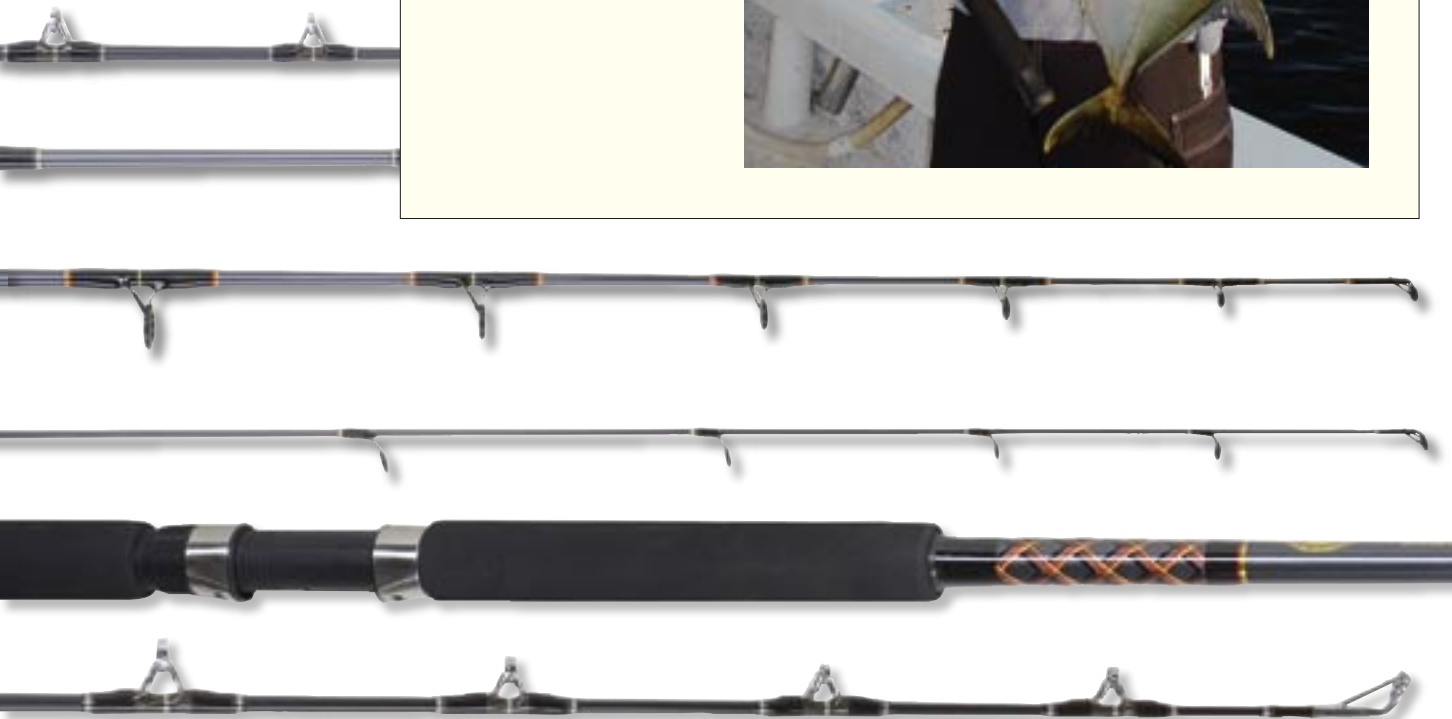
MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
MB1025C56	5'6"	10-25 LB	EVA	GRAPHITE	EVA	AX CONV	4	1	GLASS	SOLID	NA
MB3080C56	5'6"	30-80 LB	EVA	ALUMINUM	EVA	AFTCO ROLLER/AX CONV	6	1	GLASS	SOLID	ALUMINUM
MB1530C60	6'	15-30 LB	EVA	GRAPHITE	EVA	AX CONV	5	1	GLASS	SOLID	NA
MB1530C66	6'6"	15-30 LB	EVA	GRAPHITE	EVA	AX CONV	5	1	GLASS	SOLID	NA
MB2050C66	6'6"	20-50 LB	EVA	GRAPHITE	EVA	AX CONV	5	1	GLASS	SOLID	NA
MB1530C70	7'	15-30 LB	EVA	GRAPHITE	EVA	AX CONV	6	1	GLASS	SOLID	NA
MB1025S56	5'6"	10-25 LB	EVA	GRAPHITE	EVA	AX SPINNING	4	1	GLASS	SOLID	NA
MB1530S60	6'	15-30 LB	EVA	GRAPHITE	EVA	AX SPINNING	5	1	GLASS	SOLID	NA
MB2050S66	6'6"	20-50 LB	EVA	GRAPHITE	EVA	AX SPINNING	5	1	GLASS	SOLID	NA
MB1530S70	7'	15-30 LB	EVA	GRAPHITE	EVA	AX SPINNING	5	1	GLASS	SOLID	NA

A REDESIGNED CLASSIC, THE PENN SLAMMER® ROD HAS BEEN UPGRADED BOTH COSMETICALLY AS WELL AS FUNCTIONALLY FOR IMPROVED PERFORMANCE AND DURABILITY. FORMERLY, THESE RODS FEATURED A WHITE, HEAVY-WALLED GLASS BLANK WHICH WAS MORE AKIN TO A BROOMSTICK THAN A FISHING ROD. THE STANDARD, REDESIGNED SLAMMER® RODS FEATURE A CHARCOAL COLORED, LIGHTWEIGHT, BUT POWERFUL GLASS BLANK. ANGLERS WILL NOTICE IMMEDIATELY, A MORE USER-FRIENDLY, FASTER TAPERED BLANK THAT PROVIDES FOR IMPROVED LEVERAGE, FISH-FIGHTING POWER, AS WELL AS A MUCH BETTER FEEL. BOTH THE HEAVIER ACTION BOAT AND SPINNING RODS FEATURE COMFORTABLE EVA FOAM GRIPS, WHILE THE LIGHTER ACTION SPINNING RODS FEATURE QUALITY-GRADED CORK FOR MAXIMUM ANGLER FEEL AND COMFORT ON THE LIGHTER ACTIONED RODS. TWO COSMETIC SCHEMES WERE DEVELOPED; ONE FOR SPINNING, ONE FOR CONVENTIONAL. SPINNING RODS FEATURE RED AND GOLD-CHECKED THREADWORK TO COMPLIMENT THE PENN SPINFISHER® AND SLAMMER® REEL SERIES, WHILE THE CONVENTIONAL RODS FEATURE SILVER AND BLACK-CHECKED THREADWORK TO MATCH PERFECTLY WITH THE GTi AND GTO SERIES OF PENN CONVENTIONAL REELS.


SLAMMER® RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
SL1230C70	7'	12-30 LB	EVA	GRAPHITE	EVA	AX CONV	9	1	COMPOSITE	TUBULAR WITH SOLID TIP	GRAPHITE
SL1740C70CR	7'	17-40 LB	EVA	GRAPHITE	EVA	CHROME RING	9	1	COMPOSITE	TUBULAR WITH SOLID TIP	GRAPHITE
SL1540C60	6'	15-40 LB	EVA	GRAPHITE	EVA	AX CONV	5	1	COMPOSITE	TUBULAR	GRAPHITE
SL2050C66	6'6"	20-50 LB	EVA	GRAPHITE	EVA	AX CONV	6	1	COMPOSITE	TUBULAR	GRAPHITE
SL3080C66	6'6"	30-80 LB	EVA	GRAPHITE	EVA	AX TURBO	6	1	COMPOSITE	TUBULAR	GRAPHITE
SL3060C70	7'	30-60 LB	EVA	GRAPHITE	EVA	AX CONV	7	1	COMPOSITE	TUBULAR	GRAPHITE
SL2050CR66	6'6"	20-50 LB	EVA	GRAPHITE	EVA	STUART ROLLER CHROME RING	5	1	COMPOSITE	TUBULAR	GRAPHITE
SL3080CR66	6'6"	30-80 LB	EVA	GRAPHITE	EVA	STUART ROLLER CHROME RING	5	1	COMPOSITE	TUBULAR	GRAPHITE
SL1020S60	6'	10-20 LB	EVA	GRAPHITE	EVA	AX SPINNING	5	1	COMPOSITE	TUBULAR	NA
SL410S66	6'6"	4-10 LB	CORK	GRAPHITE	CORK	AX SPINNING	6	1	COMPOSITE	TUBULAR	NA
SL612S66	6'6"	6-12 LB	CORK	GRAPHITE	CORK	AX SPINNING	6	1	COMPOSITE	TUBULAR	NA
SL612S70	7'	6-12 LB	CORK	GRAPHITE	CORK	AX SPINNING	7	1	COMPOSITE	TUBULAR	NA
SL817S70	7'	8-17 LB	CORK	GRAPHITE	CORK	AX SPINNING	7	1	COMPOSITE	TUBULAR	NA
SL1220S70	7'	12-20 LB	CORK	GRAPHITE	EVA	AX SPINNING	6	1	COMPOSITE	TUBULAR	NA
SL1220S70F	7'	12-20 LB	EVA	GRAPHITE	EVA	AX SPINNING	6	1	COMPOSITE	TUBULAR	NA
SL1530S70F	7'	15-30 LB	EVA	GRAPHITE	EVA	AX SPINNING	7	1	COMPOSITE	TUBULAR	GRAPHITE

PENN'S DIRECTOR
OF SALES
(NATIONAL
ACCOUNTS)
SHOWING OFF A
SMALL JACK CAUGHT
OUT OF THE WEST
PALM BEACH
INLET. THIS JACK
WAS CAUGHT ON
AN INTERNATIONAL
975CSLD
BAITCAST REEL
AND A SLAMMER
ROD, SL1230C70.
THE JACK WAS
SUMMARILY
RELEASED BACK
INTO THE INLET
AFTER THE PHOTO.



CAPTAIN BOB ROCHETTA, FORMER STRIPED BASS WORLD RECORD HOLDER, TAKING CARE OF BUSINESS AFTER A DAY ON THE WATER. CAPTAIN BOB, A GOOD FRIEND OF PENN, HAS FISHED SLAMMER RODS, ALONG WITH OTHER PENN RODS. BASED ON THEIR PERFORMANCE, ACTION AND DURABILITY, SLAMMER RODS ARE A PERFECT CHOICE FOR CHARTER CAPTAINS AND PRIVATE ANGLERS ALIKE. THROW IN THE FACT THAT THEY ARE EXTREMELY WELL PERFORMING AND GOOD LOOKING RODS, AND WE ARE PRETTY SURE YOU WILL ENJOY FISHING THEM AS WELL.

POWER STICK®

WITH TAPERS DESIGNED FOR SALTWATER ANGLERS AND FISHERIES EVERYWHERE, PENN POWER STICK® RODS ARE ONE OF THE MOST POPULAR AND RECOGNIZABLE FISHING RODS ANYWHERE. PENN POWER STICK® TAPERS, WITH INTEGRATED SOLID TIP (IST) CONSTRUCTION, OFFER SOFT, FAST TIPS PERFECT FOR PITCHING AND CASTING LIVE BAITS OR LURES, WHILE THE STOUT MID- AND BUTT-SECTION OF THE RODS ALLOW THE ANGLER TO WORK LARGER FISH AND HEAVIER WEIGHTS FOR BOTTOM FISHING. FROM LIGHT ACTION RODS, TO A TRUE “COD ROD” FOR DEEPWATER FISHING, PENN POWER STICK® RODS ARE A PERFECT CHOICE FOR YOUR FISHING NEEDS.



POWER STICK® RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION	GIMBAL
PC6661MH	6'6"	15-40 LB	EVA	GRAPHITE	EVA	CHROME RING	8	1	GLASS	TUBULAR W/ SOLID TIP	N/A
P1230C66T	6'6"	12-30 LB	EVA	GRAPHITE	EVA	AX TURBO	7	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
P1540C66T	6'6"	15-40 LB	EVA	GRAPHITE	EVA	AX TURBO	7	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
PC6701L	7'	12-25 LB	EVA	GRAPHITE	EVA	CHROME RING	9	1	GLASS	TUBULAR W/ SOLID TIP	N/A
PC6711ML	7'	15-30 LB	EVA	GRAPHITE	EVA	CHROME RING	9	1	GLASS	TUBULAR W/ SOLID TIP	N/A
PC6721M	7'	17-40 LB	EVA	GRAPHITE	EVA	CHROME RING	9	1	GLASS	TUBULAR W/ SOLID TIP	N/A
PC3661MH	6'6"	20-50 LB	EVA	GRAPHITE	EVA	AX CONV	7	1	GLASS	TUBULAR W/ SOLID TIP	N/A
PC3723	7'	15-40 LB	EVA	GRAPHITE TRIGGER	EVA	AX CONV	8	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
P1220C66	6'6"	12-20 LB	EVA	GRAPHITE	EVA	AX CONV	8	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
PC3866	6'6"	15-40 LB	EVA	GRAPHITE	EVA	AX CONV	8	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
PC3801	7'	12-25 LB	EVA	GRAPHITE	EVA	AX CONV	9	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
PC3807	7'	12-30 LB	EVA	GRAPHITE	EVA	AX CONV	9	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
P4080C76T	7'6"	40-80 LB	EVA	GRAPHITE	EVA	AX TURBO	7	1	GLASS	TUBULAR W/ SOLID TIP	ALUM
PC3811	7'	12-30 LB	EVA	GRAPHITE	EVA	AX CONV	9	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
PC3821	7'	15-40 LB	EVA	GRAPHITE	EVA	AX CONV	9	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
P1740S70SB	7'	17-40 LB	SLICK BUTT	GRAPHITE	EVA	CONV	8	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
P2050C66WL	6'6"	20-50 LB	SLICK BUTT	GRAPHITE	EVA	CARBIDE	5	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
PD3880	8'	10-20 LB	EVA	GRAPHITE	EVA	AX CONV	10	2	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
PD3886	8'6"	8-17 LB	EVA	GRAPHITE	EVA	AX CONV	9	2	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
P1020GL86	8'6"	10-20 LB	EVA	GRAPHITE	EVA	AX CONV	9	2	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
P1225D90	9'	12-25 LB	EVA	GRAPHITE	EVA	AX CONV	11	2	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
P1220S60	6'	12-20 LB	EVA	GRAPHITE	EVA	AX SPINNING	5	1	GLASS	TUBULAR W/ SOLID TIP	N/A
PS4811	7'	12-30 LB	EVA	GRAPHITE	EVA	AX SPINNING	8	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE
PS4821	7'	15-30 LB	EVA	GRAPHITE	EVA	AX SPINNING	8	1	GLASS	TUBULAR W/ SOLID TIP	GRAPHITE



PENN'S DIRECTOR OF SALES AND PENN'S QA/TROUBLESHOOTER, SHOWING OFF A 35-POUND STRIPED BASS THAT WAS WEIGHED IN DURING A TOURNAMENT IN SNUG HARBOR, RHODE ISLAND. JUST AFTER THE PICTURE, THESE TWO SPENT A FEW MINUTES RESUCCITATING THE FISH FOR A SUCCESSFUL RELEASE, MUCH TO THE SUPRISE OF THE DOCKSIDE CROWD. THE STRIPER WAS CAUGHT ON THE NEW 330LD LEVER DRAG AND POWER STICK®.



POWERSTICK® SURF

WHILE TECHNIQUES AND STYLES VARY FROM ONE BEACH TO ANOTHER, ONE THING IS CONSTANT IN SURF FISHING - PENN. PENN POWER STICK® SURF RODS WERE DESIGNED TO FISH THE HARSH CONDITIONS OF THE SURF, REGARDLESS OF YOUR FISHING STYLE. FOR THROWING LURES AND METAL FOR STRIPERS AND BLUEFISH, THERE IS THE PSS12120S80, AN IDEAL ROD FOR MATCHING TO A 450SSG OR 550SSG. LOOKING TO THROW SOME CLAM AND WORM RIGS? THE PSS1220S90 MATCHED WITH THE 550SSG OR THE 650SSM IS A PERFECT MARRIAGE. AND FOR THE CUT-BAIT SLINGING CROWD, THE PSS1530S IN 10' OR 11' OR THE PSS2040S12 MATCHED TO EITHER THE 750SSM OR THE 850SSM IS AS IDEAL A SURF COMBO AS YOU CAN FIND.

POWER STICK® SURF RODS FEATURE HIGH-MODULUS GRAPHITE BLANKS FOR INCREASED CASTING DISTANCES, LIGHTWEIGHT BLANKS, AND FISH-FIGHTING POWER. COMBINED WITH FRICTION REDUCING ALUMINUM-OXIDE GUIDES, PENN POWER STICK® SURF RODS ARE GREAT CASTING MACHINES. AS WITH MORE TECHNICAL-STYLE SURF RODS, CORK TAPE GRIPS ARE FEATURED.



POWERSTICK® SURF RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION
PSS1220S80	8'	12-20 LB	1/4 TO 2 OZ	CORK TAPE	GRAPHITE	CORK TAPE	AX SPINNING	5	2	GRAPHITE	TUBULAR
PSS1220S90	9'	12-20 LB	1 TO 5 OZ	CORK TAPE	GRAPHITE	CORK TAPE	AX SPINNING	5	2	GRAPHITE	TUBULAR
PSS1530S10	10'	15-30 LB	1 TO 5 OZ	CORK TAPE	GRAPHITE	CORK TAPE	AX SPINNING	5	2	GRAPHITE	TUBULAR
PSS1530S11	11'	15-30 LB	3 TO 6 OZ	CORK TAPE	GRAPHITE	CORK TAPE	AX SPINNING	6	2	GRAPHITE	TUBULAR
PSS2040S12	12'	20-40 LB	4 TO 8 OZ	CORK TAPE	GRAPHITE	CORK TAPE	AX SPINNING	7	2	GRAPHITE	TUBULAR



SPINFISHER® SURF

SPINFISHER® SURF RODS FEATURE HIGH-MODULUS GRAPHITE BLANKS AND COMFORTABLE EVA GRIPS. A TRUE CLASSIC, SPINFISHER® SURF RODS ARE AN INCREDIBLE VALUE AND PERFORMANCE-ORIENTED FISHING ROD ROLLED INTO ONE. THE SIX ROD MODELS IN THIS SERIES LEND THEMSELVES TO A VARIETY OF FISHING APPLICATIONS, AND REGARDLESS OF WHETHER YOU ARE THROWING SOFT-PLASTICS, HARD-PLASTICS, WORMS AND CLAM, OR CUT-BAIT, THERE IS A SPINFISHER® SURF ROD FOR YOUR FISHING NEEDS.

SPINFISHER® SURF RODS

MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CONSTRUCTION
SBG9807	7'	12-20 LB	1/4 TO 2 OZ	EVA	HOODED	EVA	AX SPINNING	5	1	GRAPHITE	TUBULAR
SBG9808	8'	12-20 LB	1/4 TO 2 OZ	EVA	HOODED	EVA	AX SPINNING	5	2	GRAPHITE	TUBULAR
SBG9809	9'	12-20 LB	1 TO 5 OZ	EVA	HOODED	EVA	AX SPINNING	5	2	GRAPHITE	TUBULAR
SBG9810	10'	15-30 LB	1 TO 5 OZ	EVA	HOODED	EVA	AX SPINNING	5	2	GRAPHITE	TUBULAR
SBG9811MH	11'	15-30 LB	3 TO 6 OZ	EVA	HOODED	EVA	AX SPINNING	6	2	GRAPHITE	TUBULAR
SBG9812H	12'	20-40 LB	4 TO 8 OZ	EVA	HOODED	EVA	AX SPINNING	7	2	GRAPHITE	TUBULAR

PURSUIT®

PENN PURSUIT® RODS WERE DESIGNED FOR RECREATIONAL ANGLERS FISHING LIGHT TACKLE IN EITHER SALTWATER OR FRESHWATER. ROD ACTIONS AND TAPERS ARE FORGIVING, YET REMAIN POWERFUL ENOUGH TO LAND LARGE TROPHY-SIZED FISH, DUE TO PENN’S COMPOSITE GRAPHITE BLANK. PURSUIT® RODS WERE BUILT AT A MORE ECONOMICAL PRICE POINT THAN OTHER PENN RODS, BUT WITH HIGHER QUALITY STANDARDS THAN THE COMPETITION. PENN PURSUIT® RODS WILL BECOME A FAVORITE OF FISHERMEN, WITH QUALITY AND PERFORMANCE WRAPPED INTO AN ECONOMICAL PACKAGE. PURSUIT® RODS FEATURE GRAPHITE REEL SEATS AND ALUMINUM-OXIDE GUIDES FOR DURABILTY, REDUCED LINE WEAR, AND CAN EVEN BE FISHED WITH SUPER-BRAIDED LINES.

THIS SERIES OF RODS WAS DESIGNED TO COMPLEMENT THE ALREADY POPULAR PENN SILVERADO® SPINNING REEL, AND BASED ON THE PERFECTLY MATCHED COSMETICS, THEY ARE A FINE-LOOKING PENN ROD AND REEL COMBINATION.



PURSUIT® RODS

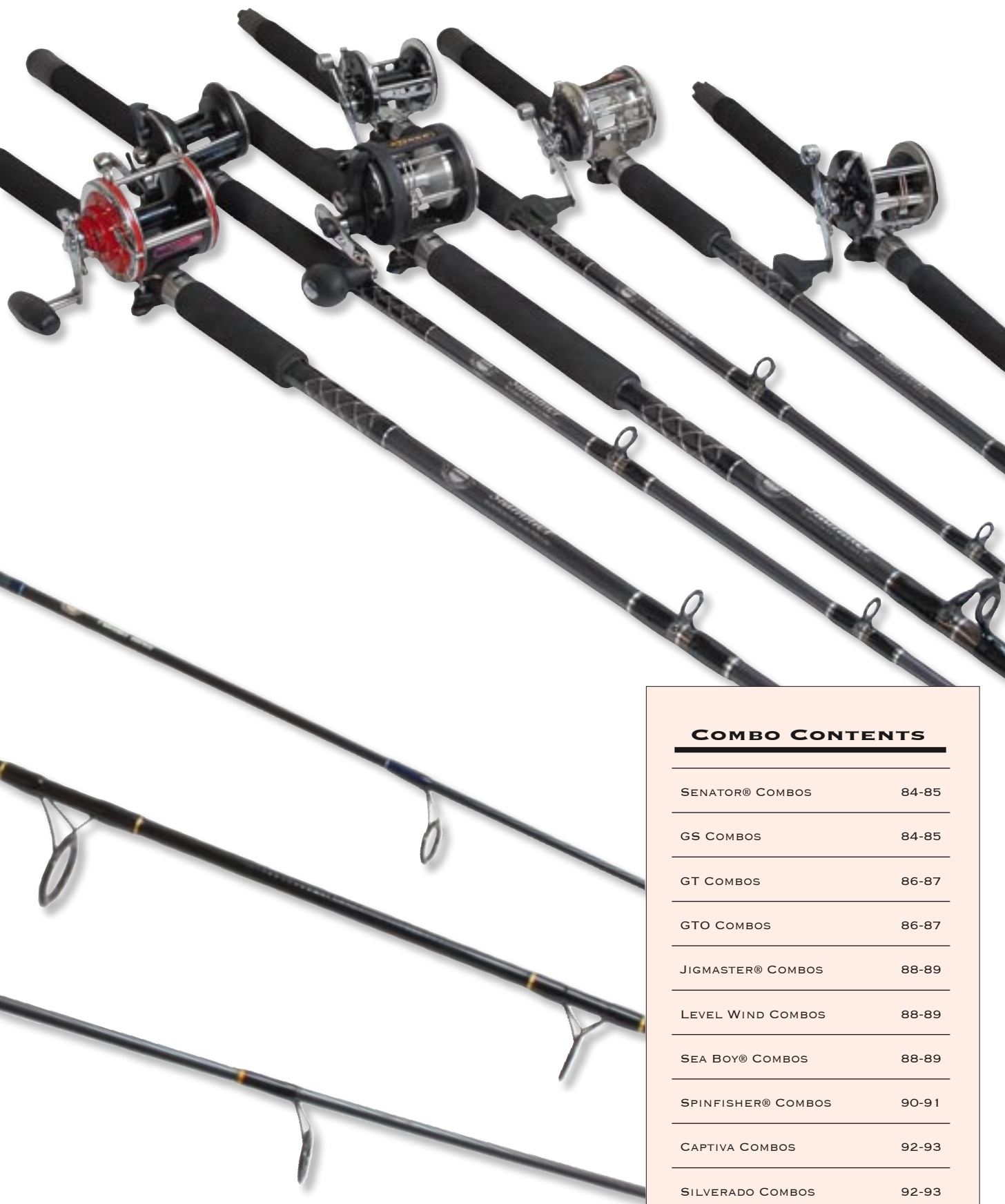
MODEL NUMBER	LENGTH	LINE WEIGHT	LURE WEIGHT	ROD BUTT	REEL SEAT	GRIP	TYPE OF GUIDES	GUIDES + TIP	PIECES	BLANK MATERIAL	BLANK CON-STRUCTION	GIMBAL
PP48S602	6'	4-8 LB	1/16 TO 1/4 OZ	CORK	GRAPHITE	CORK	AX SPINNING	6	2	COMPOSITE	TUBULAR	N/A
PP612S60	6'	6-12 LB	1/4 TO 5/8 OZ	CORK	GRAPHITE	CORK	AX SPINNING	5	1	COMPOSITE	TUBULAR	N/A
PP612S662	6'6"	6-12 LB	1/4 TO 5/8 OZ	CORK	GRAPHITE	CORK	AX SPINNING	6	2	COMPOSITE	TUBULAR	N/A
PP817S70	7'	8-17 LB	1/4 TO 3/4 OZ	CORK	GRAPHITE	CORK	AX SPINNING	7	1	COMPOSITE	TUBULAR	N/A
PP817S702	7'	8-17 LB	1/4 TO 3/4 OZ	CORK	GRAPHITE	CORK	AX SPINNING	7	2	COMPOSITE	TUBULAR	N/A
PP612S66	6'6"	6-12 LB	1/4 TO 5/8 OZ	CORK	GRAPHITE	CORK	AX SPINNING	6	1	COMPOSITE	TUBULAR	N/A
PP612S70	7'	6-12 LB	1/4 TO 5/8 OZ	CORK	GRAPHITE	CORK	AX SPINNING	7	1	COMPOSITE	TUBULAR	N/A
PP1525S70F	7'	15-25 LB	3/4 TO 3 OZ	EVA	GRAPHITE	EVA	AX SPINNING	8	1	COMPOSITE	TUBULAR	GRAPHITE
PP1020C70	7'	10-20 LB	3/8 TO 1 OZ	CORK	GRAPHITE	CORK	AX CONV	8	1	COMPOSITE	TUBULAR	N/A
PP1525C70	7'	15-25 LB	3/4 TO 1 1/2 OZ	CORK	GRAPHITE	CORK	AX CONV	8	1	COMPOSITE	TUBULAR	N/A

PENN CATALOG 2007
COMBO PAGES
DO NOT PRINT THIS PAGE

PENN COMBOS

SELECTING THE PROPER ROD AND REEL COMBINATION IS OFTEN A DAUNTING TASK. WITH SO MANY RODS AND REELS TO CHOOSE FROM, ANGLERS ARE OFTEN FRUSTRATED AND CONFUSED WHEN FACED WITH PAIRING TOGETHER THEIR NEXT ROD AND REEL. PENN FISHING TACKLE PRIDES ITSELF ON BUILDING THE FINEST QUALITY RODS AND REELS, AND WE TAKE THE SAME APPROACH WHEN PAIRING OUR FACTORY MATCHED ROD AND REEL COMBINATIONS. UNLIKE OTHER COMPANIES THAT USE "CHEATER" RODS, PENN UTILIZES OUR EXISTING IN-LINE RODS TO OFFER YOU, THE CONSUMER, A QUALITY CONSTRUCTED ROD PAIRED TO THE FINEST CONSTRUCTED REELS ON THE PLANET. WHEN YOU PICK UP A PENN FACTORY MATCHED COMBO, REST ASSURED THAT YOU ARE BUYING THE BEST PRODUCT FOR THE MONEY.





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SENATOR® COMBOS

PENN SENATOR COMBOS

DURABLE, CAPABLE, AND STILL HOLDING CLAIM TO A TON OF WORLD RECORDS, THE PENN SENATOR® IS AN ICON IN SALTWATER FISHING, AND FOR GOOD REASON; THEY ARE DURABLE, RELIABLE, AND CAPABLE. WHEN MATCHED TO THE PENN SLAMMER® RODS FOR A FACTORY-MATCHED COMBO, YOU ARE ASSURED OF A BALANCED COMBO, CREATED FOR FISHING A VARIETY OF SPECIES. FROM TROLLING FOR BLUEFISH TO BOTTOM FISHING FOR GROUPER, PENN SENATOR® COMBOS ARE AN EXCELLENT CHOICE.



GS COMBOS

GRAPHITE SERIES COMBOS

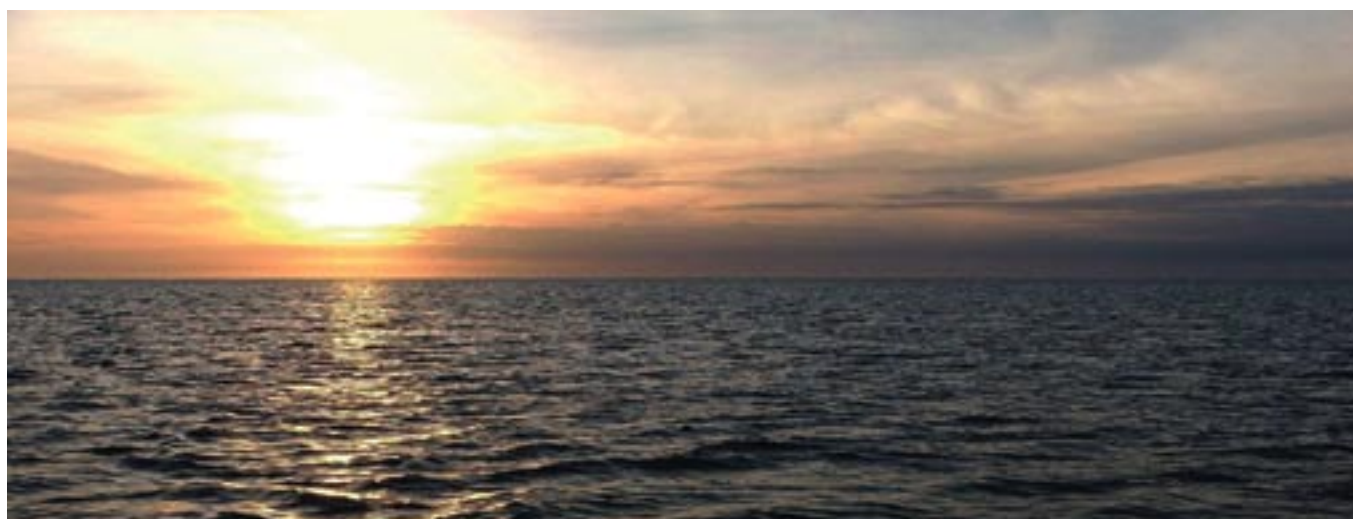
THE PENN 545GS IS A CAPABLE REEL AND IS A FAVORITE OF ANGLERS ON BOTH COASTS. WHETHER FISHING FOR KING MACKEREL ON THE EAST AND GULF COAST, OR ALBACORE ON THE WEST COAST, THE 545GS PAIRED WITH THE SLAMMER® SL1230C70 IS AN IDEAL CHOICE. FACTORY-MATCHED FOR BALANCE AND PERFORMANCE.



MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
94512	545GS	420YD/20LB	SL1230C70	7'	12-30 LB



MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
91330	113H	475YD/30LB	SL2050C66	6' 6'	20-50 LB
91313	113H	475YD/30LB	SL2050CR66	6' 6'	20-50 LB
91464	114H	475YD/50LB	SL3080C66	6' 6'	30-80 LB
91414	114H	475YD/50LB	SL3080CR66	6' 6'	30-80 LB



GT COMBOS

PENN'S GTI FAMILY OF LEVEL WIND REELS ARE A POPULAR CHOICE OF ANGLERS IN JUST ABOUT EVERY LOCATION DUE TO THEIR RELIABILITY, DURABILITY, AND PERFORMANCE. WHEN MATCHED TO THE PENN SLAMMER RODS, THE PENN GT COMBOS ARE AN IDEAL CHOICE FOR ALL VARIETIES OF FISHING. FACTORY-BALANCED, GREAT-LOOKING, AND READY FOR WHATEVER FISHING CHALLENGES YOU WANT TO TRY.



GTO COMBOS

GTO COMBOS

WITH LINE CAPACITIES SIMILAR TO THOSE OF THE GTI SERIES REELS/COMBOS, PENN GTO COMBOS OFFER SIMILAR PERFORMANCE IN A SLIGHTLY MORE ECONOMICAL PACKAGE. UTILIZING STAINLESS OUTER RINGS AND POST CONSTRUCTION INSTEAD OF FULL GRAPHITE FRAMES, PENN GTO REELS MATCHED WITH SLAMMER RODS ARE A GREAT LOOKING AND CAPABLE COMBO. PENN GTO COMBOS ARE PERFECT CHOICES FOR BOTTOM FISHING, INSHORE TROLLING, AND PIER FISHING.





MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
93230	320GT2	320YD/20LB	SL2050C66	6' 6"	20-40 LB
93288	320GT2	320YD/20LB	P1020GL86	8' 6"	10-20 LB
93212	320GT2	320YD/20LB	SL1230C70	7'	12-30 LB
93263	320LD	320YD/20LB	SL2050C66	6' 6"	20-50 LB
93363	320LD	320YD/20LB	SL3080C66	6' 6"	30-80 LB
93330	330GT1	350YD/30LB	SL2050C66	6' 6"	20-50 LB
93331	330GT1	350YD/30LB	SL3080C66	6' 6"	30-80 LB



MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
92207	220GTO	320YD/20LB	SL1230C70	7'	12-30 LB
92206	220GTO	320YD/20LB	SL2050C66	6' 6"	20-50 LB
92208	220GTO	320YD/20LB	P1020GL86	8' 6"	10-20 LB

JIGMASTER® COMBOS

JIGMASTER® COMBOS

PENN JIGMASTER® REELS ARE A POPULAR REEL FOR WEST COAST ALBACORE FISHING AND EAST COAST KING MACKEREL FISHING. THE JIGMASTER® WAS ONE OF THE FIRST CASTING REELS FROM PENN, AND DUE TO ITS POPULARITY AND PERFORMANCE IS STILL GOING STRONG. MATCHED TO THE PENN SLAMMER, THE JIGMASTER® COMBO IS A PERFECTLY MATCHED COMBO.



LEVEL WIND / SEABOY® COMBOS

LEVEL WIND & SEA BOY COMBOS

SOME OF THE ORIGINAL DESIGNS FROM PENN ARE STILL POPULAR CHOICES FOR INSHORE AND BOTTOM FISHING DUE TO THEIR RELIABILITY AND DURABILITY. PENN LEVEL WIND AND SEA BOY® COMBOS ARE MATCHED TO VARIOUS PENN RODS SUCH AS THE SLAMMER®, MARINER® BOAT, AND THE POWER STICK® FOR VARIOUS FISHING APPLICATIONS. PENN LEVEL WIND AND SEA BOY® COMBOS HAVE BEEN THERE, SEEN THAT, AND REMAIN AS RELIABLE AND DURABLE AS EVER.





MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
95012	500L	320YD/20LB	SL1230C70	7'	12-30 LB
95011	500L	320YD/20LB	SL1740C70CR	7'	17-40 LB



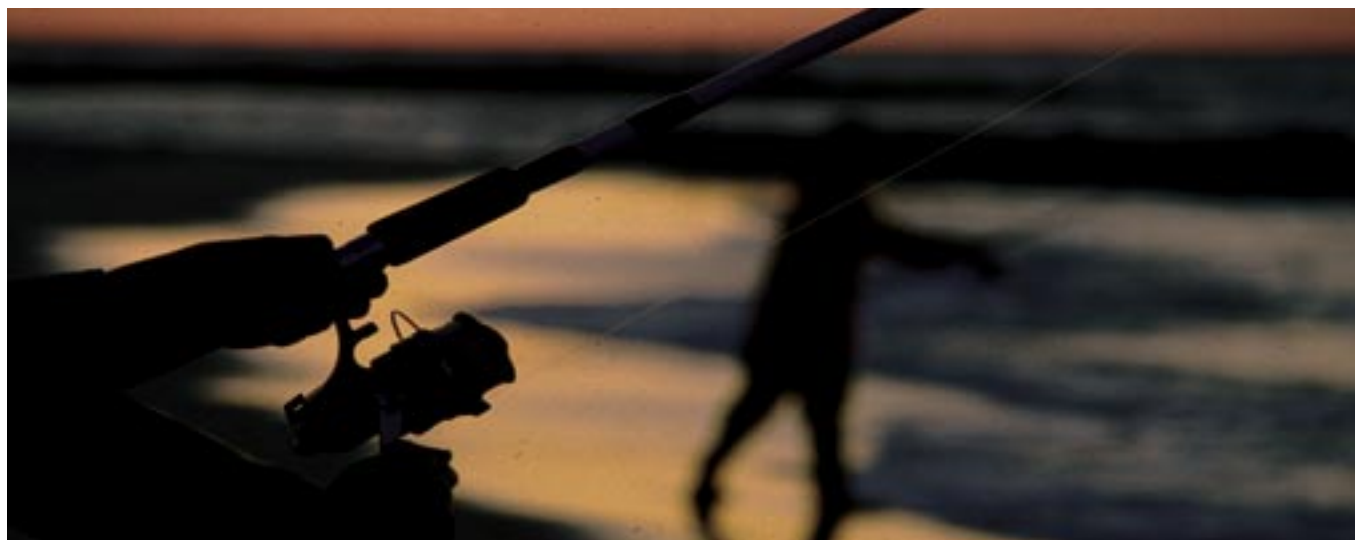
MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
90960	209M	320YD/20LB	MB1530C60	6'	15-30 LB
90987	209M	320YD/20LB	P1020GL86	8' 6"	10-30 LB
93930	309M	350YD/30LB	MB2050C66	6' 6"	20-50 LB
91860	185	400YD/20LB	3360SB	6'	20 LB
91966	190	350YD/30LB	3366SB	6' 6"	30 LB

SPINFISHER® COMBOS

SPINFISHER® COMBOS

PENN SPINFISHER® REELS MATCHED TO PENN SLAMMER RODS ARE BALANCED, BOTH IN TERMS OF WEIGHT AND COSMETICS. SPINFISHER® COMBOS ARE A FAVORITE ROD AND REEL CHOICE FOR ANGLERS IN ALL REACHES AND LOCATIONS DUE TO THEIR PERFORMANCE, RELIABILITY, AND BALANCE. WHETHER FISHING LIGHT TACKLE OR FRESH WATER, OR THE OPEN BLUE WATER, SPINFISHER® COMBOS ARE A PERFECT CHOICE.





MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
94386	430SSG	200YD/6LB	0860	6'	6-12 LB
94486	440SSG	200YD/10LB	0866	6' 6"	6-12 LB
95587	550SSG	275YD/12LB	0870	7'	8-17 LB
95517	550SSG	275YD/12LB	1710	7'	12-20 LB
97517	750OSS	250YD/20LB	1712	7'	15-30 LB

CAPTIVA™ COMBOS

CAPTIVA™ COMBOS

THE PENN CAPTIVA COMBO HAS QUICKLY BECOME ONE OF THE MOST POPULAR PREMOUNTED ROD AND REEL COMBOS OFFERED BY PENN. MAYBE IT IS THE ELEVEN BALL BEARINGS OR THE SMOOTH GEARING. BUT NO MATTER WHAT IT IS, THE CAPTIVA® COMBO IS A POPULAR CHOICE FOR EVERYTHING FROM FRESHWATER ULTRALIGHT FISHING TO SURF FISHING, WITH A CAPTIVA COMBO TO FIT THE BILL.

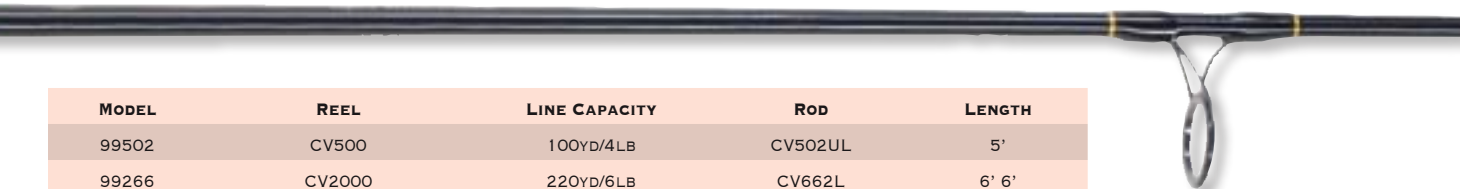


SILVERADO™ COMBOS


SILVERADO™ COMBOS

PENN SILVERADO REELS WERE MATCHED TO THE PENN PURSUIT™ FOR A GREAT LOOKING AND FEELING COMBO. WITH SILKY SMOOTH GEARS AND DRAGS, THESE COMBOS ARE A GREAT VALUE. THE SMALLER SIZED SILVERADOS ARE PAIRED WITH PENN'S PURSUIT INSHORE RODS, MAKING AN INCREDIBLE COMBO FOR INSHORE AND HEAVY FRESHWATER FISHING. THE TWO LARGER SIZED COMBOS PAIR THE LARGER SILVERADO REELS WITH PENN PURSUIT SURF RODS, AND ARE A GREAT COMBO FOR WEEKEND ANGLERS.






MODEL	REEL	LINE CAPACITY	ROD	LENGTH
99502	CV500	100YD/4LB	CV502UL	5'
99266	CV2000	220YD/6LB	CV662L	6' 6"
99466	CV4000	200YD/10LB	CV662MH	6' 6"
99470	CV4000	200YD/10LB	CV701MH	7'
99570	CV5000	200YD/12LB	CV702MH	7'
99670	CV6000	225YD/16LB	CV701H	7'
99690	CV6000	225YD/16LB	CV902MH	9'
99810	CV8000	275YD/20LB	CV102H	10'



MODEL	REEL	LINE CAPACITY	ROD	LENGTH
99471	CLL4000	250YD/10LB	CV701MH	7'
99571	CLL5000	200YD/12LB	CV701H	7'
99671	CLL6000	225YD/16LB	CV701H	7'

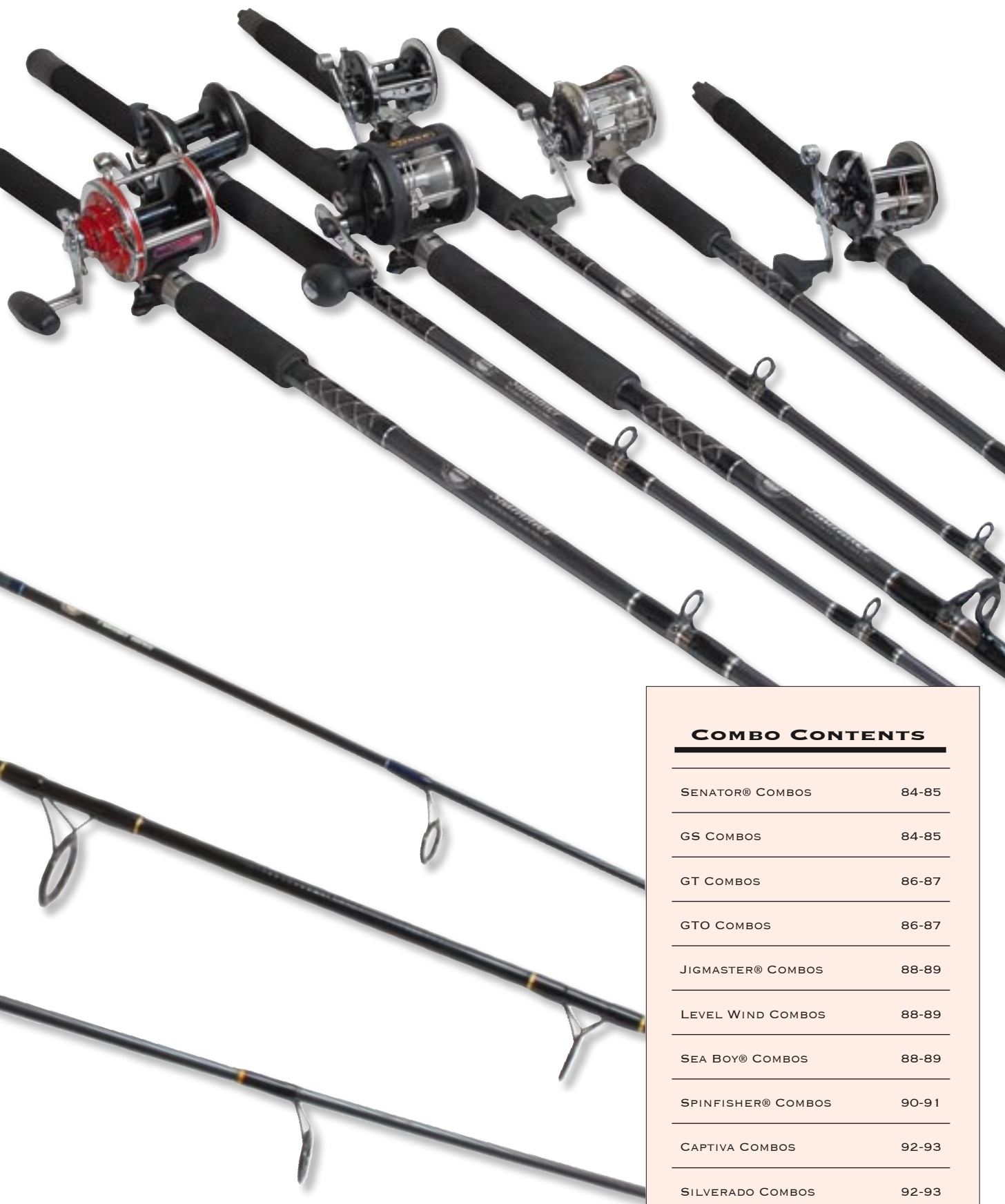


MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
98266	SV2000	220YD/6LB	PP612S662	6' 6"	6-12 LB
98473	SV4000	200YD/10LB	PP612S70	7'	6-12 LB
98570	SV5000	200YD/12LB	PP817S70	7'	8-17 LB
98681	SV6000	225YD/16LB	PRS1220S80	8'	12-20 LB
98880	SV8000	275YD/20LB	PRS1225S90	9'	12-25 LB

PENN COMBOS

SELECTING THE PROPER ROD AND REEL COMBINATION IS OFTEN A DAUNTING TASK. WITH SO MANY RODS AND REELS TO CHOOSE FROM, ANGLERS ARE OFTEN FRUSTRATED AND CONFUSED WHEN FACED WITH PAIRING TOGETHER THEIR NEXT ROD AND REEL. PENN FISHING TACKLE PRIDES ITSELF ON BUILDING THE FINEST QUALITY RODS AND REELS, AND WE TAKE THE SAME APPROACH WHEN PAIRING OUR FACTORY MATCHED ROD AND REEL COMBINATIONS. UNLIKE OTHER COMPANIES THAT USE "CHEATER" RODS, PENN UTILIZES OUR EXISTING IN-LINE RODS TO OFFER YOU, THE CONSUMER, A QUALITY CONSTRUCTED ROD PAIRED TO THE FINEST CONSTRUCTED REELS ON THE PLANET. WHEN YOU PICK UP A PENN FACTORY MATCHED COMBO, REST ASSURED THAT YOU ARE BUYING THE BEST PRODUCT FOR THE MONEY.





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SENATOR® COMBOS

PENN SENATOR COMBOS

DURABLE, CAPABLE, AND STILL HOLDING CLAIM TO A TON OF WORLD RECORDS, THE PENN SENATOR® IS AN ICON IN SALTWATER FISHING, AND FOR GOOD REASON; THEY ARE DURABLE, RELIABLE, AND CAPABLE. WHEN MATCHED TO THE PENN SLAMMER® RODS FOR A FACTORY-MATCHED COMBO, YOU ARE ASSURED OF A BALANCED COMBO, CREATED FOR FISHING A VARIETY OF SPECIES. FROM TROLLING FOR BLUEFISH TO BOTTOM FISHING FOR GROUPER, PENN SENATOR® COMBOS ARE AN EXCELLENT CHOICE.



GS COMBOS

GRAPHITE SERIES COMBOS

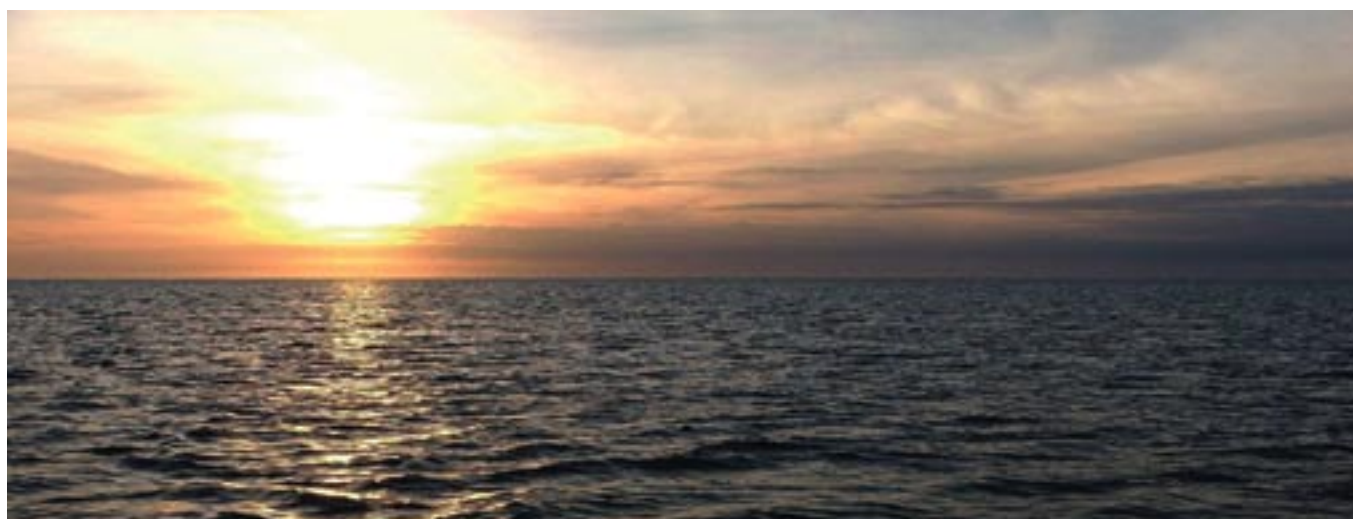
THE PENN 545GS IS A CAPABLE REEL AND IS A FAVORITE OF ANGLERS ON BOTH COASTS. WHETHER FISHING FOR KING MACKEREL ON THE EAST AND GULF COAST, OR ALBACORE ON THE WEST COAST, THE 545GS PAIRED WITH THE SLAMMER® SL1230C70 IS AN IDEAL CHOICE. FACTORY-MATCHED FOR BALANCE AND PERFORMANCE.



MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
94512	545GS	420YD/20LB	SL1230C70	7'	12-30 LB



MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
91330	113H	475YD/30LB	SL2050C66	6' 6'	20-50 LB
91313	113H	475YD/30LB	SL2050CR66	6' 6'	20-50 LB
91464	114H	475YD/50LB	SL3080C66	6' 6'	30-80 LB
91414	114H	475YD/50LB	SL3080CR66	6' 6'	30-80 LB



GT COMBOS

PENN'S GTI FAMILY OF LEVEL WIND REELS ARE A POPULAR CHOICE OF ANGLERS IN JUST ABOUT EVERY LOCATION DUE TO THEIR RELIABILITY, DURABILITY, AND PERFORMANCE. WHEN MATCHED TO THE PENN SLAMMER RODS, THE PENN GT COMBOS ARE AN IDEAL CHOICE FOR ALL VARIETIES OF FISHING. FACTORY-BALANCED, GREAT-LOOKING, AND READY FOR WHATEVER FISHING CHALLENGES YOU WANT TO TRY.



GTO COMBOS

GTO COMBOS

WITH LINE CAPACITIES SIMILAR TO THOSE OF THE GTI SERIES REELS/COMBOS, PENN GTO COMBOS OFFER SIMILAR PERFORMANCE IN A SLIGHTLY MORE ECONOMICAL PACKAGE. UTILIZING STAINLESS OUTER RINGS AND POST CONSTRUCTION INSTEAD OF FULL GRAPHITE FRAMES, PENN GTO REELS MATCHED WITH SLAMMER RODS ARE A GREAT LOOKING AND CAPABLE COMBO. PENN GTO COMBOS ARE PERFECT CHOICES FOR BOTTOM FISHING, INSHORE TROLLING, AND PIER FISHING.





MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
93230	320GT2	320YD/20LB	SL2050C66	6' 6"	20-40 LB
93288	320GT2	320YD/20LB	P1020GL86	8' 6"	10-20 LB
93212	320GT2	320YD/20LB	SL1230C70	7'	12-30 LB
93263	320LD	320YD/20LB	SL2050C66	6' 6"	20-50 LB
93363	320LD	320YD/20LB	SL3080C66	6' 6"	30-80 LB
93330	330GT1	350YD/30LB	SL2050C66	6' 6"	20-50 LB
93331	330GT1	350YD/30LB	SL3080C66	6' 6"	30-80 LB



MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
92207	220GTO	320YD/20LB	SL1230C70	7'	12-30 LB
92206	220GTO	320YD/20LB	SL2050C66	6' 6"	20-50 LB
92208	220GTO	320YD/20LB	P1020GL86	8' 6"	10-20 LB

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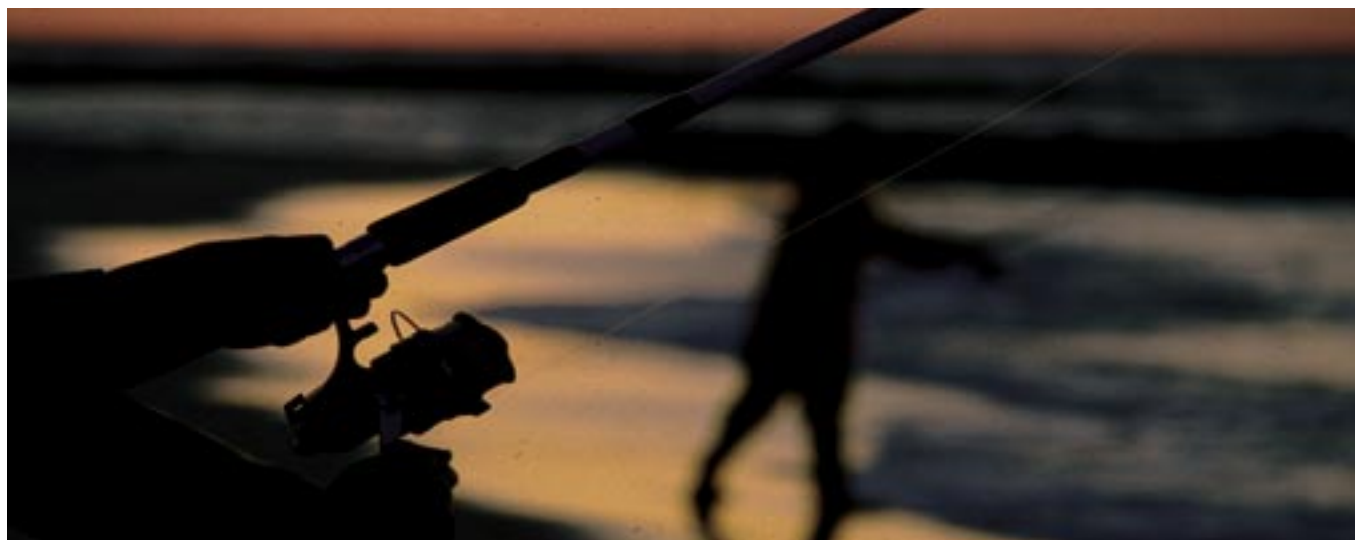
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94486	440SSG	200YD/10LB	0866	6' 6"	6-12 LB
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95517	550SSG	275YD/12LB	1710	7'	12-20 LB
97517	750OSS	250YD/20LB	1712	7'	15-30 LB

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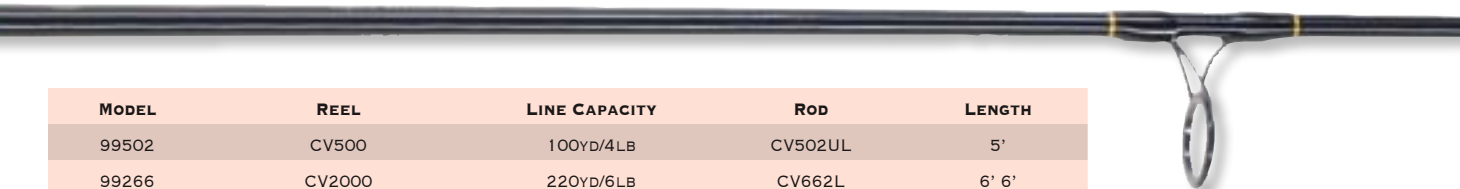


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99502	CV500	100YD/4LB	CV502UL	5'
99266	CV2000	220YD/6LB	CV662L	6' 6"
99466	CV4000	200YD/10LB	CV662MH	6' 6"
99470	CV4000	200YD/10LB	CV701MH	7'
99570	CV5000	200YD/12LB	CV702MH	7'
99670	CV6000	225YD/16LB	CV701H	7'
99690	CV6000	225YD/16LB	CV902MH	9'
99810	CV8000	275YD/20LB	CV102H	10'



MODEL	REEL	LINE CAPACITY	ROD	LENGTH
99471	CLL4000	250YD/10LB	CV701MH	7'
99571	CLL5000	200YD/12LB	CV701H	7'
99671	CLL6000	225YD/16LB	CV701H	7'



MODEL	REEL	LINE CAPACITY	ROD	LENGTH	WEIGHT
98266	SV2000	220YD/6LB	PP612S662	6' 6"	6-12 LB
98473	SV4000	200YD/10LB	PP612S70	7'	6-12 LB
98570	SV5000	200YD/12LB	PP817S70	7'	8-17 LB
98681	SV6000	225YD/16LB	PRS1220S80	8'	12-20 LB
98880	SV8000	275YD/20LB	PRS1225S90	9'	12-25 LB

FATHOM-MASTER® DOWNRIGGERS & ACCESSORIES

WHETHER PLYING THE GREAT LAKES FOR SALMON, SINKING A RIBBONFISH FOR A SMOKER, OR TROLLING THE COLD WATERS OF THE PACIFIC NORTHWEST, PENN FATHOM-MASTER® DOWNRIGGERS IN BOTH ELECTRIC AND MANUAL VERSIONS ARE THE DOWNRIGGER OF CHOICE BY PROVEN CAPTAINS DUE TO THEIR RELIABILITY AND DURABILITY. AVAILABLE IN BOTH A 24-INCH OR A 48-INCH BOOM, PENN FATHOM-MASTER® DOWNRIGGERS WERE DESIGNED FOR BOTH FRESHWATER AND SALTWATER USE. MADE ONLY WITH THE FINEST MATERIALS FOR CORROSION-RESISTANCE AND PERFORMANCE, PENN FATHOM-MASTER® DOWNRIGGERS ARE A COMMON SIGHT ON CHARTER BOATS THROUGHOUT THE GREAT LAKES AND PACIFIC NORTHWEST, AS WELL AS THE TOURNAMENT BOATS OF THE VARIOUS KINGFISH ORGANIZATIONS. DO YOU THINK THESE CAPTAINS WOULD TRUST THEIR EQUIPMENT TO JUST ANY DOWNRIGGER? THEY HAVE CHOSEN PENN BECAUSE IT WORKS, DAY AFTER DAY, TRIP AFTER TRIP, TOURNAMENT AFTER TOURNAMENT.



805



835



600NW



625NW



622ASM

622ASM



610RH

FATHOM-MASTER® ACCESSORIES

PENN OFFERS A WIDE VARIETY OF DOWNRIGGER ACCESSORIES. FROM THE QUICK MOUNT ADAPTERS (PENN 632, 634) THAT ENABLE ANGLERS TO INSTANTLY CONVERT AN IN-GUNNEL ROD HOLDER TO A DOWNRIGGER ATTACHMENT POINT; TO AN ADJUSTABLE FIXED BASE (PENN 622ASM) THAT CAN BE MOUNTED ON THE TRANSOM, OR SIDE-MOUNTED FOR INCREASED COCKPIT SPACE; TO THE CRITICAL ACCESSORIES LIKE THE DOWNRIGGER WEIGHT (PENN 10W) AND THE RELEASE CLIP (PENN 354-POR1), PENN FATHOM-MASTER® ACCESSORIES MAXIMIZE THE PERFORMANCE OF YOUR DOWNRIGGER. FOR ADDITIONAL ACCESSORIES, NOT SHOWN HERE, VISIT OUR WEBSITE AT WWW.PENNREELS.COM AND CLICK ON OUR ACCESSORIES PAGE.



638



632 & 634



354-POR1



10W

PENN LINE



ALREADY A MAJOR PLAYER IN BOTH THE EUROPEAN AND AUSTRALIAN MARKET, PENN INTRODUCED ITS FISHING LINE TO THE US-MARKET LAST YEAR. PENN FISHING LINE IS AN INCREDIBLY PERFORMING LINE, WITH LOW MEMORY, GREAT KNOT STRENGTH, AND SUPPLE FEEL. OFFERED IN TWO FORMULAS, PENN PREMIUM AND PENN PROFESSIONAL, PENN FISHING LINE IS AN EXCELLENT PRODUCT THAT IS SUITABLE FOR BOTH CONVENTIONAL AND SPINNING TACKLE. AVAILABLE IN ALL POPULAR SALTWATER FISHING COLORS AND LINE CLASS SIZES, PENN FISHING LINE IS STRONGER THAN THE LEADING COMPETITION WHEN COMPARING KNOT STRENGTH. BOTH PENN PROFESSIONAL AND PREMIUM LINES ARE AVAILABLE AS LEADER MATERIAL, PERFECT FOR TYING RIGS, AND RIGGING LURES AND BAITS. PENN FLUOROCARBON LEADER MATERIAL COMPLETES THE OFFERING, AND IS THE CUTTING EDGE IN STEALTH AND FINESSE PRESENTATION.

PENN® PREMIUM FISHING LINE AND LEADER

- ALL-AROUND GENERAL PURPOSE LINE
- HIGH TENSILE AND KNOT STRENGTH
- ABRASION RESISTANT

CLEAR



PINK



DARK
GREEN



LINE CLASS	10	12	15	20	25	30	40	50	60	80	100
LB. SPOOL											
1/4 LB											
1/2 LB											
1 LB											
2.2 LB											



PENN LINE

PENN® PROFESSIONAL FISHING LINE AND LEADER

- GOOD ABRASION RESISTANCE
- SUPERIOR CONTROLLED STRETCH
- INCREDIBLE KNOT AND TENSILE STRENGTH
- IDEAL FOR BIG GAME FISHING
- SUPPLE FOR FINESSE FISHING APPLICATIONS
- LOW MEMORY MAKES FOR AN IDEAL CASTING LINE
- AVAILABLE AT AUTHORIZED PENN GOLD LABEL DEALERS.



LINE CLASS	8	10	12	15	20	25	30	40	50	80	100	130
LB. SPOOL												
1/4 LB	•	•	•	•	•	•	•	•				
1 LB	•	•	•	•	•	•	•	•	•	•		
2.2 LB					•	•	•	•	•	•		
4.4 LB									•	•	•	•
10 LB										•	•	•

CLEAR

PINK

DARK GREEN

FLUORESCENT YELLOW

OFFSHORE BLUE



PENN® FLUOROCARBON LEADER MATERIAL

- 100% VIRGIN FLUOROCARBON
- REFRACTIVE INDEX SIMILAR TO SALTWATER (IT DISAPPEARS)
- EXCELLENT ABRASION RESISTANCE
- INCREDIBLE KNOT AND TENSILE STRENGTH
- AVAILABLE AT AUTHORIZED PENN GOLD LABEL DEALERS.

Clear



PENN® LEADER

LINE CLASS	10	12	15	20	25	30	40	50	60	80	100	130	150	200	250	300
FLUOROCARBON LEADER																
25 YD. WRIST SPOOL	•	•	•	•	•	•	•	•	•	•	•					
25 YD. LEADER BAG												•	•	•	•	•
PROFESSIONAL LEADER																
100 YD. WRIST SPOOL																
100 YD. LEADER BAG																
PREMIUM LEADER																
100 YD. WRIST SPOOL																

PENN LUBE

DUE TO THE HARSH MARINE ENVIRONMENT PENN REELS OFTEN FIND THEMSELVES, PREVENTIVE MAINTENANCE IS A MUST. WITH OUR ANGLERS IN MIND, PENN® REEL LUBE WAS DEVELOPED TO ASSURE OPTIMUM LUBRICATION PROTECTION AGAINST CORROSION AND RUST. PENN LUBE PRODUCTS ENSURE SMOOTHER OPERATION, PROVIDING SUPERIOR LUBRICITY RESULTING IN DRASTICALLY INCREASED PERFORMANCE. PENN® LUBE PRODUCTS ARE THE ONLY LUBE USED AND RECOMMENDED BY PENN. WE TESTED EVERYTHING UNDER THE SUN, AND FRANKLY, THIS WAS THE FINEST, BEST PERFORMING LUBE AVAILABLE. IT IS THE ONLY LUBE USED IN PENN REELS, AND SHOULD BE YOURS AS WELL. FOR QUALITY AND PERFORMANCE, ALWAYS ASK FOR PENN® BY NAME.





1LB PRECISION REEL
GREASE



4 OZ SYNTHETIC OIL



2 OZ PRECISION REEL GREASE
COUNTER DISPLAY



2 OZ SYNTHETIC OIL



4 OZ CLEANER
SHOWN IN A
COUNTER DISPLAY



12 OZ CLEANER



ANGLER PACK

PENN FOUL WEATHER GEAR

FISHING ALWAYS SEEMS TO GET BETTER WHEN THE WEATHER TURNS FOR THE WORSE AND WITH PENN FOUL-WEATHER GEAR, AT LEAST YOU'LL STAY DRY. PENN FOUL-WEATHER GEAR IS CONSTRUCTED FROM COMMERCIAL GRADE PVC FOR THE ULTIMATE IN DURABILITY AND WEARABILITY. OTHER GREAT FEATURES INCLUDE PENN'S NEOPRENE DRY SLEEVE, PREVENTING SEAWATER FROM SOAKING YOUR SHIRT SLEEVE, AND HEAVY-DUTY POLY-BUCKLES ON THE BIBS FOR LONG LASTING WEAR AND EASE OF OPERATION. UNLIKE OTHER RAIN GEAR, PENN FOUL-WEATHER JACKETS FEATURE NO-RUST, HEAVY-DUTY SNAPS THAT ARE DESIGNED FOR LIFE ON THE SEA.



PENN FOUL-WEATHER BOOTS

PENN FOUL-WEATHER BOOTS COMPLETE THE ENSEMBLE, AND WILL KEEP YOUR FEET DRY. AVAILABLE IN TWO MODELS, PENN BOOTS ARE DESIGNED FOR LIFE ON THE WATER. OF COURSE, THESE BOOTS FEATURE NON-MARKING SOLES.



PENN BIG WATER PARKA/BIB

CONSTRUCTED FROM HEAVY DUTY, COTTON BACKED PVC, PENN BIG WATER FOUL WEATHER GEAR IS CUT GENEROUSLY, CHEMICAL AND OIL/GREASE RESISTANT, AND FULLY REVERSIBLE FOR EXTENDED LIFE. THIS IS TRULY COMMERCIAL-GRADE FOUL WEATHER GEAR.



PENN'S NEOPRENE DRY SLEEVE ENSURES A TIGHT-FIT ON ANY ANGLER'S WRIST. UNLIKE OTHER RAIN GEAR COMPANIES, PENN'S DRY SLEEVE WILL KEEP YOU DRY AND MORE COMFORTABLE FOR A FULL DAY ON THE WATER.



PENN NEOPRENE DRY SLEEVE

PENN BIG WATER PARKA AND BIG WATER BIB.



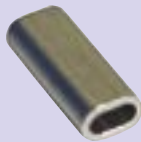
PENN SENATOR FOUL WEATHER RAIN SET

PENN SENATOR FOUL-WEATHER RAIN SET IS CUT FROM A MEDIUM WEIGHT PVC MATERIAL THAT IS IDEAL FOR WARM WEATHER FISHING. UNLIKE CHEAP RAINSETS, THE PENN SENATOR SET FEATURES PENN'S NEOPRENE DRY SLEEVE CUFF AND IS FULLY REVERSIBLE FOR EXTENDED LIFE.

TERMINAL TACKLE & TOOLS

ALUMINUM SLEEVES

HIGHEST-QUALITY SOFT ALUMINUM SLEEVES. PACKED IN PRINTED POLY BAG WITH ZIP-LOC CLOSURE.



ITEM	FITS MONO	PACK
P.8AL	40-60	50/PK
P1.2AL	80-100	40/PK
P1.5AL	130-150	30/PK
P1.7AL	200	18/PK
P2.0AL	250-300	15/PK
P2.3AL	400+	12/PK
P2.8AL	400+	10/PK

SLEEVE SWIVELS

IDEAL FOR MAKING RIGS OR SPREADER BARS. NICKEL PLATED. PACKED IN PRINTED POLY BAG WITH ZIP-LOC CLOSURE.



ITEM	DESCRIPTION	PACK
P1.6-3	1.6 SLEEVE - #3 SWIVEL	10/PK
P2.3-2/0	2.3 SLEEVE - #2/0 SWIVEL	10/PK
P3.5-3/0	3.5 SLEEVE - #3/0 SWIVEL	10/PK

DOUBLE SLEEVES

HIGHEST-QUALITY DOUBLE SLEEVES. ALL SLEEVES ARE BLACK EXCEPT THE 2.3 SLEEVE, WHICH IS NICKEL PLATED. PACKED IN PRINTED POLY BAG WITH ZIP-LOC CLOSURE.



ITEM	FINISH	FITS MONO	PACK
P1.0B	BLACK	80-100	50/PK
P1.3B	BLACK	125-130	35/PK
P1.6B	BLACK	150-200	25/PK
P1.9B	BLACK	250	20/PK
P2.2B	BLACK	300-400	20/PK
P2.3N	NICKEL	400	15/PK

COPPER OVAL SLEEVES WITH BLACK PLATING. PACKED IN PRINTED POLY BAG WITH ZIP-LOC CLOSURE.



ITEM	FITS MONO	PACK
PMSS.8B	40-60	35/PK
PMSS1.0B	80	30/PK
PMSS1.3B	100-130	25/PK
PMSS1.5B	150-200	20/PK

LEADER SLEEVES

HIGH-QUALITY NICKEL OR BLACK PLATED BRASS LEADER SLEEVES. PACKED IN PRINTED POLY BAG WITH ZIP-LOC CLOSURE.



ITEM	ID	FINISH	FITS MONO	PACK
P1N	.033	NICKEL	4-10	50/PK
P2N	.041	NICKEL	12-30	40/PK
P3N	.065	NICKEL	25-50	35/PK
P3.5N	.071	NICKEL	50-60	30/PK
P4N	.080	NICKEL	60-80	25/PK
P5N	.096	NICKEL	80-130	20/PK
P6N	.131	NICKEL	150-220	15/PK
P1B	.033	BLACK	4-10	50/PK
P2B	.041	BLACK	12-30	40/PK
P3B	.065	BLACK	25-50	35/PK
P3.5B	.071	BLACK	50-60	30/PK
P4B	.080	BLACK	60-80	25/PK
P5B	.096	BLACK	80-130	20/PK
P6B	.131	BLACK	150-220	15/PK

2-RING BALL BEARING SNAP SWIVELS

BALL BEARING SNAP SWIVELS ARE MADE WITH THE HIGHEST QUALITY MATERIALS AVAILABLE. ALL SNAP SWIVELS HAVE A NICKEL-BLACK FINISH AND FEATURE AN EXTRA STRONG STAINLESS STEEL BLACK SNAP. PACKED IN PRINTED POLY BAGS WITH ZIP-LOC CLOSURE.



ITEM	SIZE	TEST	PACK
PBBSS2	2	30 LB.	4/PK
PBBSS3	3	50 LB.	4/PK
PBBSS4	4	75 LB.	3/PK
PBBSS5	5	100 LB.	3/PK
PBBSS6	6	175 LB.	3/PK
PBBSS7	7	200 LB.	2/PK
PBBSS8	8	225 LB.	2/PK
PBBSS9	9	300 LB.	2/PK
PBBSS10	10	450 LB.	1/PK

BALL BEARING SWIVELS

BALL BEARING SWIVELS ARE MADE WITH THE HIGHEST QUALITY MATERIALS AVAILABLE. ALL SWIVELS HAVE A NICKEL-BLACK FINISH. PACKED IN PRINTED POLY BAGS WITH ZIP-LOC CLOSURE.



ITEM	SIZE	TEST	PACK
PBBS2	2	50 LB.	5/PK
PBBS3	3	100 LB.	5/PK
PBBS4	4	150 LB.	4/PK
PBBS5	5	175 LB.	4/PK
PBBS6	6	200 LB.	4/PK
PBBS7	7	250 LB.	3/PK
PBBS8	8	300 LB.	3/PK
PBBS9	9	400 LB.	2/PK
PBBS10	10	500 LB.	2/PK

BALL BEARING DOUBLE SNAP SWIVELS

BALL BEARING DOUBLE SNAP SWIVELS ARE IDEAL WHERE DOUBLE LEADER/LURE ATTACHMENT IS NECESSARY, ALONG WITH THE ADDED CONVENIENCE OF SMOOTH SWIVEL ROTATION. SWIVELS HAVE A NICKEL-BLACK FINISH. PACKED IN PRINTED POLY BAG WITH ZIP-LOC CLOSURE.



ITEM	TEST	PACK
PBBDSS5	100 LB.	3/PK
PBBDSS7	200 LB.	2/PK

STAINLESS STEEL SWIVELS

"ALL STAINLESS STEEL CONSTRUCTION", WITH A NICKEL BLACK FINISH. SUPER STRONG BREAKING STRENGTH IN A COMPACT SIZE. AVAILABLE IN CONSTANT COST 5 OR 10 PACK. PACKED IN POLY ZIP-LOC BAGS.



ITEM	SIZE	TEST	PACK
PSSS14	14	70 LB.	10/PK
PSSS12	12	100 LB.	10/PK
PSSS10	10	150 LB.	10/PK
PSSS7	7	180 LB.	10/PK
PSSS5	5	220 LB.	10/PK
PSSS3	3	310 LB.	10/PK
PSSS1	1	500 LB.	5/PK
PSSS1/0	1/0	600 LB.	5/PK

INLINE SWIVELS

INLINE SWIVELS HAVE ADDED STRENGTH AND A COMPACT SHAPE MAKING THEM IDEAL FOR LARGE CATCHES AND EASY LURE RETRIEVAL. SWIVELS HAVE A NICKEL-BLACK FINISH. PACKED IN PRINTED POLY BAGS WITH ZIP-LOC CLOSURE.



ITEM	TEST	PACK
PHSB3	150 LB.	5/PK
PHSB4	300 LB.	5/PK
PHSB5	450 LB.	4/PK
PHSB6	700 LB.	4/PK
PHSB7	950 LB.	4/PK
PHSB8	1100 LB.	3/PK

Duo-Lock Snaps

STRONG STAINLESS STEEL WITH BLACK FINISH.

ITEM	SIZE	PACK
PDL1B	1	10/PK
PDL2B	2	10/PK
PDL3B	3	10/PK
PDL4B	4	10/PK
PDL5B	5	10/PK
PDL6B	6	10/PK



DOUBLE SNAP SWIVELS

DOUBLE SNAP SWIVELS ARE IDEAL WHERE DOUBLE LEADER/LURE ATTACHMENT IS NEEDED. SWIVELS HAVE A NICKEL-BLACK FINISH. PACKED IN PRINTED POLY BAGS WITH ZIP-LOC CLOSURE.



ITEM	TEST	PACK
PDSS75	75 LB. - DOLPHIN	4/PK
PDSS135	135 LB. - SAILFISH	4/PK
PDSS200	200 LB. - MARLIN	3/PK
PDSS300	300 LB. - TUNA	2/PK

BARREL SWIVELS AND COASTLOCK SNAP SWIVELS

ALL BARREL SWIVELS AND COASTLOCK SNAP SWIVELS ARE MANUFACTURED WITH NICKEL-BLACK FINISH. PACKED IN PRINTED POLY BAGS WITH ZIP-LOC CLOSURE.

BARREL SWIVELS



ITEM	SIZE	TEST	PACK
PBCBS12	12	20 LB.	20/PK
PBCBS10	10	30 LB.	20/PK
PBCBS7	7	75 LB.	18/PK
PBCBS5	5	90 LB.	15/PK
PBCBS3	3	100 LB.	12/PK
PBCBS1	1	150 LB.	10/PK
PBCBS20	2/0	225 LB.	8/PK
PBCBS40	4/0	350 LB.	6/PK

COASTLOCK SNAP SWIVELS



ITEM	SIZE	TEST	PACK
PBCSS10	10	30 LB.	4/PK
PBCSS7	7	75 LB.	4/PK
PBCSS5	5	90 LB.	4/PK
PBCSS3	3	100 LB.	4/PK
PBCSS1	1	150 LB.	4/PK
PBCSS20	2/0	225 LB.	3/PK
PBCSS40	4/0	350 LB.	2/PK

GLASS OUTRIGGER RINGS

DEPENDABLE GLASS RINGS ARE IDEAL OUTRIGGER EYES AND OUTLIVE STANDARD PLASTIC RINGS.



ITEM	PACK
POR	2/PK

RIGGING WIRE

SOFT COPPER RIGGING WIRE. IDEAL FOR SEWING BAIT OR RIGGING BALLYHOO. FIFTY PIECES OF 9" OR 14" WIRE IN A PLASTIC TUBE.

ITEM	DESCRIPTION	NO. PIECES IN TUBE
P950-BW	9" WIRE	50
P1450-BW	14" WIRE	50



THIMBLES

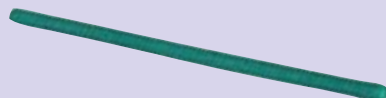
THIMBLES ARE AVAILABLE IN STAINLESS STEEL OR LUMINOUS PLASTIC.



ITEM	DESCRIPTION	FITS MONO	PACK
PSSTHS-10	STAINLESS	UP TO 200#	10/PK
PSSTHM-10	STAINLESS	200-400#	10/PK
PSSTHS-50	STAINLESS	UP TO 200#	50/PK
PSSTHM-50	STAINLESS	200-400#	50/PK
PPTH-10	PLASTIC	UP TO 400#	10/PK
PPTH-50	PLASTIC	UP TO 400#	50/PK

LOOP PROTECTORS

SPRING-TYPE LOOP PROTECTORS ARE DESIGNED TO ADD CHAFING PROTECTION TO MONOFILAMENT.



ITEM	APPROX. MONO TEST	PACK
PLP1.5	80-130	10/PK
PLP1.7	150-200	10/PK
PLP2.0	250-300	10/PK
PLP2.3	400	10/PK

RIGGING KIT

THE PENN INTERNATIONAL® RIGGING KIT CONTAINS 350 OF THE MOST POPULAR ITEMS FOR OFFSHORE RIGGING. COMES IN A HANDY STORAGE BOX CONTAINING:



QTY.	SIZE	ITEM
100	1.3	BLACK DOUBLE SLEEVES
100	1.6	BLACK DOUBLE SLEEVES
50	1.9	BLACK DOUBLE SLEEVES
50	2.2	BLACK DOUBLE SLEEVES
25	SMALL	STAINLESS THIMBLES
25	LARGE	NYLON THIMBLES

LEADER COILS

SUPERIOR PREMIUM LEADER MATERIAL WITH EXCEPTIONAL STRENGTH TO DIAMETER RATIO. AS WITH ALL PENN INTERNATIONAL® PRODUCTS, THIS LEADER MATERIAL IS DESIGNED FOR SALTWATER USE. MAXIMUM SHOCK AND ABRASION RESISTANCE. 100 YARD COILS COME COMPLETE WITH SLEEVE CHART FOR EASY REFERENCE. 80 TEST THROUGH 400 TEST ARE IN CLEAR COLOR. 400 TEST IS ALSO AVAILABLE IN BLACK. PACKED IN A POLY ZIP-LOC BAG.



ITEM	DESCRIPTION	PACK
PLC100-80	80 TEST - CLEAR	1/PK
PLC100-100	100 TEST - CLEAR	1/PK
PLC100-130	130 TEST - CLEAR	1/PK
PLC100-150	150 TEST - CLEAR	1/PK
PLC100-200	200 TEST - CLEAR	1/PK
PLC100-250	250 TEST - CLEAR	1/PK
PLC100-300	300 TEST - CLEAR	1/PK
PLC100-400	400 TEST - CLEAR	1/PK
PLC100B-400	400 TEST - BLACK	1/PK

TERMINAL TACKLE & TOOLS

RIGGING NEEDLES

STAINLESS STEEL OPEN-EYE RIGGING NEEDLES. NINE-INCH NEEDLES ARE PACKED IN A REUSABLE PLASTIC TUBE.



ITEM	LENGTH	PACK
PBN9-3PK	9"	3/PK

RIGGING SPRINGS

THE STAINLESS STEEL RIGGING SPRING IS THE IDEAL ITEM TO QUICKLY RIG BALLYHOO, CIGAR MINNOWS, OR OTHER NATURAL BAITFISH. ELIMINATES THE NEED FOR WIRE OR RUBBER BANDS. ALLOWS YOU TO RIG A BAIT IN SECONDS AND KEEP THE BAIT'S MOUTH TIGHTLY CLOSED WHILE TROLLING. COMPLETE WITH INSTRUCTIONS. AVAILABLE IN A STANDARD SIZE OR LARGE TO FIT A HORSE BALLYHOO.

ITEM	SIZE	PACK
PRS	REGULAR	10/PK
PLRS	LARGE	10/PK



LEADER CRIMPING KIT

THIS KIT CONTAINS A 5.5" STAINLESS STEEL MULTI-NOTCH CRIMPER, 30 FEET OF 30 LB. TEST COATED CABLE, AND 36 #3 BLACK SLEEVES.



ITEM	PACK
PCK	1/PK

HEAVY DUTY HAND SWAGER

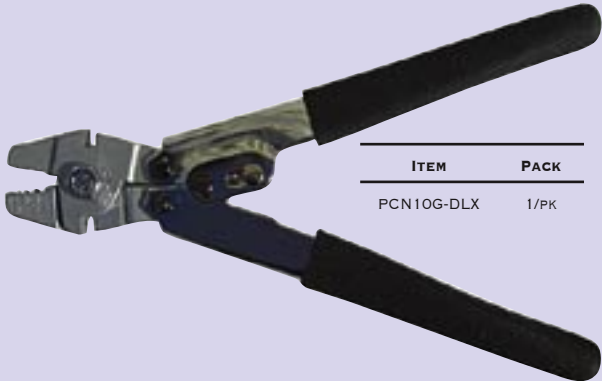
THIS PROFESSIONAL ADJUSTABLE HAND SWAGER WILL HANDLE CRIMPS FROM 1.0MM TO 4.2MM WITH EASE. TOOL IS SIXTEEN INCHES LONG WITH NON-SLIP GRIPS. CRIMPING HEAD HAS FIVE FIXED POSITIONS. OUR HIGHEST QUALITY HAND CRIMPER.

ITEM	PACK
PCH18-DLX	BULK



DELUXE HAND CRIMPER

DELUXE QUALITY HAND SWAGER. SPECIAL HEAT-TREATED SATIN-FINISH JAWS AND CHROME HANDLES FOR MAXIMUM CORROSION RESISTANCE. FOUR POSITION TOOL CRIMPS WIRE AND MONO FROM 50 LB. TO 450 LB. TEST. COMPLETE WITH HARDENED SIDE CUTTER. INDIVIDUALLY BUBBLE PACKED. THE PERFECT TOOL FOR A PROFESSIONAL CRIMP ON PENN INTERNATIONAL® DOUBLE OR ALUMINUM SLEEVES. AVAILABLE WITH A CUSHIONED NON-SLIP GRIP.



ITEM	PACK
PCN10G-DLX	1/PK

HEAVY DUTY CRIMPER

OUR PATENTED HINGED-JAW CRIMPER EASILY COMPRESSES THE TOUGHEST LEADER SLEEVES. THE HINGED JAW GIVES THE ANGLER SUBSTANTIALLY MORE LEVERAGE THAN THE STANDARD CENTER-PIN JAW CRIMPERS. HEAT-TREATED MATERIAL WILL LAST FOR MANY YEARS. COMPLETE WITH EVA CUSHION GRIPS AND A THREE-YEAR WARRANTY.

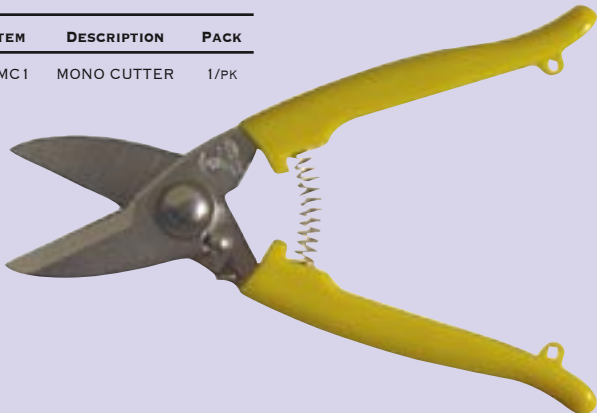


ITEM	PACK
PHD800	1/PK

MONO CUTTER

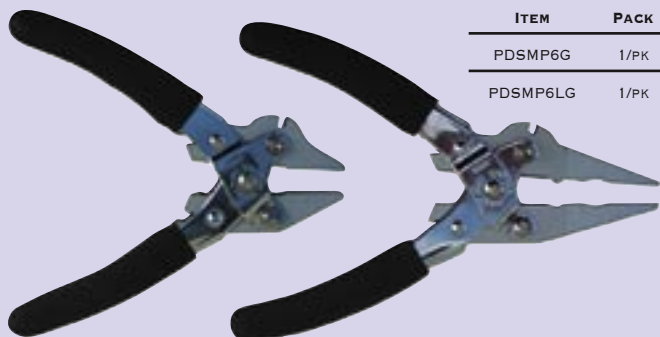
THIS STAINLESS STEEL MONO CUTTER IS TRULY A PRECISION TOOL. ONE BLADE IS SERRATED WHILE THE OTHER IS MACHINE GROUND FOR EASY CUTTING. THESE BLADES PROVIDE THE CLOSEST TOLERANCES POSSIBLE. WITH THIS QUALITY TOOL, YOU WILL CUT MONO CLEANLY EVERY TIME AND LEAVE NO TROUBLESOME BURRS.

ITEM	DESCRIPTION	PACK
PMC1	MONO CUTTER	1/PK



SPORT PLIERS

THE PENN INTERNATIONAL® SPORT PLIERS ARE MADE FOR THE SERIOUS FISHERMAN AND ARE LOADED WITH INNOVATIVE FEATURES. OUR EXCLUSIVE SLIDE-STYLE CUTTER CLEANLY CUTS MONO, WIRE AND CABLE, EVEN SINGLE-STRAND. EASILY CUTS 900 LB. TEST CABLE OR #3 SINGLE STRAND WIRE. BOTH PLIERS FEATURE SPECIALLY-TREATED SATIN JAWS AND CHROME-PLATED HANDLES FOR MAXIMUM CORROSION RESISTANCE MAKING THEM PERFECT FOR FRESH OR SALTWATER USE. AVAILABLE WITH A RUGGED NON-SLIP CUSHION GRIP. SPRING-LOADED HANDLES KEEP THE PLIERS IN AN OPEN AND COMFORTABLE POSITION.



ITEM	PACK
PDSMP6G	1/PK
PDSMP6LG	1/PK

REEL LEASH

CLIP YOUR ROD AND REEL TO BOAT OR HOLDER WITH THIS 1" X 120" STRAP AND BRASS TRIGGER CLIPS.

ITEM	PACK
PRL	1/PK



THE TANTALIZER

PROVEN EFFECTIVE ON MANY BLUE WATER GAME FISH. THIS 12" HIGH-SPEED LURE IS DRESSED WITH A LIME GREEN/SILVER FLAKE SKIRT AND BULLET SHAPED HEAD. RUBY RED TRI-BEADS ARE PACKED WITH UNRIGGED MODELS. RIGGED LURES HAVE AN 8/0 MUSTAD HOOK, 300 LB. BILLFISHER MONO, TRI-BEADS AND STAINLESS STEEL LOOP PROTECTOR.



ITEM	DESCRIPTION
PGT1	UNRIGGED
PGT1RM	RIGGED

FOR MORE INFORMATION ON PENN TERMINAL TACKLE AND ACCESSORIES,
PLEASE CONTACT:

PENN INTERNATIONAL, LLC.
PO Box 459 MOREHEAD CITY, NC 28557
(252) 247-4113, OFFICE (252) 247-2219, FAX
SERVICE@PENNFISHINGTACKLE.COM
WWW.PENNFISHINGTACKLE.COM

PARTS DEPARTMENT



WHEN FISHING WITH PENN REELS, FISH WITH CONFIDENCE KNOWING THAT YOU ARE FISHING WITH THE MOST OVERBUILT AND WELL CONSTRUCTED REELS AVAILABLE. HOWEVER, AS WITH ANY PIECE OF MACHINERY, MAINTENANCE AND WEAR IS INEVITABLE. MOVING PARTS WILL EVENTUALLY NEED TO BE REPLACED, BAIL SPRINGS WILL EVENTUALLY WEAR, BEARING CAPS MAY COME LOOSE AND FALL OVERBOARD, OR DRAG CAPS MAY BE SPUN OFF BY YOUR NIECE OR NEPHEW. WHATEVER THE CASE MAY BE, PENN PARTS ARE AVAILABLE THROUGH PENN FISHING TACKLE, AND OUR DEALER NETWORK.

ANOTHER GREAT THING ABOUT FISHING WITH PENN, IS THAT NO MATTER WHERE IN THE WORLD YOU FISH, CHANCES ARE PENN PARTS ARE SOLD BY A NEARBY TACKLE DEALER.



PARTS? YEAH, WE GOT PARTS.

REPAIR DEPARTMENT

THE WORLD'S LARGEST PENN SERVICE CENTER OVER 14,000 REELS SERVICED ANNUALLY!

WHETHER IN NEED OF ANNUAL MAINTENANCE, OR A COMPLETE OVERHAUL, WHO BETTER TO SERVICE AND REPAIR YOUR PENN REELS THAN A PROFESSIONALLY TRAINED PENN REEL TECHNICIAN.

PENN REEL TECHNICIANS ARE FULLY TRAINED, AND HAVE SEEN THOUSANDS OF PENN REELS OVER THE COURSE OF THEIR LENGTHY TENURES AT PENN. THEY WILL HAVE YOUR TIRED REEL WORKING LIKE NEW.



FACTORY REPAIR SERVICE

PENN FISHING TACKLE 3028 W. HUNTING PARK AVE.
PHILADELPHIA, PA 19132 (215) 229-9415 EXT.181

WARRANTY CENTERS

NAME	ADDRESS	CITY	STATE	ZIP CODE	PHONE
TACKLE REPAIR CENTER	5011 ARTIC SUITE E	ANCHORAGE	AK	99503	(907) 561-0444
TAG’S REEL REPAIR	65525 GREENTREE AVE.	NINILCHICK	AK	99639	(907) 567-3696
TAKU REEL REPAIR	9150 SKYWOOD LANE	JUNEAU	AK	99801	(907) 789-2448
ANGLER’S CENTER	419 OLD NEWPORT BLVD.	NEWPORT BEACH	CA	92663	(949) 642-6662
BOB SANDS TACKLE	6743 SEPULVEDA BLVD	VAN NUYS	CA	91411	(818) 994-1822
FISHERMAN’S HARDWARE	16942-D GOTHARD STREET	HUNTINGTON BEACH	CA	92647	(714) 841-6878
FISHERMAN’S LANDING	2838 GARRISON ST.	SAN DIEGO	CA	92106	(619) 222-0391
FISHERMAN’S WAREHOUSE	9035 FOLSOM BLVD	SACRAMENTO	CA	95826	(916) 362-1200
SAV ON TACKLE	9917 ORR & DAY RD.	SANTA FE SPRINGS	CA	90670	(562) 864-2911
THE LONGFIN	2730 EAST CHAPMAN AVE	ORANGE	CA	92689	(714) 538-8010
FISHERMAN’S WORLD	1 LIBERTY SQUARE	E. NORWALK	CT	06855	(203) 866-1075
HILLYER’S TACKLE SHOP	374 ROPE FERRY ROAD	WATERFORD	CT	06385	(860) 443-7615
J & B TACKLE	25 SMITH AVENUE	NIANTIC	CT	06357	(860) 739-7419
RIVER’S END TACKLE	440 BOSTON POST RD.	OLD SAYBROOK	CT	06475	(860) 388-2283
OLD INLET BAIT & TACKLE	Box 129, HWY 1	REHOBOTH BEACH	DE	19971	(302) 227-7974
CAPTAIN HARRY’S	100 NE 11 ST	MIAMI	FL	33132	(305) 374-4661
REELS INC.	18990 S. TAMiami TRAIL UNIT #4	FT. MEYER’S	FL	33908	(239) 334-3221
DAVE’S PARTS & SERVICE	1500 US HWY 19	HOLIDAY	FL	34691	(727) 942-8944
ECONOMY TACKLE	6018 S. TAMiami TRAIL	SARASOTA	FL	34231	(941) 922-9671
HALF-HITCH TACKLE & MARINE	2206 THOMAS DRIVE	PANAMA CITY	FL	32408	(850) 234-2621
KEL’S ROD AND REEL SERVICE	430 EAST SEMORAN	CASSELBERRY	FL	32707	(407) 834-3008
LOTT BROTHERS INC.	631 NORTHLAKE BLVD.	NORTH PALM BEACH	FL	33408	(561) 844-0244
TACKLE OUTLET	5418 SW HWY 358	STEINHATCHEE	FL	32359	(352) 498-5424
THE FISHIN’ SHACK	3514 S. ATLANTIC AVE.	DAYTONA BEACH	FL	32118	(386) 788-2120
THE TACKLE BOX	1901 OVERSEAS HWY	MARATHON	FL	33050	(305) 289-0540
THRIFTY OUTDOORS	6300 YUKON ST.	JACKSONVILLE	FL	32244	(904) 783-0339
S. TOKUNAGA STORE	26 HOKU ST	HILO - HAWAII	HI	96720	(808) 935-6965
ROY’S BAIT & TACKLE	98-025 HEKAHA STREET	AIEA	HI	96701	(808) 239-7248
PROFESSIONAL SPORT SHOP	920 JULIA STREET	NEW ORLEANS	LA	70113	(504) 522-3771
AKE’S MARINE, INC.	12930 SUNSET AVENUE	OCEAN CITY	MD	21842	(410) 213-0783

NAME	ADDRESS	CITY	STATE	ZIP CODE	PHONE
LUKE'S REEL REPAIR	737 ALEWIVE ROAD- P.O. BOX 36	KENNEBUNK	ME	04043	(207) 985-2492
SACO BAY TACKLE CO	977 PORTLAND RD. RTE. 1	SACO	ME	04072	(207) 284-4453
OUTDOOR WORLD REPAIR	2300 E. TURNER, SUITE M	SPRINGFIELD	MO	65803	(417) 873-5274
RED DRUM TACKLE, INC.	HIGHWAY 12	BUXTON	NC	27920	(252) 995-5414
BLACKWATER SPORTS CENTER	2228 N. DELSEA DR.	VINELAND	NJ	08360	(856) 691-1571
FISHERMAN'S HEADQUARTERS	280 WEST NINTH STREET	SHIP BOTTOM	NJ	08008	(609) 494-5739
JULIAN'S BAIT COMPANY	990 ROUTE 36	ATLANTIC HIGH- LANDS	NJ	07716	(732) 291-0050
SMUGGLER'S COVE	370 83RD STREET	STONE HARBOR	NJ	08247	(609) 368-1700
AUGIE'S CUSTOM TACKLE	450 FIRE ISLAND AVENUE	BABYLON	NY	11702	(631) 669-9837
SEA ISLE CUSTOM ROD BUILD- ERS	495 GUY LOMBARDO AVENUE	FREEPORT	NY	11520	(516) 868-8855
OLLIE DAMON'S	236 SE GRAND AVE.	PORTLAND	OR	97214	(503) 232-3193
SNUG HARBOR MARINA	410 GOOSEBERRY ROAD	SOUTH KINGSTON	RI	02879	(401) 783-7766
HADRELL'S POINT TACKLE	885 BEN SAWYER BLVD.	MT. PLEASANT	SC	29464	(843) 881-3644
FISHING TACKLE UNLIMITED	12800 GULF FREEWAY	HOUSTON	TX	77034	(281) 481-6838
ROY'S BAIT & TACKLE	7613 SPID	CORPUS CHRISTI	TX	78412	(361) 992-2960
SOUTHWESTERN PARTS	605 W. MOCKINGBIRD LANE	DALLAS	TX	75247	(214) 630-8161
PRINCESS ANNE DIST. CO.	313 VIRGINIA BEACH BLVD.	VIRGINIA BEACH	VA	23451	(757) 428-1000
QUEENS CREEK CO.	2066 BUCKLEY HALL RD.	COBBS CREEK	VA	23035	(804) 725-3889
JOHN'S SPORTING GOODS	1913 BROADWAY	EVERETT	WA	98201	(425) 259-3056

PENN WORLD WIDE

NAME	ADDRESS	CITY/PROVINCE	ZIP CODE	PHONE	COUNTRY
MINERVA'S	APARTADO POSTAL 156	CABO SAN LUCAS	BCS	011 52 (624) 143-1282	MEXICO
MIKE'S REEL REPAIR	#108-31060 PEARLONVILLE RD.	ABBOTSFORD, B.C.	V2T 6K5	(888) 404-1119	CANADA
THE REEL DOCTOR	8822-51 AVE.	EDMONTON AB AL- BERTA	T6E 5E8	TEL: 780 431 0146 FAX: 780 433 0889	CANADA
SUCCESS TACKLE	1555 SHAWNIGAN MILL BAY RD RR1	SHAWNIGAN LAKE, B.C.	VOR 2W0	(250) 743-3782	CANADA
ERIC'S REEL SHOP	16 OSBORNE AVE.	DARTMOUTH, N.S.	B2W 1H8	(902) 463-8758	CANADA
AIKMAN SPORTING GOODS	3010 NOVAR RD.	MISSISSAGUA, ONTARIO	L5B 1S4	(905) 277-3595	CANADA
VERNON D'EON LOBSTER PLUGS	35 HIGH ST.	SOURIS, PEI	COA 2B0	(902) 687-4318	CANADA
LES MAINS AGGILES	206 BOUL. LABELLE	STE-ROSE, LAVAL, PQ	H7L3A1	(514) 625-6963	CANADA
PENN FISHING TACKLE EUROPE	4 CARTSIDE AVENUE INCHINNAN BUSINESS PARK	RENFREWSHIRE	PA4 9RX	TEL: 44 141 814 6565 FAX: 44 141 814 6560	SCOTLAND
ANGLERS' CENTRAL SERVICE CENTRE	2 / 7 CIRCUIT DRIVE	HENDON, SOUTH AUSTRALIA	05014	TEL: 61 8 8244 8790 FAX: 61 8 8345 1549	AUSTRALIA
THOMPSON WALKER LTD.	PO Box 12806	PENROSE, AUCKLAND		TEL: 64 9 573 5007 FAX: 64 9 573 5006	NEW ZEALAND
SIOW CHIANG & Co. PTE. LTD.	30 UBI ROAD 4	SINGAPORE	408615	TEL: 65 743 36 28 FAX: 65 745 94 28	SINGAPORE



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GEORGE POVEROMO,
PENN PRO STAFF AND MEDIA
PERSONALITY, CATCHING HIS BREATH
AFTER BOATING A QUALITY BIG EYE
TUNA. GEORGE POVEROMO'S WORLD
OF SALTWATER FISHING IS FEATURED
ON ESPN2.



RAY ROSHER
BETTER KNOWN FOR HIS
SAILFISHING ABILITIES
AND TOURNAMENT
VICTORIES, RAY IS AN
ACCOMPLISHED AND WELL
VERSED ANGLER. HE IS
PICTURED HERE, REEL
IN HAND, WITH A MAKO
CAUGHT ON A SWORDFISH
TRIP. RAY IS A PENN PRO
STAFF, AND IF FISHING
IN A TOURNAMENT HE
IS ENTERED, SAVE YOUR
MONEY AND STAY OUT OF
THE CALCUTTA. RAY'S
CHARTER OPERATION, THE
MISS BRITT RUNS OUT OF
COCONUT GROVE, MIAMI.

PRO STAFF

STEVE CARSON,
PENN FISHING UNIVERSITY DIRECTOR AND PENN
PRO STAFF, POSING WITH A YELLOWFIN CAUGHT
OFF THE COAST OF MEXICO ABOARD ONE OF
BOATS FROM SAN DIEGO'S LONG RANGE FLEET.
STEVE IS AN ACCOMPLISHED ANGLER AND IS
CREDITED WITH CATCHING JUST ABOUT EVERY
SPECIES UNDER THE SUN.



DON DINGMAN,
PENN PRO STAFF AND MEDIA
PERSONALITY, FISHES ALL
OVER THE SOUTH EAST
AND FLORIDA TEACHING
THE YOUNGER CROWD ALL
ABOUT SALTWATER FISHING.
DON'S TELEVISION SHOW, HOOK
THE FUTURE, IS SHOWN ON
THE SPORTSMAN CHANNEL.



DENNIS BRAID,
OF BRAID PRODUCTS AND A PENN PRO
STAFFER, POSING WITH A YELLOWFIN
CAUGHT ON ONE OF HIS LONG RANGE
TRIPS OFF OF MEXICO. DENNIS HAS
BEEN INSTRUMENTAL IN FIELD TESTING
MANY OF THE PENN PRODUCTS
BROUGHT TO MARKET RECENTLY, AND
IS ONE OF THE FEW ANGLERS IN THE
WORLD TO FISH STANDUP FOR GIANT
BLUEFIN.

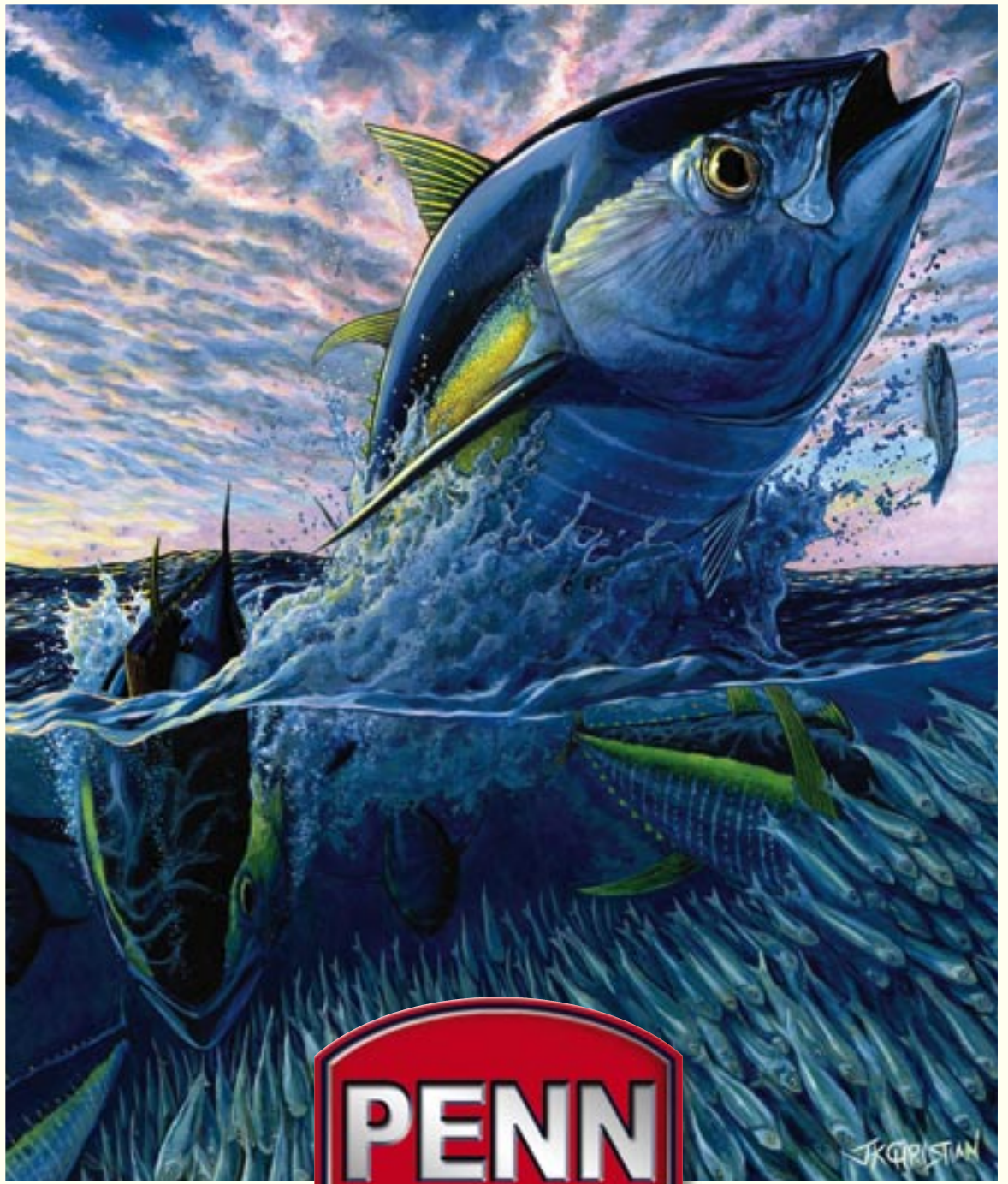
GEORGE MITCHELL

PNN PRO STAFFER, GEORGE MITHCELL, RUNS HIS CHARTER
BOAT, THE SNAKE DANCE, OUT OF SOUTHERN FLORIDA,
CHASING JUST ABOUT EVERY SPECIES IMAGINABLE.
WHETHER DEEP DROPPING FOR GROUPE, KITE FISHING
FOR SAILS, OR RUNNING AND GUNNING FOR DOLPHIN,
GEORGE FISHES PENN RODS AND REELS AND HAS BEEN A
HUGE ADVOCATE OF OUR FISHING LINE.

TAYLOR WALKER

IS BY FAR THE YOUNGEST ANGLER
IN THE PENN PRO STAFF FAMILY.
AS A PENN JUNIOR PRO STAFFER,
TAYLOR IS AN ACCOMPLISHED
ANGLER AND ALREADY HAS A FEW
STATE RECORDS TO HER CREDIT.
TAYLOR FISHES WITH HER FATHER
OUT OF THE GREAT STATE OF
TEXAS, AND FISHES THE WATERS
OF THE GULF OF MEXICO.





PENN FISHING TACKLE MFG. CO.
3028 WEST HUNTING PARK AVE.
PHILADELPHIA PA 19132-1121
WWW.PENNREELS.COM
215-229-9415